



November 26, 2023

Dear Sir or Madam,

The Oro Valley Swim Team, (OVST) is a 501 (c) (3) non-profit corporation and one of Tucson's oldest and largest family-run swim teams. In addition to being very successful competitively, we have a long-standing reputation as an affordable, positive, energetic, inclusive, and welcoming team that provides much more to our families than mere swim instruction. Our swimmers have had the opportunity to compete all over the country (10 states in the last 4 years) and have had unprecedented success in the largest summer swim league in the state, the Southern Arizona Aquatic Association (SAAA), over the past 15 years.

Our team is a year-round swim team open to swimmers ages 4 and up. Our mission is to provide a safe, nurturing, and fun environment, utilizing family involvement, allowing each swimmer to achieve maximum growth as a competitive swimmer and as a person. Our purpose is to promote good sporting conduct, self-discipline, self-confidence, and responsibility while developing strong swim skills. We provide children with the opportunity to compete individually and as a team.

We continue to work hard to keep our registration fees as low as possible for our families making swimming accessible to everyone this summer and provide exciting swim meet opportunities for them. With our operating costs continuing to rise, the need for sponsorships is even greater. It is for this reason we are asking for your help. With each swim meet competition having over 450 families in attendance, would you consider sponsoring the Oro Valley Pirates in one of the following ways?

- **Platinum Medal Sponsor** (\$1000+) Your company name and/or logo will be on display on an A-frame in front of one of our eight competition lanes and on a banner in the stadium seating area at the Oro Valley Aquatics Center. We will also display your logo on our homepage of our website www.ovalleyswimteam.com. Your company logo will be prominently placed on the back of our team t-shirts, worn by all OVST swimmers and coaches! In addition, we will acknowledge your patronage at the beginning of each meet and display your ad in each digital program sent to all teams attending OVST home swim meets.
- **Gold Medal Sponsor** (\$750) Your company name and/or logo will be on display on a banner in the stadium seating area at the Oro Valley Aquatics Center. We will also display your logo on our homepage of our website www.ovalleyswimteam.com. Your company logo will be placed on the back of our team t-shirts, worn by all OVST swimmers, coaches, and board members! In addition, we will acknowledge your patronage at the beginning of each meet and display your ad in each digital program sent to all teams attending OVST home swim meets.
- **Silver Medal Sponsor** (\$500) Your company name and/or logo will be displayed on a banner at all home meets, as well as in an ad placed in all digital programs for all home swim meets. Your company logo will be displayed on our website sponsor page and on the swim team t-shirts worn by all OVST swimmers and coaches.
- **Bronze Medal Sponsor** (\$250) Your company name and logo will be displayed in all digital programs for all home swim meets and displayed on our website sponsor page.
- **Weekly Email Sponsor** (\$100) Be featured in one of our weekly emails to our 80+ swimmer families with your advertisement and/or coupon and a link to your business website! These emails are so important to the effective operation of our team, containing lots of valuable information, such as practice changes, dine out events, upcoming meet schedules, etc. Your logo will also be displayed on our website sponsor page.
- **Friends of OV Pirates** Contribute a monetary donation, gift certificate, or in-kind goods (with a stated value) to be raffled off at our end of season banquet! Contributions of gift certificates, in-kind goods, or financial donations of \$25 or more will be recognized in our meet program and recognized at our end of season banquet.

Your participation in our program will positively impact the lives of hundreds of swimmers in Northwest Tucson, as well as provide your organization with exposure to these children and their parents. We look forward to working with you! If you have sponsored our team in the past, we thank you for your continued support!

Sincerely,
Cara Jones

Oro Valley Swim Team Sponsorship Committee
Contact us at sponsorship@ovpirates.org



EIN: 20-5034551 / Oro Valley Swim Team, Inc / "The Pirates"

2024 Sponsor Form

Name of Business: _____

Contact Name: _____

Mailing Address: _____

Telephone: (____) _____

Email Address: _____

Sponsorship Level: ___ Platinum Sponsor \$1000+

___ Gold Sponsor \$750

___ Silver Sponsor \$500

___ Bronze Sponsor \$250

___ Weekly Email Sponsor \$100

___ Friends of OV Pirates, value: \$_____

Description: _____

Please email your business logo (vector file format) to ovstboard@gmail.com and return your completed Sponsor form and payment to:

Oro Valley Swim Team

Attn: Jennifer Cosbey

P.O. Box 69655

Oro Valley, AZ 85737

Sponsorships must be received by April 19, 2024 in order to be included on printed items.

Make checks payable to *Oro Valley Swim Team*.

Thank you again for your support!