



On behalf of the Coaches and the Boards of Beach Cities Swimming and Alpha Aquatics, we are very excited to announce the merger of these premier swim clubs into one entity, "Beach Cities Alpha".

For too long, club swimming in the South Bay has been fragmented, creating inefficiencies and missed opportunities. This merger offers a synergy which will help us to work with versus compete against one another. We look forward to combining talent, maximizing pool resources, and providing a unified, best-in-class swim experience for every level — from beginners to Olympic hopefuls.

The South Bay is a water-centric hub — from surfing and water polo to junior lifeguards. LA's swim clubs have historically operated in isolation. By joining forces, Beach Cities Swimming and Alpha Aquatics offer a true regional powerhouse swim team.

The coaches and board members of both of these clubs agree: this merger brings together **combined resources** (water time and coaching talent) to deliver unmatched opportunities for South Bay swimmers and their families. Our united club will provide **best-in-class programming** for all swimmers—from developmental to elite.

Logistically, the merger enhances **flexibility and convenience** for families across the South Bay with a range of pool offerings across a broader geography.

By operating as one team under **Beach Cities Alpha (BCA)**, we create a **more inclusive, competitive, and sustainable environment**. We look forward to providing more detailed information in the coming weeks and months as we move toward this merger.

Together, we are investing in a **future of excellence**, driven by shared values and a commitment to our athletes.

See you on deck,

Justin Max
Head Coach
Beach Cities Swimming

Scott Hubbard
Head Coach
Alpha Aquatics