



## CORPORATE FUNDRAISING OPPORTUNITIES



About us: The Owen Sound Aquatic Club's aim and objective is to present a balanced swim program, providing physical and emotional development as well as competition and lots of fun. It is ultimately aimed at fun, fitness and friends.

### Contact information:

Ken Fitzpatrick, [OSACheadcoach@gmail.com](mailto:OSACheadcoach@gmail.com)

Michelle Lafleur, [OSACfundraising@gmail.com](mailto:OSACfundraising@gmail.com)

Our fundraising needs: The Owen Sound Aquatics Club is committed to helping maintain the facilities at our pool located in the Julie McArthur Regional Recreation Centre. Our corporate sponsor dollars fund some of these capital expenditures as well as helping with registration costs and coaching, and travel expenses.



Why support us: Sponsoring our swim club means a lot to us! Not only will you be helping young swimmers thrive, you will also be helping your business grow. We really appreciate your contribution and we will work hard to make this a great business relationship. By supporting us, you can promote your local business by reaching a market of young athletes and their families and friends. We have over 100 registered swimmers in the club, so chances are, one of them will need your products or services!



We offer several different sponsorship levels to suit your needs.

### **BRONZE (\$250-\$499)**

- recognition on OSAC sponsor page
- social media recognition
- logo on team t-shirt

### **SILVER (\$500-\$749)**

- prominent recognition on sponsor page
- social media recognition
- company logo on TV in YMCA foyer
- medium logo on team t-shirt

### **GOLD (\$750-\$999)**

- premium recognition on sponsor page
- social media recognition
- company logo on TV in YMCA foyer
- large logo on team t-shirt
- company logo on OSAC main web page

### **BIG BLUE PARTNER (\$5000)**

We are looking for a new sponsor for our annual fall swim meet, usually held in November. There will be teams competing from across the region, and there is usually significant media coverage for this event. You will be mentioned in any radio or print interviews and your business will be prominently featured at the meet.

This is a unique opportunity to be recognized as the **Titled Sponsor** for this popular meet!

This partnership can be tailored to meet *your* particular needs, highlighting your business and enhancing your profile in Grey-Bruce and beyond.