

## Charger Aquatics

Who Are We?

#### Overview

- Mission and Vision Statements
- CAQ's Core Principles
- CAQ Team Divisions and Group Structure
- CAQ Athlete Development Model
  - Philosophy and Approach

#### CAQ: Mission and Vision Statements

Mission Statement: What is our Purpose?

"To Empower Young People To Be Champions In and Out of the Water"

Vision Statement: Where are We Going?

"A Community Swim Club with National Aspirations"

#### CAQ: Core Principles

CAQ's Core Principles are the Foundation of our Program, Characteristics that guide all Facets of our Organization.

#### CAQ's Core Principles are:

- Community
- Competition
- Respect
- Intent
- Health and Well-Being
- Growth

### Core Principles: Community

- CAQ is a Family Organization, understanding the value that all our membership brings to the team
- CAQ seeks to foster an Environment where our Swimmers feel a sense of Belonging in their practice groups and Team

#### Core Principles: Competition

- CAQ Promotes and Encourages Competition in all aspects of our Program
- Competition is a Foundation of what brings out the best in our Swimmers
  - Competition Drives Excellence
- CAQ encourages our Swimmers to bring their Passion into Competition

#### Core Principles: Respect

- Swimmers at CAQ learn the values of respect for Themselves, respect for their Teammates, and respect for the Coaching Staff
- CAQ Swimmers respect their Competitors, and strive to act with Integrity and Sportsmanship in all their interactions
- CAQ Swimmers and Coaches conduct themselves with Grace and Gratitude

## Core Principles: Intent

- CAQ Swimmers act with Intent in practices and in their races
- CAQ Swimmers strive to put meaning behind everything they do
- Details Matter: Focus on the small things

### Core Principles: Health and Well-Being

- CAQ understands the value that physical fitness and swimming provides an individual's life
- CAQ strives to leave our Swimmers with a lifelong understanding of the value of physical fitness and proper nutrition
- CAQ knows the importance of a Healthy Mindset, and of maintaining one's mental health.
   At CAQ we strive to promote an Environment of Positivity that supports our athlete's mind,
   body, and spirit.

### Core Principles: Growth

- CAQ is focused on the Long-Term development of our Athletes
- CAQ works to create scenarios that allow our Swimmers to grow in Mind, Body and Spirit
  - Practices, Meets, Team Travel
- Our Coaching Staff strives to teach the principles of a Growth Mindset to our Athletes

#### Core Principles: Growth Mindset

"Failure is an opportunity to grow"

#### GROWTH MINDSET

"I can learn to do anything I want"

"Challenges help me to grow"

"My effort and attitude determine my abilities"

"Feedback is constructive"

"I am inspired by the success of others"

"I like to try new things" "Failure is the limit of my abilities"

#### FIXED MINDSET

"I'm either good at it or I'm not"

"My abilities are unchanging"

"I don't like "I can either do it, to be challenged" or I can't"

"My potential is predetermined"

"When I'm frustrated, I give up"

> "Feedback and criticism are personal

"I stick to what I know"

# CAQ Divisions and Group Structure

How Charger Aquatics is Built, and Why

#### **CAQ Team Divisions**

Developmental Program Age Group Program

Senior Program

#### CAQ Team Divisions: Developmental Program

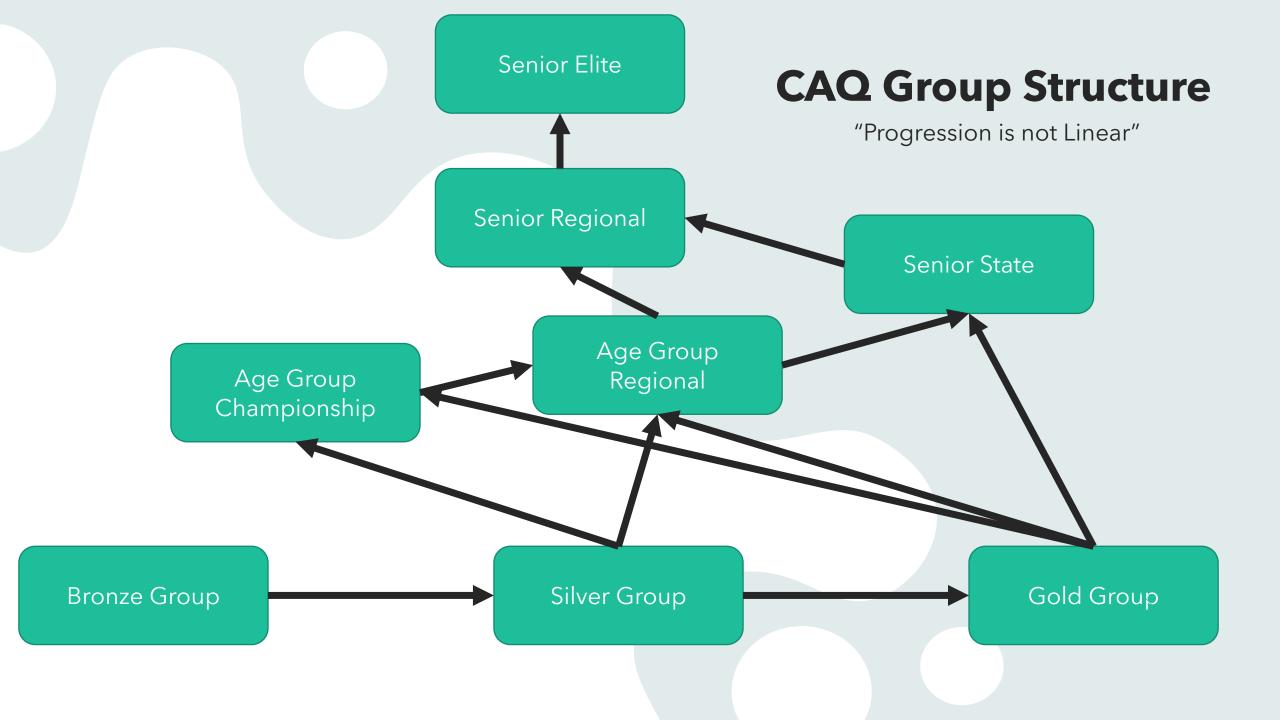
- Entry Level Groups
- Centered around Age Groups (with some slight variability)
  - Bronze Group (primarily 8 & Unders)
  - Silver Group (primarily 8-10 Year Olds)
  - Gold Group (primarily 11-12 Year Olds)
- Developmental Program Groups are designed to account for:
  - Physical and Emotional Maturity of Swimmers in the Group
    - Peer Groups, Physical Literacy
  - Practice Frequency/Duration/Design are built to match needs of Swimmers at the Age and Proficiency Level in the Group

## CAQ Team Divisions: Age Group Program

- More Experienced Groups with Higher Developed Technique
- Centered around Age Groups and Readiness
  - Age Group Championship (primarily 10 & Unders)
    - Good proficiency in all Four Strokes
    - Focused on qualifying for their first Championship meets
  - Age Group Regional (primarily 10-12 Year Olds)
    - Strong proficiency in all Four Strokes
    - Focused on qualifying for their first Regional meets
- AG Program Groups are designed to account for:
  - Physical/Emotional Maturity, Promoting Athlete-Success
    - Practice Habits, Technique proficiency, overall readiness
  - Practice Frequency/Duration/Design are built to match needs of Swimmers at the Age and Proficiency Level in the Group

## CAQ Team Divisions: Senior Program

- Three Groups Centered around Readiness, Proficiency, and Commitment
  - Senior State (Primarily 13 & Over)
    - Abilities range from new club swimmers to State Qualifiers
    - Focused on developing technical skillset, training habits
    - Group aim to qualify for Club State
  - Senior Regional (Primarily 13 & Over)
    - Strong technical proficiency, readiness to begin higher-level training regimen
    - Group aim to compete at the Regional level
  - Senior Elite (13 & Over)
    - Highest level of technical proficiency, centered around advanced training
    - Athletes in group have elite-level commitment to their sport
    - Group aim to compete at the highest levels



## CAQ Athlete Development Model

**Philosophy and Approach** 

#### CAQ Athlete Development Model: Philosophy

- Centered on Long-Term Development
  - "Less about Where We are Now, More about Where We are Going"
  - Progression through CAQ focused on maximizing the opportunities for our Swimmers down the road
- Technical Proficiency and Mastery
  - Proficiency in all Strokes, Physical Literacy
  - Detail Oriented
  - Injury Prevention
- "Building the Engine"
  - Develop the Capacity for our Swimmers to Grow and Progress at Latter Stages of Swimming Career
- Balance
  - "Meeting Our Swimmers Where They Are"
    - Physiologically, Maturity (Physical and Emotional)
      - Appropriate Expectations to Match

#### CAQ Athlete Development Model: Approach

#### Developmental Program

- Learning the Fundamentals of the Four Strokes
  - Foundation of How the Body Moves, Physical Literacy
- Maintaining Balance
  - Participation in Other Sports/Activities: Encouraged!
  - Keep Things Fun: Low Pressure, Maximum Fun w/quality Teaching

#### CAQ Athlete Development Model: Approach

#### Age Group Program

- Growing Proficiency in the Four Strokes
  - Emphasis on Developing and Competing in IM and full range of appropriate distances
    - There are No Specialties in Age Group
  - Beginnings of "Building the Engine"
- Maintaining Balance
  - Participation in Other Sports/Activities
    - For 10 & Unders: Encouraged
    - For 11-12: Focus on Long-Term Goals of the Swimmer, progressive-approach
  - Keep Things Fun
    - Growing discussions on commitment and dedication, but keeping it age-appropriate
      - Focused on Down the Road

#### CAQ Athlete Development Model: Approach

#### Senior Program

- Varies depending on Group
  - Senior State
    - Focused on technical proficiency, and expanding capabilities across training/competition
    - Balance: Swimmers often participate in a broad range of activities in addition to Swimming
  - Senior Regional
    - Focused on "Building the Engine", continued emphasis on broad IM-centered training
    - Balance: Swimmers Beginning to shift towards decisions regarding other Sports/Activities based upon Goals
  - Senior Elite
    - Maximize Capabilities of the Athlete, Prepare Athletes for Opportunities Post High School
      - Broad Approach Early, More Specialization in Latter Years
    - Athletes are fully committed to their Sport, and Elite-Level Dedication
    - More individualization: Have Reached a Level where this becomes Beneficial, not Detrimental

#### "To Empower Young People To Be Champions In and Out of the Water"

Questions?