



GOULBOURN
**SEA
HAWKS**

SPONSORSHIP PACKAGE

2023-2024

The Goulbourn Sea Hawks

Who are we?

The Goulbourn Sea Hawks (GSH) is an enthusiastic, driven and energetic swim club dedicated to the vision that hard work and discipline required by this sport can and should be both rewarding and fun. We believe the sport of competitive swimming should provide all swimmers the opportunity to excel and reach their full potential, in a supportive environment that values inclusivity and the [principles of True Sport](#).

We are a registered not-for-profit organization in eastern Ontario, operating at the Cardel Recreational Complex in Stittsville and the Richcraft Recreation Complex in Kanata. Our competitive program, under the direction of our head coach Luis Luebs, consists of 135 swimmers ages 8 to 17 from novice to National Qualifiers aspiring to make the Canadian National team.



Our Mission

Our Mission is to provide a progressive, holistic swimming program for developmental and competitive swimmers, in a co-operative and supportive environment. The club strengthens and promotes competitive swimming in the community.

Our goal is to provide every member the opportunity to improve his or her skills and achieve success at his or her level of ability, from novice to national competitor.



Message from the Coaching Staff

Swimming is a tough sport but is rewarding in so many ways. It contributes to a healthy lifestyle, develops social skills and self-confidence, promotes concentration and emotional control under pressure, and harnesses discipline and commitment to achieve goal-directed actions. Through the development of technical skills, our swimmers build their physical endurance, coordination and overall fitness.

Our club supports a range of swimmers, celebrating inclusivity and team work. My goal is to create an ideal environment that focuses on helping the athletes to build character and become emotionally balanced, strong and intellectual leaders, while they are making lasting friendships and having fun.

Why become a Goulbourn Sea Hawks Sponsor?

Your commitment to the Goulbourn Sea Hawks is an excellent opportunity to strengthen our community by supporting the health, development and aspirations of our youth, building social capital and promoting a club that lives by the [principles of True Sport](#).

As a Sea Hawks supporter, you will be able to promote your organization as both community-minded and philanthropic, and build positive awareness for your business locally in Stittsville/Kanata, in the Ottawa-Carleton and Gatineau regions, provincially and nationally.



Goulbourn Sea Hawks Sponsor Advantages

Raise your profile and increase brand awareness among Stittsville/Kanata swimmers, parents, coaches, volunteers and spectators in the Ottawa and Gatineau regions, provincially and nationally through:

- Special event sponsorship recognition in our meet programs at GSH run swim meets
- Recognition awards/photos
- Loyalty programs to encourage team members to support your business
- Sponsor recognition on our Club website and Facebook pages

Build goodwill in the community by promoting the relationship of your product/service with competitive sport and youth development.



How will sponsorship funds be used?

Our club benefits from the strong support of coaches and volunteer parents to maintain operational excellence of the club.

Contributions received from sponsorships will be used to fund costs associated with coaching, pool time, equipment and supplies, dryland training, club events/meets, lifeguarding and club travel (provincial and national meets).



Sponsorship Opportunities

The Goulbourn Sea Hawks offer several rewarding sponsorship opportunities to meet your marketing needs. Don't see what you're looking for? We are happy to work with you to create a custom package that is right for you. Contact us at

sponsorship@swimgsh.ca



Sponsorship Levels

Platinum: \$5000 and up/season

Benefits:

- Logo printed on sleeve of GSH team shirt (e.g. seasonal shirt or Regional meet qualifier shirt, etc.)
- Platinum level recognition in GSH display case at the Cardel Recreation Complex
- Platinum level recognition on GSH website and Facebook pages (including company logo and link)
- Platinum level Recognition Plaque/Team Photo
- Platinum Sponsor level recognition in meet programs (company name and logo) for GSH run swim meets
- Platinum Sponsor level recognition in GSH Sponsorship update e-mails
- Platinum level recognition at year-end banquet

Gold: \$3000 and up/season

Benefits:

- Gold level recognition in GSH display case at the Cardel Recreation Complex
- Gold level recognition on GSH website and Facebook pages (including company logo and link)
- Gold level Recognition Plaque/Team Photo
- Gold Sponsor level recognition in meet programs (company name and logo) for GSH run swim meets
- Gold Sponsor level recognition in GSH Sponsorship update e-mails
- Gold level recognition at year-end banquet

Silver: \$2000/season

Benefits:

- Silver level recognition in GSH display case at the Cardel Recreation Complex

- Silver level recognition on GSH website and Facebook pages (including company logo and link)
- Silver level Recognition Plaque/Team Photo
- Silver Sponsor level recognition in meet programs (company name and logo) for GSH run swim meets
- Silver Sponsor level recognition in GSH Sponsorship update e-mails
- Silver level recognition at year-end banquet

Bronze: \$1000/season

Benefits:

- Bronze level recognition in GSH display case at the Cardel Recreation Complex
- Bronze level recognition on GSH website and Facebook pages (including company logo and link)
- Bronze level Recognition Certificate/Team Photo
- Bronze Sponsor level recognition in meet programs (company name and logo) for GSH run swim meets
- Bronze Sponsor level recognition in GSH Sponsorship update e-mails

GSH Supporter: \$249 - \$750/season

Benefits:

- GSH Supporter level recognition in GSH display case at the Cardel Recreation Complex
- GSH Supporter recognition on GSH website and Facebook pages
- GSH Supporter level Recognition Certificate/Team Photo
- GSH Supporter level recognition in meet programs (company name and logo) for GSH run swim meets
- GSH Supporter level recognition in GSH Sponsorship update e-mails

Note: If contributing to a specific event, sponsor will be recognized at the event

Loyalty Program

- The Goulbourn Sea Hawks team families and friends support your local business by purchasing goods or services and your business reimburses a portion of the total purchases (e.g., 5% or 10%) to the Goulbourn Sea Hawks at the end of the season (June 30, 2024).
- Your business provides a discount to Goulbourn Sea Hawk members for the purchase of goods or services.
- Goulbourn Sea Hawk members, families and friends will be encouraged to support your business via the inclusion of your business on the Goulbourn Sea Hawk website and Facebook pages and sponsorship e-mail communication.

Become a Goulbourn Sea Hawks Sponsor!

Contact us at sponsorship@swimgsh.ca or complete the **attached** Sponsor Application Form to become a Goulbourn Sea Hawks sponsor.

Sponsorship Terms and Conditions

All the sponsor organizations agree to:

- Support the Goulbourn Sea Hawks season ending June 30, 2024 in the amount specified.
- E-mail the business logo (in colour) for use on printed materials and on the Goulbourn Sea Hawks website and Facebook page to sponsorship@swimgsh.ca.