

2025 GSC CORPORATE SPONSOR DRIVE KICKS OFF JANUARY 30th.

Corporate sponsorships are an important part of GSC's fundraising revenue. All swimmers are strongly encouraged to reserve at least two businesses to help them reach their minimum goal of \$350 for all swim families except for the sharks and orcas. This year the minimum goal has been raised to \$450 for all sharks and orcas to offset the costs to run the additional support these swimmers receive. Fundraising helps GSC maintain low dues and corporate sponsors are a great way to meet your goal.

The corporate sponsor drive kicks off on Thursday, January 30th and continues through Thursday, May 1st. All corporate donations are applied towards the swimmer's 2025-2026 swim season membership fees. In addition, up to \$1,000 in corporate donations go towards Aqualaps totals for prizes.

GSC's only fundraiser, Aqualaps, kicks off with a mini time trial followed by a pool party on Saturday, March 8th and ends on swim day Saturday, May 3rd. Last year GSC raised \$96,833 which went towards staffing, hosting swim meets and maintaining low club fees. This year's goal is \$85,000 and is only possible through continued corporate sponsorship.

Corporate Sponsor Coordinator Contact Information:

Tracy Morrison at purple4eclipse@yahoo.com

Phase 1	Family & Employment Relationship	Thursday, January 30 - Saturday, February 15
Phase 2	Previously Reserved Businesses & Non-Reserved Businesses	Sunday, February 16 - Saturday, Mar 8

Aqualaps Kick-Off Pool Party & Mini-Time Trial Dimond Park Aquatic Center MARCH 8 2:00pm – 6:00pm		
Phase 3	Open Recruitment for Unclaimed Reserved Businesses and Non-Reserved Businesses	Sunday, March 9 - Thursday, May 1
Aqualaps Swim Day Augustus Brown Pool MAY 3 6:00am - noon		

Phase 1 - Family and Employment Relationship
January 30, 2025 - February 15, 2025

During phase 1 swimmers with a family or employment relationship with a business must contact the corporate sponsor coordinator before approaching the business for a donation. Tracy Morrison must verify that the business your swimmer would like to reserve is still available. Upon confirmation you will receive the official GSC corporate sponsorship letter to give to your reserved business.

Phase 2 - Previously Reserved Businesses and
Non-Reserved Businesses
February 16, 2025 – March 8, 2025

Any business that donates a minimum of \$100 the previous year is a reserved business. All unclaimed reserved businesses from phase 1 can be reserved in phase 2. To reserve an unclaimed business contact Tracy Morrison about your intent to approach a reserved business.

Any business that has not previously donated to GSC is a non-reserved business. Before your swimmer can approach a non-reserved business for a corporate sponsorship, they must first contact Tracy Morrison to verify the business has not been approached for a donation.

Once approved to approach a reserved or non-reserved business you will receive the corporate sponsorship letter to distribute to the business.

Phase 3 - Open Recruitment for Unclaimed Reserved Businesses and Non-Reserved Businesses March 9, 2025 – May 1, 2025

All unclaimed reserved businesses will be offered to all interested swimmers on a first come, first serve basis. Swimmers need to contact the corporate sponsor at any time during the Aqualaps campaign to be placed on the waitlist. During phase 3 all waitlisted swimmers will be given a business to approach. Many businesses go unclaimed so if you need help finding a corporate sponsor (or two), please contact Tracy.

KEY THINGS TO REMEMBER:

- To ensure our local businesses are not overwhelmed by donation requests from GSC swimmers, you must get confirmation from the corporate sponsor coordinator before approaching a business.
- In the event there is a conflict between a swimmer with prior year credit and one who has a family/employee relationship, priority will be given to the latter.
- A sponsorship can only be applied to the membership fee and Aqualaps' total for prizes if Tracy is contacted before the business is approached and the swimmer receives a corporate sponsor letter.

If you have any questions regarding the process, please contact Tracy Morrison at purple4eclipse@yahoo.com.

Thanks and happy fundraising!

Tracy Morrison