



Swim-a-thon

Frequently Asked Questions

What is the Swim-a-thon?

The Swim-a-thon is an annual fundraising event held in November each season. This event is SAC's largest fundraiser of the season and the first opportunity for SAC families to raise money and contribute to the annual fundraising commitment.

When and where does the Swim-a-thon take place?

This year's Swim-a-thon will take place on Saturday, November 22nd at Cactus pool. The event will start at 9:00am and finish around 12:00pm. All SAC families are welcome and encouraged to attend!

What is the goal of the Swim-a-thon?

The team goal for the Swim-a-thon is \$75,000. To help the team achieve the overall goal, each swimmer has a goal of \$125.

How is the money raised during the Swim-a-thon used?

The money raised during the Swim-a-thon is used to purchase a variety of items each season. In recent years, the club has purchased new touchpads, meet software, meet computers, a starter box, and other equipment to support our SAC hosted meets. The club also purchased dryland equipment, like medicine balls and weight room equipment, as well as items to support facilities within the City of Scottsdale. These larger purchases included the scoreboard at Cactus pool, shade structures at Chaparral and Cactus pools, and lane lines for multiple pools.

How does the fundraising component work?

The fundraising platform is linked to TeamUnify, so families are able to share their fundraising link with family and friends via email and social media. Each swimmer can set up their own fundraising page so donations are linked directly to their account. There is also an option to mail in a check or cash for family and friends who prefer to donate in that way.

Does my family have to participate in the fundraising option?

Participation in the fundraising component of the Swim-a-thon is not required. The Swim-a-thon is intentionally scheduled for the Fall to provide families with an opportunity to meet part or all of their annual fundraising commitment. The first fundraising quarter ends at the end of November, so contributions from the event will be added to a family's account prior to December 1st.

How can my family fulfill the annual fundraising commitment during the Swim-a-thon?

Each swimmer has a goal of \$125 for the Swim-a-thon to help the team reach the overall goal. Any dollar amount over the \$125 goal will go towards the family's annual fundraising commitment. To fulfill the annual commitment during the Swim-a-thon event, families will need to raise \$375.00 or more.

Are donations for the Swim-a-thon tax deductible?

Yes, all donations in support of the Swim-a-thon are tax deductible. SAC is a 501(c)3 so family and friends who donate to the event can also use the donation as a tax deduction. An email confirmation will be sent through the donation platform with the donation amount and SAC's tax ID.

What if we don't have family or friends nearby or those who can donate to the event? Are there other ways to participate in the fundraising side of the event?

Yes! Many families take advantage of company matching opportunities during the swim-a-thon. There are a large number of businesses that will match donations dollar for dollar, or even double the initial donation. We highly encourage parents to speak to their employer about this option, as well as other donation options for the club.

What happens on the day of the Swim-a-thon?

Swim-a-thon day is the BEST! All families are welcome and encouraged to attend regardless of their participation in the fundraising component. There will be food, games, prizes, and of course, a little swimming. Each practice group will be assigned a time to swim. The rest of the event is open to enjoy some food and fun. More details are shared during the weeks leading up to the event.

What are the prizes and how do swimmers earn them?

Swimmers who receive donations throughout the event are eligible for various prizes. As a club, SAC provides prizes for athletes who earn \$125 or more. There are also raffle opportunities throughout the event for weekly donations. Prizes include a swim-a-thon themed silicone cap, Arena backpack, and SAC embroidered blanket. There are also overall prizes for swimmers who raise the top 6 overall donation amounts.