



Airdrie Phoenix Swim Club Policy:

PHOTO & VIDEO CONSENT RELEASE POLICY

REVISION	EDITED BY	APPROVED BY	DATE
0	Amy Rivard	Marj Briscoe	Sept 8, 2025

1. DEFINITIONS & ROLES

- 1.1. **"APSC", "Club" and "Organization"** refers to the Airdrie Phoenix Swim Club.
- 1.2. **"ICS"** refers to the non-competitive "I Can Swim" program.

2. INTRODUCTION

Airdrie Phoenix Swim Club requires a signed release form from the subject of any photograph or image used for advertising, newsletters, noticeboards, websites, broadcasts, special events, and social media platforms. This form must be completed by individuals 18 and over or parents of individuals who wish to submit photographs for publication or who may be the subject of photographs to be published in various forms listed above. Airdrie Phoenix Swim Club will not publish any image of a minor unless his or her parent or legal guardian has signed a permission form.

Please see a copy of the google form [here](#)

3. PHOTO RELEASE & CONSENT

- 3.1. I hereby grant permission to Airdrie Phoenix Swim Club to take pictures during their participation in the swim program and use my child's image for advertising, newsletters, noticeboards, websites, broadcasts, special events, and social media platforms.

☐ Yes, I give Consent
☐ No, I do not Consent

- 3.2. I hereby grant permission for coaches of the Airdrie Phoenix Swim Club to take pictures or videos of my child during their participation in any program and that these may be used for training purposes.

☐ Yes, I give Consent
☐ No, I do not Consent

- 3.3. I understand that once any image is posted to the Airdrie Phoenix Swim Club's website, the image can be downloaded by any computer user around the world. I hereby attest that I am the legal parent/guardian of the child(ren) listed below. This consent is effective until such time as I revoke it in writing and provide a copy of the revocation to the Airdrie Phoenix Swim Club.

☐ Yes, I give Consent
☐ No, I do not Consent

Effective immediately, on the _____ day of _____, 20_____.

(Print full legal name of parent or guardian.)
(Legal signature)
(Print full legal name of minor.)

Complete texts of the Privacy/Personal Information Policies (variously the “Policy” or the “Policies”) are available for [Swimming Canada](#) and for [Swim Alberta](#).

e-mail: airdriephoenixswim@gmail.com

mail: Airdrie Phoenix Swim Club, PO Box 10597, Airdrie, AB, T4A 0H8