

Northern Lights Swim Club

September 17, 2024

Call to Order: 7:29 PM

Roll Call: Bethany, Justin Amanda, Kim, Kylie Andrea, Jennie, Mindi, Tara, Mariel, Kaitlin, Coach Jerry, Sharon, Finn, Mandy

Consent Agenda and minutes: Kim motioned to approve agenda and minutes, seconded by Amanda. Passed.

President's Report: ANC Boosters are still down an officer, but do have a President (Rob Holland), still in transition. Mindy is official, updated bank records, sponsorship shirt is designed and collecting sizes (about 50% collection done). Trying to use FB as well as BAND as another way to do communication. August 31, 2025 – charitable status. Andrea is new Gold Parent rep, Kylee is new Gold athlete rep. Finn is also Gold athlete rep.

VP: nothing, no ANC meeting

Treasurer: Mindi did her first one, **Current total:** \$21,030.39. Expenses: AK state swimming, hospitality for State Fair meet, upcoming expenses – Booster fee from Anchorage still coming for shirts, scholarship funds for rest of year. Motion to approve by Jennie, seconded by Amanda. Passed.

Old Business:

Three Bears Bake Sales: Mandy said a little slow, got some sales, \$489 is total made. Other dates: 10/6 (Sunday), 1 – 4 PM. Need to get in early – 2025 calendar isn't up yet, Andrea will go in in Dec.

Paint Night with Sara: Official for 10/24, 7 – 9 PM, \$47 per painter, we get \$10 per painter. It is live.

New Business:

Fundraising Conversation – Andrea – not a lot volunteers for bake sale, need to get more events so we can get swimmers to larger meets. Last year we were making \$1100 on each sale last year, want to match that. Age Groups is Fairbanks, good first championship meet, so want to make it possible to go. Dates book, we need baked goods and swimmers there to really sell product. They want to give money to kids. They get a portion of what they work. Possibly pre-pay for tickets if we can get enough raised, that's why we are doing it now, not later. Get prices to parents to block out seats on airfare. Cliff has rooms blocked in Fairbanks, Mandy will look into airfare blocking. Qual lists are up, we can see how many are eligible for meets. Little kids are cute and can sell goods for it. Other ideas for fundraising – don't want to do much and get fatigue. Mandy will contact airlines, Bethany will send pertinent club info, they will check into Ken's Garden Center for sales. 10/30, 4 –

7, 11/3, 1 – 4, 12/20, 3 – 7. All kids with championship meet, pay attention to quals and how close you are, motivation to get to next level for kids.

Valley Country Store – Finn brought up, it will colder there in winter.

Ladies Night Fundraiser – Tara – (Cordova does it) – Theme, finger foods, drinks, DJ, photo booth, fun right, pay for a ticket to get in. Food paid for, drinks are paid for. Do it in the winter, a way to get out and do something fun. April, Train Depot, could get beer donated (Bethany) or Moose Club if we have a member. 35-45 for ticket, have to look into cost, Tara and Bethany will do leg work. Palmer Senior Center as venue? Get the people from there to join in. Motion to pursue it by Mindi, seconded by Andrea. Passed.

Online Fundraiser - Jerry – last June, he got email from Jackson Charton about baseball, just ask for straight donations. Baseball got \$10,000 last year. Colony swim did last year Finn said, he said they did okay, tripled gold with just an app and link. It was really easy to donate and be done with it. Make emails personalized to make it work. It can be anyone, business or relative. Bethany will look into app. Not less work, year to try it with more parent involvement.

Booster Fee - \$20 fee that every parent is charged on Sept 1, cover the cost of shirts. Do want to keep it or nix it since parents are already raising money. It goes to ANC, but then we do get it now that we are doing t-shirts. Shirts will be about \$1200, for 60 team members. Usually breaks even. We always get confusion about it, but then shirts and most parents are okay. Fundraising so much, why are we not giving shirt? Mindi says she doesn't mind paying for shirt. Many people don't participate and then they do chip in. Yearly fee, will keep it, make sure to memo the annual fee.

Swim Meet Ribbons – we need a dedicated person to pick them up as many of us won't be there. Many families don't want it just handed out, but want to make a bigger deal about it. See effort and get handed out at practice. Get a shoutout for doing well in a meet, getting PRs. Jerry will think about it. Andrea will follow up with Coach about it. Kids want the ribbons, so it is a big deal to get picked up. List of Valley swimmers is useful. Ray or Jason will pick up, they were volunteered."

Coach report: Plus 1, we are at 60, they got a bag, cabinet is working great for Jerry, making them feel welcomed. Swim meet coming up. Bunch of cancelled practices – practice on 20th, Greer will cover – for high school season. Greer will do others to cover as well as Jerry takes some time off. Hopefully, word is, that Jorge will be back first week of October, full time, all Oct cancellations will be null.

Questions from Parents:

Exact qualifying time for silver, it is on the website, two times on it so parents are confused. Wasilla Pool is closing? On Jan 6, Wasilla pool is closing for approx. 3 months to redo stuff they should have done last time. Waves will need a place to go. Review practice times, what is earliest we can get kids in water, maybe add Saturday practice, make Golds 1.5 rather

than 2, so Waves can be later and we are done earlier to limit time to split times. When is earliest we can get bronze in water? Send out an email to get response. Elementary doesn't get out until 3:45 PM.

Mariel (silver athlete): no report, relays, event? Says no one says anything. Tara will annoy them.

Finn/Kylie (Gold): HS season, nothing going on, fund activity at end of HS season, in December, something to do as a group. Public lake in December and ice fishing – Finn's idea.

Kim: Bronze – nothing

Silver: Kaitlin – nothing

Gold: Andrea – nothing, HS season is still going on

Drylands – Justin: drylands sheets are updated, Bethany will resend Google drive. Have people for every night right now. Shoutout for drylands, Coach will remind more. Silver, T/R, 5, Bronzes, MW, 5:30, workouts are set up. Could gold lead it with a parent who has safe sport? Coach will check into that.

Questions: Mindi – qualifying, lists up, sheet of qualifying times. Brought up website and show off app and stuff. HS swim meets can do events.

Adjournment: 8:34 pm