



HALTON HILLS BLUE FINS BRANDING POLICY

The Branding Policy of Halton Hills Blue Fins establishes guidelines and principles for the consistent and effective management of brand identity. This Policy ensures that our brand is presented in a uniform and professional manner reinforcing our brand's value and recognition.

This policy offers a framework for defining a Branding policy.

Policy Title: Halton Hills Blue Fins Branding

Policy Owner: Halton Hills Blue Fins

Storage Location Describe physical or digital location of copies of this policy.

- HHBF Website under – About Us/Policies & Procedures
- HHBF Google Drive

Purpose

To maintain a consistent and professional brand image.

Scope

This policy applies to all registered members of Halton Hills Blue Fins.

General Policy

- Halton Hills Blue Fins logos and images are not to be used or reproduced in any way.
- Halton Hills Blue Fins logos and images are used on Halton Hills Blue Fins issued and authorized merchandise only.

If there are any questions about this policy, please contact HHBF Club Admin at:
info@haltonhillsbluefins.com