

CLUB WARRIORS
SWIMMING



2024 - 2025
SPONSORSHIP
PACKAGE

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CLUB WARRIORS swimming

Sponsorship is critical to the success of Club Warriors. Sponsorship allows Club Warriors to provide experienced coaches, sufficient pool time and the necessary equipment needed for our athletes to thrive. Along with these essentials, funding of skill development through training camps and out-of-town swim meets are crucial in the development of well rounded athletes.



Club Warriors is a competitive Swim Club that has a membership of over 350 young athletes. Our programs start at the Learn To Swim level and progress up to the Senior National level.

We are a non-profit organization, completely run by the parents of the swimmers. We also employ three full time coaches along with 30 Program Coaches and Instructors. While we are recognized as one of the top provincial teams and we are regularly ranked in the top 15 nationally, our mission is to provide affordable programs that are suitable for all young swimmers in the Region of Waterloo.

Our vision is to encourage all of our 350+ swimmers to become well developed athletes and ultimately, amazing young adults through the great sport of competitive swimming. We allow them to be equipped with all the necessary life skills that will help them be successful, well adjusted adults, ready to take on the world.

Our Head Coach has been in the sport for over 40 years and has had the opportunity to work with athletes who have made Canada's Olympic Team. It is still our goal to have swimmers reach this level of competition, but by working with clubs like Club Warriors, our biggest payoff is knowing that we have been able to impact the lives of all the swimmers, regardless of level.

“ Our goal is to have all 350+ swimmers at Club Warriors become well developed athletes and ultimately, amazing young adults. ”

As our club grows and the region sees a rise in popularity of competitive swimming, our biggest challenge at Club Warriors is the lack of available pool time and the costs associated with securing pool space.

Most, if not all, of our resources go toward compensating staff and paying for pool time. This unfortunately leaves very little support for programs to foster our Senior Athletes. In order for the club to provide the best opportunities for these talented athletes, there are inevitable costs associated with travel and specialized training programs.

Club Warriors is looking for sponsors, just like you, so that our club can maintain its high level of quality programming. Your sponsorship will ensure that our talented, hard-working athletes continue to have access to the resources and opportunities they need to succeed.

Yours in Sport,

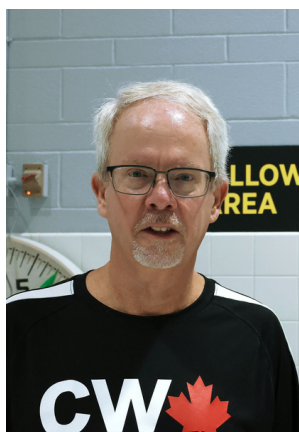
A handwritten signature in black ink that reads "Nandi Kormendi".

Nandi Kormendi
Head Coach
Club Warriors Swimming

Club Warriors
has over 350
swimmers
across 11 age
groups



CW employs 3
full time coaches
and 30+ Program
Coaches and
Instructors



Club Warriors ranked
12th (women) and
14th (men) overall in
short course 2024
standings across 80+
clubs in Ontario



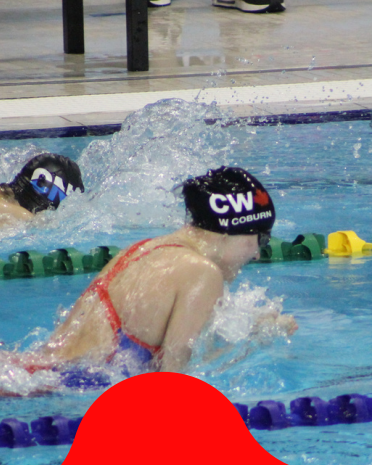


WHERE WILL YOUR *Sponsorship* CONTRIBUTIONS GO?

There are many costs associated with running a successful swim club. Sponsorship money goes towards pool costs, equipment, travel and administrative costs for out-of-town swim meets and sending elite swimmers to international training camps. Previous contributions have allowed our swimmers to compete in national and international competitions, including the Canadian Junior Championships, FINA World Cup Tour and the Canadian Olympic Trials in 2024.

Reinforcing regional development of young talent is vital to the growth of the individual, the club and the region. Club Warriors is actively involved in the organization and management of multiple regional swim meets. Sponsorship can be specifically directed to improve on the infrastructure needed to allow these regional meets to be a success.

Sponsorship is also not limited to monetary amounts. Swimmers are in need of services and equipment that help support them for their continual development. Club Warriors also accepts in-kind donations in the form of goods or services that will help swimmers succeed.

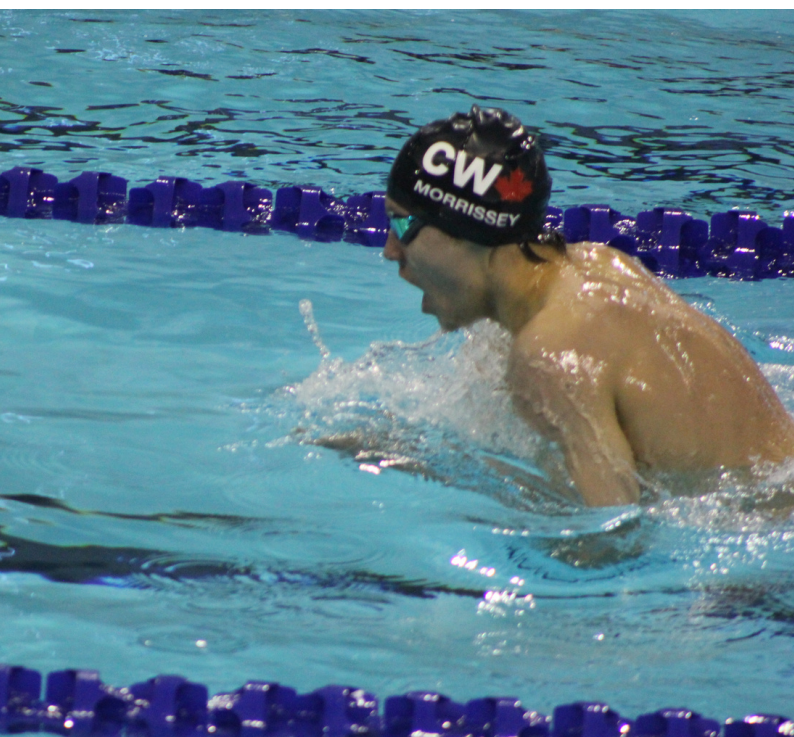


Willow Coburn placed 1st in the 400M Medley at the Eastern Canadian Championships in 2024



Connor Brown placed 2nd in the 400M Freestyle at the Ontario Summer Championships in 2024

Quinn Logan placed 3rd in the 400M Freestyle in Winter Ontario Championships in 2023



CW swimmers came home from OSC with 1 Gold, 2 Silver and 2 Bronze medals



4 CW swimmers qualifier for the 2024 Olympic Trials; shattering club records in the process



CW sent 16 swimmers to the Summer Outdoor Swimming Championship, coming home with 2 Gold, 1 Silver and 3 Bronze medals



SPONSORSHIP PACKAGES

	BRONZE	SILVER	GOLD	PLATINUM
LOGO & LINK ON CW HOME PAGE	✓ FOR TWO MONTHS	✓ FOR FOUR MONTHS	✓ ENTIRE SESASON	✓ ENTIRE SEASON
SOCIAL MEDIA SHOUTOUTS	✓ FOR TWO MONTHS	✓ FOR FOUR MONTHS	✓ ENTIRE SEASON	✓ ENTIRE SEASON
LOGO IN FOOTER OF EMAIL BLASTS TO FRIENDS AND FAMILY	✓ FOR TWO MONTHS	✓ FOR FOUR MONTHS	✓ ENTIRE SEASON	✓ ENTIRE SEASON
PRODUCT/SERVICE HIGHLIGHT IN MONTHLY NEWSLETTER	✗	✓ One Newsletter	✓ Three Newsletters	✓ Five Newsletters
LOGO ON BULLETIN BOARD IN UW POOL GALLERY	✓	✓	✓	✓
LOGO ON CW PORTABLE CLUB BANNER OR MEET T-SHIRT	✗	✗	✓	✓
LOGO ON IN-HOUSE SWIM MEETS SCOREBOARD	✗	✗	✗	✓
MEET SPONSORSHIP (RECOGNITION ON ALL MEET RELATED MATERIAL)	✗	✗	✗	✓
PRICING	\$200	\$500	\$1000	\$2500

EXAMPLE

Sponsorship Opportunities





HOW TO *Contribute* TO CLUB WARRIORS

Becoming a Club Warriors Sponsor is easy!

Simply email president@cswswimming.ca to start the sponsorship process.

Once you have selected your Sponsorship Level, we will work with you in determining what works for your company. Brand recognition opportunities are not limited to what is listed on the sponsorship packages.

We also accept in-kind donations and would be happy to discuss further about how this would aid our athletes. Example of services and goods could include (but not limited to) swimwear, massage and physiotherapy services, nutrition snacks and drinks.

**THANK YOU FOR
SUPPORTING YOUR LOCAL
SWIM TEAM**