



What: Swim-a-thon is a USA Swimming sponsored fundraiser in which swimmers earn money for their team by swimming a two-hour period or 200 laps. We encourage our youngest swimmers to do what they can.

When: Kick Off: Our Donation Campaign starts **September 27, 2025**.
Swim-a-thon Event is **Saturday, November 22nd** in the morning at Cactus Aquatic Center. All families are invited, and there will be food and fun for everyone!

Team Goal: Our goal is to raise **\$75,000**. We encourage each swimmer to raise at least **\$125**.

Tax Benefit: Take a tax-break! All donations contributed during the swim-a-thon are tax-deductible.

Team Fund Raising Match: After you raise your first \$125, **every dollar raised will go toward your annual team Fundraising Fee of \$250 per year.** For example, if you raise \$375 you will have met your family fundraising obligation for the year!
(\$125 Swim-a-thon + \$250 SAC Fundraising Obligation = \$375)

Prizes: This year's top fundraiser will win a **\$500 Apple Gift Card!** Check out the "Incentives" tab on your swimmer's page to see all available prizes.

Set-Up Your Page and Solicit Donations Now!

1. Login into your SAC Swim Club account.
2. Select the Swim-a-thon icon at the top of the page - this will take you to your swimmer's page.
3. Watch the help video for a great tutorial, or if you are a "learn as you go" type, select the **SET-UP** button:
 - Set a personal dollar amount goal – each swimmer is encouraged to raise at least \$125.
 - You do not need to add a lap goal as our swimmers will swim 200 laps or 2 hours whichever comes first (we encourage our younger swimmers to do what they can).
 - Select the message template provided, or personalize it.
 - Use the default picture, or you can upload a picture of your choice.
 - Click **"SAVE"** and you have completed your set-up!
4. Select the **PROMOTE** button:
 - Import your email addresses or add them manually.
 - You have the option to upload this link to your Facebook page.
 - Select the email template message provided, or personalize it.
 - When setting up your email message you can use a template provided or write your own. I have found you must select a template and then you can change the template to meet your needs.



Welcome to the JuraSAC Park Swim-a-thon! 🏊

Help us reach our team goal of \$75,000!



Running a team as dynamic and successful as **Scottsdale Aquatic Club (SAC)** takes more than just passion — it takes resources. From coach salaries and pool rentals to insurance, USA Swimming fees, and facility upgrades, every dollar helps us maintain the high standards that make SAC a top-tier swim club. Your **annual dues and fundraising efforts** cover a portion of these costs, but not all. That's why our **Swim-a-thon fundraiser** is so important — it helps bridge the gap and ensures we can continue offering the best possible experience for our swimmers and families.



How Your Support Makes a Splash! With your help, we hope to:

- **Upgrade dryland and gym equipment** for all practice groups — including medicine balls, stretch cords, jump boxes, agility ladders, resistance bands, and more — to boost cross-training and athletic development.
- **Invest in swimmer and parent education**, focusing on nutrition and mental wellness to support the whole athlete and their family.
- **Collaborate with the City of Scottsdale** to improve the Cactus Pool facility — from lane lines to touch pads — enhancing the experience for everyone.
- **Hire and retain top-tier coaches** who inspire, challenge, and elevate our swimmers.



Making the Most of Your Support

The SAC Board of Directors reviews team needs and helps decide how funds are used to benefit the entire program. While we've shared some of our top priorities, your support gives us the flexibility to invest where it's needed most — always with the goal of improving the swimmer experience.



Why It Matters

Your participation in the Swim-a-thon helps SAC remain **THE premier swim club in the Valley** — a place where athletes grow, friendships flourish, and excellence is the standard. Whether you're swimming, donating, or cheering from the sidelines, you're part of something special.



Thank you for your dedication to SAC!



Let's make this year's **JuraSAC Park Swim-a-thon** our biggest success yet! 🦖