



BRAD SALES

-inducted as a swimmer in 2022

“The quest for perfection does not have to be perfect.” – Brad Sales

Bradley Sales, born April 15, 1982 in London, Ontario, is a two-time Paralympian and short course world record-holder. Brad started swimming at a young age and began competing when he was 12. His first memory of the sport is racing in swim trunks instead of a Speedo. He trained with the Piranhas of Woodstock Swim Club under Joni Maerten-Sanders from 1994-2001 and the London Aquatic Club under Coach Andrew Craven from 2001-2007.

During his career Brad held five Canadian records, in the 200 and 400m freestyle as well as the 50,100 and 200m backstroke. All but the 50m back still stand today. Brad also set short course world records in the 1500m freestyle and 200m backstroke.

Brad represented Canada at the 2000 Paralympic Games in Sydney, Australia, the 2004 Athens Paralympic Games, and the 2007 Para Pan Am Games in Rio de Janeiro. As part of Team Canada Brad helped Canada race to a gold medal in the 4x100m medley relay in Sydney. Individually he won silver in the 400m freestyle and bronze in the 100m backstroke at the 2007 Para Pan Am Games in Rio de Janeiro.

Brad is a recipient of the Queen Elizabeth II Golden Jubilee Medal. Today he works as an Owner Experience Representative at Libro Credit Union. Brad is married to fellow inductee Darda Sales. The couple competed as teammates at two Paralympic Games and two World Championships. Brad would tell you that if he could dine with anyone in the world, he would prefer it to be Darda because she always has something interesting to talk about.

Brad and Darda met as children in the late 1990's at Parkwood Rehabilitation Hospital in London while participating in family swim time. They re-met in 1997 on a plane headed to both of their first national championships in Regina. In May 2000 they started dating, and two weeks later they were both selected to the 2000 Paralympic Team. Both attended Western University and swam for Andrew Craven starting in 2001.

They married on Thanksgiving weekend of 2006 as it fit into their training schedule (the first person they checked with was their coach). They honeymooned in South Africa after the World Championships in December 2006.

Brad retired in 2007 after the Para Pan Am Games and enjoyed experiencing life on the other side of the pool as a super fan for his wife Darda at the 2008 Paralympic Games in Beijing, China.

Darda retired in June 2010 and one year later their first child was born. Brad and Darda are proud parents of three children – Dezmin-Peter age 11 and Maclyn and Quinlyn age 9.