



SPONSORING

YOUR COMPANY'S FUTURE SWIMS HERE
Our swimmer could be your employee in the future,
and they know how to deal with competition!

2016-2017



Foothills Stingrays Swim Club - Okotoks

The **Foothills Stingrays Swim Club** is a not-for-profit amateur swim club based in Okotoks, Alberta since 1997 offering both competitive and non-competitive programs. Although the Foothills Stingrays Swim Club is a small group of about one hundred swimmers from the ages of 4 to 18 year, these swimmers have the talent and get the results as if they were swimmers of a much larger and established organization. *"Pound for pound these swimmers are the best team in the province if not the country"*, says Head Coach Todd Melton. *With a vision to "Develop swimmers and families to create a culture of sustainable provincial, national, and international swimming excellence."*

Page | 1



The Foothills Stingrays have come a long way in the past few years, and are now celebrating more and more victories. Nine years ago a swimmer was happy to be amongst the couple swimmers qualified for the Age Group Championships located within the province of Alberta. Fast forward and with faster qualifying standards they have over twenty swimmers able to say the same of this accomplishment. In fact, the Foothills Stingrays brought home eight provincial team championship banners over that period.

The 2015-2016 season was very successful for the swimmers as they qualified for Age Group Nationals, Western Nationals, and Summer Nationals. At the Alberta Age Group Championships in July, the Stingrays were well represented, and nabbed numerous medals. This was an overall team effort that aided in the team coming away with another provincial championship banner. The swimmers came away with twenty-five medals from eight different swimmers as well as another fourteen more top eight finishes.



This summer we had our best showing at Age Group Nationals in Calgary. Eight of our swimmers qualified to attend the competition that showcases the fastest swimmers in all of Canada. Our small team were able to compete against clubs across the country with some up to six times the size of the Stingrays. Out of 150 teams at the competition our team placed 19th overall. This is especially impressive considering the scores total doesn't take into consideration the size of the swim club. The Foothills Stingrays came away with an impressive seven medals by five different swimmers. Not only that but they managed another twelve additional top 8 swims.

With this much success in such a little time, Head Coach Todd Melton is extremely proud of the efforts and results the Stingrays Swimmers have demonstrated, and is very excited to see what happens next from their "small team." The quality of the coaching at every level throughout the team has definitely lead to their success.

In their home town Okotoks' swimming pool the Foothills Stingrays organize their own swim meets. We are looking forward to two key competitions in our home pool next season. Black & Blue is a successful three day swim meet which is attended by many Alberta swim clubs and even clubs from other provinces. For many swimmers this important meet is seen as a springboard to achieving their goals: a provincial or championship time set by Swim Alberta. We also host another two day meet called Jack Frost that will host similar clubs with the same goal in mind for our swimmers. These meets are very popular for many younger swimmers as it is their first experience to participate in an official meet. It is a great way to learn how to be disciplined to be on time for the races, and behave in a competitive environment. But as our coaches say, the most important thing is to have fun!

The club swims out of the 6-lane competitive swimming pool at the Okotoks' Recreation Centre. The Foothills Stingrays Swim Club offers a variety of programs that support the new and experienced swimmer.



Corporate Sponsoring






Over the years we have noticed that many companies are proud sponsors of their employees' children's activities. It's an everyday experience that employees with active children are reliable employees for your company.

The major cost for our swim club is renting the lanes in the Okotoks Recreational Centre swimming pool. With a growing population it is getting even harder to get the pool time we need. Therefore the Foothills Stingrays Swim Club needs more money to maintain their level of performance from the starting swimmer to the advanced competitive swimmers.

Families themselves can also use financial support for the travel meets to Edmonton, Medicine Hat or outside the province to British Columbia, Saskatchewan, Manitoba and sometimes even Ontario or Quebec. For this reason we have created a possibility to share your sponsoring with the family. Ten percent of your donated money will be deposited into the family's account. All expenses for swim meets are paid out of this account.

Our recognition for being a sponsor of your employee's child will be:

Corporate Family Sponsor - >\$ 500.00

-  Our website
-  Monthly advertorial at Facebook page
-  Heat sheet (1/2 page)
-  Meet timing system display (home meets only)
-  Advertisement in the Western Wheel

For more sponsor opportunities we refer to the next pages. At the end of this document you will find three forms, please use the form with *corporate sponsor* for your donation on the Corporate family sponsor on page 9.

If you should have any further questions or concerns regarding sponsorship of the Foothills Stingrays Swim Club, please contact **Bert Murphy** at: fundraising@foothillsstingrays.com, or (403) 880-1567.










Banner opportunities

Kirstie Kasko Recognition banner (upon request)

This is a lifetime advertisement that will be up at the pool for as long as the swim club is in place. The traffic of people through the swimming pool facility is substantial. This banner will attract a lot of attention and is a great way to advertise your company. The banner size: 3-4' x 6-9'.

Recognition (minimal 5 years) for:








-  At the pool wall for minimal 5 years
-  Media attention at reveal
-  Our website
-  Monthly advertorial at Facebook page
-  Heat sheet (1/2 page)
-  Meet timing system display (home meets only)
-  Advertisement in the Western Wheel

Home meet sponsoring (only 1 available)

Black & Blue meet sponsor - \$ 7,500.00/year

This three day meet at the Riley Minue pool in Okotoks takes place every year in February. With more than 500 swimmers from beginning to advanced competitive levels this is one of the best attended and valued swim meets in Alberta. It is attracting a lot of local, but also provincial attention.

Recognition:

-  Meet will carry your company's name, it will be **[your company name] Black & Blue meet**
-  Local media attention
-  Heat sheets front page company logo
-  Result sheets contain your company name
-  Monthly advertorial at Facebook page
-  Meet timing system display
-  Advertisement in the Western Wheel

If you should have any further questions or concerns regarding sponsorship of the Foothills Stingrays Swim Club, please contact **Bert Murphy** at: fundraising@foothillsstingrays.com, or (403) 880-1567.










Lane sponsoring - \$ 750.00/year (6 available)

Your own banner will be hung up behind the starting blocks of one of the six swim lanes at a swim meet. The Foothills Stingray Swim Club organises two (2 and 3 day) swim meets per year, of which the Black and Blue is the largest one (3 days).






Recognition:

-  Our website
-  Monthly advertorial at Facebook page
-  Heat sheet (1/2 page)
-  Meet timing system display (home meets only)
-  Advertisement in the Western Wheel

Preferred Heat Sheet Sponsoring - \$ 750.00/year (1 available)

Your own banner at the heat sheet selling table during the home swim meets. The Foothills Stingray Swim Club organises 2 swim meets per year, of which the Black and Blue is the largest one (three days) and Jack Frost (two days).






Recognition:

-  Our website
-  Monthly advertorial at Facebook page
-  Heat sheet (1/2 page)
-  Meet timing system display (home meets only)
-  Advertisement in the Western Wheel

Food sponsoring - \$ 1,500.00/year (1 available)

The Foothills Stingrays Swim Club is famous for its great catering, during our Okotoks hosted swim meets each year. If your company likes to receive that many compliments, than this is your opportunity to sponsor our club.

Recognition:






-  Our website
-  Monthly advertorial at Facebook page
-  Heat sheet (1/2 page)
-  Meet timing system display (home meets only)
-  Advertisement in the Western Wheel



Medal sponsoring - \$ 500.00/year (1 available)

For our home swim meet events for swimmers of every level, we are proud to put your company's name on the medals/ribbons. The medal winners are swimmers from Alberta, but also British Columbia and Saskatchewan, attending our meets.




Recognition:

-  Our website
-  Monthly advertorial at Facebook page
-  Heat sheet (1/2 page)
-  Meet timing system display (home meets only)
-  Advertisement in the Western Wheel

Heat sheet sponsor - \$ 100.00/year (no limit)

Your company will be mentioned in all the heat sheets printed for this season. Your business card size advertisement catches the eye of hundreds of spectators during our four swim meets starting in November and ending in May.




Recognition:

-  Business card size heat sheet advertisement
-  Meet timing system display (home meets only)
-  Advertisement in the Western Wheel

Golf Tournament & Dinner – Silent auction planned May/June 2017

Promote your company by donating an item to our silent auction. This auction is getting more successful with the years and more members are bringing their relatives/relations to join an evening of fun and bidding on the items.

Recognition:

-  Our website
-  During the dinner & dance
-  Advertisement in the Western Wheel

If you should have any further questions or concerns regarding sponsorship of the Foothills Stingrays Swim Club, please contact **Bert Murphy** at: fundraising@foothillsstingrays.com, or (403) 880-1567.



Foothills Stingrays Swim Club

Sponsoring commitment form
2016 – 2017

YES, we will sponsor the following.

Name:

Company:

Address:

Postal code:

Phone:

E-mail:

Banner & home meet sponsoring

Banner sponsoring

Kirstie Kasko Recognition banner (upon request)

Home meet sponsoring

- Black & Blue meet sponsor at \$ 7,500.00
- Food sponsoring at \$ 1,500.00
- Lane sponsoring at \$ 750.00
- Preferred heat sheet sponsor \$ 750.00
- Medal sponsoring at \$ 500.00
- Heat sheet sponsor at \$ 100.00

Payment

Please send me an invoice for the sponsoring amount of \$
Payments are due at confirmation.

Please find attached a cheque

Please charge my: VISA MasterCard

Cardholder's name:

Card No.: Exp. Date:

Signature: CSC code:

Yes, I would like a receipt for accounting purposes.

Please email or send completed forms to:

Foothills Stingrays Swim Club

Attn.: Bert Murphy – Fundraising director

Box 356

Okotoks, AB T1S 1A6

Yes, we will send our company's logo to fundraising@foothillsstingrays.ca



Foothills Stingrays Swim Club

Sponsoring Dinner & Dance commitment form
2016 – 2017

YES, we will sponsor the Golf Tournament & Dinner – spring 2017 (probably mid-May or June)

Name: _____

Company: _____

Address: _____

Postal code: _____

Phone: _____

E-mail: _____

Dinner – Silent auction May/June 2017*

- Event ticket @ \$ 50 each Amount of tickets: _____
- Sponsor table @ \$ 350.00- (1 table of 8) Amount of tables: _____
- A donation to the silent auction (please provide a short description of item):

Payment

- I have enclosed my cheque in the amount of \$ _____

Payable to: Foothills Stingrays Swim Club

- Please charge my: VISA MasterCard

Cardholder's name: _____

Card No.: _____ Exp. Date: _____

Signature: _____

- Yes, I would like a receipt for accounting purposes.

Please email or send completed forms to:

Foothills Stingrays Swim Club

Attn.: Bert Murphy – Fundraising director

Box 356

Okotoks, AB T1S 1A6

- Yes, we will send our company's logo to fundraising@foothillsstingrays.ca

* Details and prices may change



Foothills Stingrays Swim Club

Sponsoring Corporate/Family commitment form
2016 – 2017

YES, we will sponsor.

Name: _____

Company: _____

Address: _____

Postal code: _____

Phone: _____

E-mail: _____

Employee's name: _____

Corporate family sponsor

- Yes, I agree that 10% of our company's donation will be deposited into the family account of above mentioned employee's name?
- Our company's policy doesn't allow a private donation to our employee's family account, so our donation should be used 100% for general purposes of the Foothills Stingrays Swim Club.

Remarks:

Payment

- I have enclosed my cheque in the amount of \$ _____

Payable to: Foothills Stingrays Swim Club

- Please charge my: VISA MasterCard

Cardholder's name: _____

Card No.: _____ Exp. Date: _____

Signature: _____ CSC code: _____

- Yes, I would like a receipt for accounting purposes.

Please email or send completed forms to:

Foothills Stingrays Swim Club

Attn.: Bert Murphy – Fundraising director

Box 356

Okotoks, AB T1S 1A6

- Yes, we will send our company's logo to fundraising@foothillsstingrays.ca