



MMST Sponsorship Package

The Milton Marlin Swim Team

Milton Marlin Swim Team (MMST or Club) and Masters (MMMST) is a volunteer-run organization that has been an active part of the Milton community for over 30 years. MMST is a Not-for-Profit organization and a member of Swimming Canada (SNC) and Swim Ontario (SO), all of which are affiliated with the Federation Internationale de Natation (FINA).

Our membership draws from the Town of Milton and surrounding communities. Part of MMST's mission is to inspire a team culture where everyone encourages and takes pride in each other at all levels of competition. The Club offers swim programs from pre-competitive to high performance coaching for local, regional, provincial, national, and international competitions. Since 1990, we have designed our programs to promote and develop individual potential within a fun, team-based environment.

The Opportunity

Sponsorship provides you access to advertise your business to youth and their families and friends, from the ages of approximately 6 to post-secondary level. We have members who represent our Club at both local and provincial levels, with some truly gifted athletes advancing to national and international competitions.

MMST typically hosts 8 swim meets each year at the Milton Sports Centre and 1 swim meet away at the Markham Pan Am Centre or Etobicoke Olympium Centre. Our hosted swim meets have a combined average of 900 registrations from 6 to 16 clubs from municipalities in Halton, Peel, Waterloo and the GTA.

MMST provides a variety of opportunities to advertise your product or service at our swim meets. Opportunities include advertisements on our large screen video display at the Milton Sports Centre and in printed format as well as online postings on our various social media platforms.

Sponsor Package Options and Cost

	GOLD \$1000	SILVER \$500	BRONZE \$250
Logo on MMST hosted Swim Meet Heat Sheets	X	X	X
Video Display at Milton Sports Centre: Sponsor thank you reference at the end of MMST hosted Swim Meets	X	X	
Video Display at Milton Sports Centre: Both morning and afternoon warm-up with a minimum of 6 minutes during a 60-minute period each warm-up	X	X	
Video Display at Milton Sports Centre: Break between morning and afternoon events with a minimum of 3 minutes during a 30-minute period	X	X	
Other possible opportunities to also participate at MMST Hosted Away Events such as Heat Sheets; recognition on the MMST home video screen, website, and social media; logo image on MMST clothing. <i>(*additional charges may apply for this specific category)</i>	X	X	
MMST website and social media (Instagram, Facebook and X formerly known as Twitter, etc.) team page identification as an "Official Event Sponsor"	X		
Sponsor recognition during MMST Club Championship awards ceremony and other MMST community activities	X		

MMST Hosted Event Dates

- New for the 2023/2024 Season we have changed sponsorships to be full calendar year to better align with most organization's budget timeframe
- See attached Swim Meets for our 2023/2024 Season
 - Please note that the September-December 2024 swim meet calendar will be confirmed prior to September 2024.

Technical Specifications of the Video Display

- 10mm Pixel Pitch SMD Video Display Board
- Capable of High Resolution Still Images and HD Video
- Audio Capabilities are available for playing videos

Process, Application and Payment

Step 1: Complete Sponsorship Registration Form

Step 2: Submit the digital content to sponsorship@miltonmarlins.ca

- Content is subject to approval by the MMST Sponsorship and Marketing Committee.
- Sponsor digital content will be looped at the contracted events for the duration of the year.
- File formats:
 - Video (image and sound) file as mp4
 - MS PowerPoint slide format
 - File format of the Logo for display in social media and heat sheets: jpeg
 - May also provide 16:9 still images

Step 3: Submit cheque payable to MMST or discuss e-transfer options



MMST Sponsorship Registration Form

Organization, Company
Name or Individual _____

Sponsorship Level
(Gold, Silver, Bronze) _____

CONTACT INFORMATION

Contact Person Name _____

Job Title _____

Email Address _____

Phone Number _____

Business Street Address _____

City _____

Postal Code _____

SOCIAL MEDIA ACCOUNTS

Website _____

Facebook _____

Instagram _____

X (Twitter) _____

Tik Tok _____

Other _____

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I have reviewed the MMST Sponsorship package and wish to become a sponsor.

Name or Signature

Date