Our Credo

The Pointe-Claire Swim Club is an organization built on the passion and talent of our staff. We are characterized by the sportsmanship, dedication, and perseverance of our athletes. We are leaders in our community. We are innovators in our sport. We love what we do, and we are committed to do our best every day. We care about the wellbeing of each other, and we strive to be the best people that we can be.

We are responsible to our athletes. We recognize the profound impact of our guidance on the lives of both athletes and their families. We commit to nurturing not only physical ability, but emotional, ethical, and mental growth as well. We are committed to creating a fun, safe, and inclusive sport environment where trust is shared mutually between the coaches, athletes, and their families. Our passion resides in helping to develop the best people possible and we strongly believe that the pursuit of performance should not take precedence over the enjoyment and the safety of the athlete. Communication stands as the cornerstone of our relationship; we value transparency and recognize its place in building trust and understanding within our community. In the pursuit of athletic excellence, character development holds equal importance. We pledge to instill values such as enjoyment, accountability, perseverance, communication, and respect in our athletes. Recognizing that athletes are not solely defined by their performance, we aim to cultivate a positive sport culture full of individuals who contribute positively to the sporting community, their future endeavours, and society.

We are responsible to our staff. In our pursuit of success and growth, we recognize that they are the heart and soul of our organization. We believe in treating our staff as valued partners, acknowledging their unique talents, experiences, and perspectives. We understand that growth is a shared journey. As such, we pledge to create a safe and inclusive work environment, enabling our employees to acquire new skills and reach their fullest potential. We recognize that the professional development of our coaches and staff is not only an investment in their future, but also in the collective success of our organization.

We are responsible to our sport. We pledge to honor competitive swimming's timeless essence: the pursuit of excellence through competition. We recognize that true growth emerges not solely from victory, but from the commitment to better ourselves. We are committed to providing a safe, inclusive, and level playing field for our athletes. With unyielding dedication, we strive to surpass our limits, to redefine what is possible, and to set new standards of achievement for the next generation.

Our final responsibility is to the Pointe-Claire community. We believe in the power and value of our community, where individuals come together to create a safe environment of shared experiences, support, and growth. We recognize that the involvement in our community enriches both ourselves and the world around us. In our community we flourish.

