

**USA SWIMMING
EVENT FINANCIAL REPORT**

MISC INFO

Participants (list actual numbers)

Male Athletes	_____
Female Athletes	_____
Total # of Swimmers	_____
Total # of Individual Entries	_____
Total # of Relay Entries	_____
Coaches	_____
Total # of Clubs	_____
Total # of Volunteers	_____

Apparel

Short sleeve T-Shirts	_____
Long sleeve T-Shirts	_____
Tank T-Shirts	_____
Sweatshirts	_____
Other Apparel	_____

Tickets (# Sold & Price)

All-Session	_____
Prelims	_____
Finals	_____ 1500 - \$5

Hotels

Total # Rooms blocked	_____
Total # Rooms utilized	_____

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MISC INFO CONTINUED

Entry Fees:

Each Individual Event _____

Each Relay _____

Individual Swimmer Surcharge _____

Ticket Information:

Single Finals Ticket _____

5 (1500)

All Session Ticket _____

Cost of Meet Program _____

Cost of Heat Sheet _____

Miscellaneous:

Hotel Rebates (per room night) _____

Parking Charges (per vehicle) *only pertains
if you receive income from parking _____

Number of places awarded (ex. 1-3 or 1-8) _____

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ECONOMIC IMPACT

Hotel Revenues

To determine the average amount spent at the event for accommodations, use the following formula:

Total Hotel Income = # Swimmers + # Coaches + # Officials ÷ average # of people per room (2.5) x length of event in days (including warm-ups) x average cost per room

Rental Car Revenue

The average daily rate for a rental car/van is \$60. Most clubs rent one van or two cars. Based on these assumptions this is the formula for car rental income:

Total Rental Car Income = # clubs x # cars(1.5) x daily rate(\$60) x length of event in days (including warm-ups)

Food/Miscellaneous Revenue

Typical costs for food average \$45 per day:

Total Restaurant/Misc. Income = #Swimmers + #Coaches + #Officials x \$45/day x length of event in days (including warm-ups)

Summary:

Economic Impact = total hotel income + total rental car income + total restaurant/misc. income

These figures exclude the impact of spectators coming to the event. The figures also exclude any airport tax or landing fees paid to the city, or special events coordinated, or held in conjunction, with the meet.

Total Hotel Income	_____
Total Rental Car Income	_____
Total Restaurant/Misc. Income	_____
Total Economic Impact	_____

Please return all three pages of this completed financial report along with any supporting documentation to:

USA Swimming
National Events Department
1 Olympic Plaza
Colorado Springs, CO 80909