

Midnight Sun Swim Team



Vision - Excellence in character and athletic performance

Mission - Midnight Sun Swim Team's mission is to promote good sporting conduct, self-discipline and self-confidence while improving swimming ability for all members.

The Midnight Sun Swim Team (MSST) is looking for sponsors to support its upcoming 2023-2024 swim season. MSST is a non-profit, competitive swim team serving the Fairbanks area. We are governed by a volunteer parent Board of Directors.

MSST gives our community's youth the opportunity to safely connect with their peer groups while at the same time providing safe environment to enjoy the benefits of physical activity. According to USA Swimming, "swimming increases self-confidence, self-esteem, time management, goal setting and social development in youth.

We ask that you consider how your donation will impact the youth of our community in a positive extracurricular activity. In turn, MSST plans to host time trials/meets where we can highlight your company's sponsorship for this year. With this mind, our Team will recognize your commitment by honoring your choice in the packages listed below. Funds received from sponsorships will be used in ways that directly benefit the Team and their growth in swimming. This includes team travel, awards and incentives, coaching clinics, and equipment upgrades.

2023-2024 Sponsorship Form

Date: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Website: _____

Contact Name: _____

Telephone Number: _____

Email Address: _____

Sponsorship Level: (please circle)

Freestyle \$100

- Company name and logo listed on the MSST website for 1 year.
- Company name listed on the electronic scoreboard displayed at Hamme Pool during time trials/meets.

Backstroke \$250

- Company name and logo listed on the MSST website for 1 year.
- Company name listed on the electronic scoreboard displayed at Hamme Pool during time trials/meets.
- Company name and logo, business card size or larger listed on Heat Sheets at MSST hosted time trials/meets.

Butterfly \$500

- Company name and logo listed on the MSST website for 1 year.
- Company name listed on the electronic scoreboard displayed at Hamme Pool during time trials/meets.
- Company name and logo, business card size or larger listed on Heat Sheets at MSST hosted time trials/meets.
- Company listed on team bulletin board at Hamme Pool.

Breaststroke \$1000

- Company name and logo listed on the MSST website for 1 year.
- Company name listed on the electronic scoreboard displayed at Hamme Pool during time trials/meets.
- Company name and logo, business card size or larger listed on Heat Sheets at MSST hosted time trials/meets.
- Company listed on team bulletin board at Hamme Pool.
- Company name and logo listed on its own 2'x3' banner at Hamme Pool for one year.

IM Champion \$2500 (Title Sponsor)

- Company name and logo listed on the MSST website for 1 year.
- Company name listed on the electronic scoreboard displayed at Hamme Pool during time trials/meets.
- Company name and logo, business card size or larger listed on Heat Sheets at MSST hosted time trials/meets.
- Company listed on team bulletin board at Hamme Pool.
- Company name and logo listed on its own 2'x3' banner at Hamme Pool for one year.
- Social Media shoutouts

Sponsorship for designated swimmer (Optional) Name: _____

Please mail this Form and a check payable to:

Midnight Sun Swim Team (MSST)
P.O. Box 83625 Fairbanks, Alaska 99708

As soon as possible, please provide our Sponsorship Coordinator, listed below, with your company name and logo so we may proudly give your company the best possible exposure and recognition on the Team's website, shirts, scoreboard, heat sheets, banners, bulletin board and social media accounts.

Midnight Sun Swim Team is a non-profit youth sports organization.

MSST is a 501(c)3 organization with tax exempt status; therefore, any contributions to our organization are tax deductible. Tax credit documentation will be provided upon receipt of contribution funds.

Sponsorship is valid for one year from the receipt of the contribution.

Midnight Sun Swim Team swimmers thank you for your support and generosity!

For more information and to arrange name / logo presentation contact:

Jaunelle Celaire, President
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734-417-3722