



Airdrie Phoenix Swim Club

Thank you for taking time to consider sponsoring the Airdrie Phoenix Swim Club (APSC). The APSC is a competitive team of 60 young athletes ranging from age 8 – 18. We are led by five dedicated coaches that are training our swimmers at Genesis Place up to 5 days a week to ensure competition readiness for monthly swim meets across Alberta throughout the year. As small team provincial champions in 2024 we continue to strive to expand our provincial and national teams.

The Airdrie Phoenix Swim Club believes in program excellence based on a mutual life-long love of swimming through elite training. We help build individual character development, team unity and personal growth through hands-on coaching and family support to assist every swimmer in achieving their potential and allow them to compete at the highest level in a safe and fun environment. To accomplish this, it is our belief that we need to be active partners in our community, especially with the businesses that depend on the local community for support.

We invite you to partner and support our club. In return, the APSC will promote your business as a proud sponsor among our swim community and encourage the APSC families to support your business. This will be done through shopping in your establishment and sharing your community connection to our club by word of mouth and other visible mediums where possible.

Please review the sponsorship opportunities outlined below. If there is a target you wish to explore through our club, please help us customize your sponsorship so we can build on our mutual success.

Premium Partner

Website logo & link

Targeted Promotions – activated by sponsor

Swag – Logo/Name on shirts and hoodie and other wearables (excluding cap and swim suit)

Targeted email twice per year (copy supplied by sponsor)

Sponsor social media posts

Freestyle

Customize your sponsorship needs and/or add onto the above to optimize this potential partnership

Sincerely,

Amy Rivard | *Director of Fundraising & Merchandise*

Airdrie Phoenix Swim Club | apsc.fundme@gmail.com

