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ABOUT US

The **North York Aquatic Club (NYAC)** is a renowned swimming club in North York, Ontario, Canada. Incorporated in 1965, NYAC has cultivated exceptional swimmers who achieve success at the provincial, national, and international levels. Our programs cater to diverse age groups and skill levels, including pre-competitive, competitive, high performance, and active for life programs. As a member of Swim Ontario and Swim Canada, NYAC provides swimmers with optimal training programs alongside with sanctioned meets and prestigious championship opportunities.

NYAC HOSTED MEETS

- Hosted at TPASC, Etobicoke Olympium & Markham Athletic Centre
- 8, 3-day swim meets, annually
- 5000+ swimmers in attendance
- 376 clubs in attendance

NYAC ATTENDED MEETS

- NYAC swimmers attend over 30 meets, 3-day meets, annually throughout Ontario
- 1500+ NYAC swimmer entries
- In the presence of over 375 competing clubs

DID YOU KNOW?

- **700+** Memberships with swimmers aged 6-18
- **92%** Of NYAC members live in a 15km radius of TPASC
- **40+** Coaches employed by NYAC annually
- **19+** Aquatic facilities utilized by NYAC within Toronto & the Greater Toronto Area (GTA)

SOCIAL MEDIA ENGAGEMENT

- **3000+** Accounts reached monthly
- **1600+** Instagram followers
- **600+** Facebook followers
- **400+** Accounts engaged monthly

SPONSORSHIPS DIRECTLY IMPACT & SUPPORT:

- Costs of pool time & registration fees
- Team travel
- Additional coach education & training
- Bursary program for applicants
- Training equipment
- Additional training & support for swimmers

NYAC ATHLETE DEVELOPMENT PATHWAY



SPONSORSHIP TIERS

PLATINUM

- Title Sponsor for one annual NYAC hosted meet
- ½ page advertisement in heat sheets for 8 hosted meets
- 2 PA announcement recognition at hosted meets per day
- Full screen logo recognition on video board during warm-ups: 2x/day
- Logo on medals for finalists
- Logo & shout out on club newsletters & social media platforms

GOLD

- ½ page advertisement in heat sheets for 8 hosted meets
- 1 PA announcement recognition at hosted meets per day
- ½ screen logo recognition on video board during warm-ups: 2x/day
- Logo & shout out on club newsletters and social media platforms

SILVER

- ½ page advertisement in heat sheets for 8 hosted meets
- ½ screen logo recognition on video board during warm-ups: 2x/day
- Logo & shout out on club newsletters and social media platforms

BRONZE

- ¼ page advertisement in heat sheets for 8 hosted meets
- ¼ screen logo recognition on video board during warm-ups: 2x/day
- Logo & shout out on club newsletters and social media platforms

Interested in creating a customized package, donating monetary items, or exploring funding opportunities for a specific program? Contact us for more information and collaboration.

Contact Us! Kathleen McCarthy, Director of Operations | Kathleen@nyacswimming.ca