



**2023 - 2024 SEASON
CORPORATE SPONSORSHIP PACKAGE**





This year marks **84 consecutive years** that the Peterborough Swim Club has been providing competitive and recreational swimming opportunities in Peterborough and the surrounding region.

Thousands of individuals have participated over the years and benefited from developing the important life skill of swimming, and their strength, fitness and a love of the sport of swimming. The Peterborough Swim Club prides itself on its contributions to the community and the difference it makes in the lives of all its program participants and Club members.

Our motto is

'Excellence by Choice'

and that is our Club's guiding principle.

CLUB FACTS



84 Years
with swimmers aged 6+

Over 60
Competitive Swimmers

Over 70
Recreational Swimmers

2 Club Hosted Meets
Attracting over 200 swimmers each

12-14 Provincial Meets Each Year
Attracting over 10-14 clubs and 400-600 swimmers each

Each Season, Our Swimmers Compete In:
Invitational, Regional, Provincial and National swim meets

Our swimmers are dedicated, with the youngest members training 3.5hours/week, and our Senior competitive swimmers training up to 17hours/week.

Our swimmers are taught and coached by highly trained, nationally certified professional coaches, each with years of experience working with swimmers of all ages.

As a Club, we are a key stakeholder in the City's endeavours to bring a new Aquatics Centre to Peterborough.

CORPORATE SPONSORSHIP OPPORTUNITIES



GOLD

\$2000+ / Year

Corporate Recognition:

- On team website and social media:
 - Season/Session ending thank you posts
 - Once a month recognition post
 - Logo on all designed social media posts
- In all media releases and newsletters
- At team events, including banquets and hosted meets:
 - Signage
 - Full page ad in event program

Additional Benefits:

- Logo on team t-shirts
- Gold Level Sponsor wall plaque

SILVER

\$1000 / Year

Corporate Recognition:

- On team website and social media:
 - Season/Session ending thank you posts
- In all media releases and newsletters
- At team events, including banquets and hosted meets:
 - Signage
 - Half page ad in event program

Additional Benefits:

- Logo on team t-shirts
- Silver Level Sponsor certificate

BRONZE

\$500 / Year

Corporate Recognition:

- On team website and social media:
 - Season/Session ending thank you posts
- In all media releases and newsletters
- At team events, including banquets and hosted meets:
 - Signage
 - Quarter page ad in event program

DONATIONS WILL SUPPORT



Making Programs More Affordable

Reducing cost of registration, participation as well as travel fees for Provincial and National meet participation

Strength and Conditioning Program

Dryland training equipment as well as strength and conditioning coaching

Enhancing Swim Meet Technology

Purchasing of computers, PA system and printers



THANK YOU FOR ALL YOUR SUPPORT

president@ptboswimclub.com

