

# **USA SWIMMING** **EVENT FINANCIAL REPORT**

Event Name: 2025 Central Zone Swimming Championship 11/14  
 Location: Rochester, MN  
 Dates: 7/31/25 - 8/3/25  
 Person Completing Forms: Ashleigh Kramer

The information requested on these forms will be used by future meet hosts and a variety of committees at the USA Swimming annual convention. Please be as accurate as possible. Thank you.

## Expenses

1	Facility Rental	<u>9600</u>
2	Equipment Rental -RSI	<u>6129</u>
3	Temporary Help	<u>5112</u>
4	Printing	<u>100</u>
5	Awards	<u>6000</u>
6	Promotion/Publicity	
7	Hospitality	<u>4511.47</u>
8	Postage/Shipping	<u>100</u>
9	Supplies	<u>300</u>
10	Photography	
11	Uniforming	
12	Travel/Lodging	
13	Fees to LSC	
14	Other (Please list)	

Fee to CZ. → \$1002.50  
\$1.25

Total Expenses 32,854.97

## Revenues

1	Ticket Sales	<u>\$41,000</u>
2	Entry Fees	<u>\$43,214.50</u>
	Sponsorships/Advertisement	
3	Sales	
4	Program Sales and	
5	Heat Sheet/Results Sales	
6	Merchandise Sales	<u>\$15,000</u> ( <del>\$15,000</del> )
7	Concession Sales	<u>4789.37</u>
8	Hotel Rebates	<u>1500</u>
9	Contributions/VIK	
10	USA Swimming Rights Fees	<u>\$10,000</u>
11	Other (Please list)	

Elsmore  
we got game  
You bet tho.

Total Revenues 115,414.37  
 Total Expenses 32,854.97

**NET PROFIT (LOSS)** 82,629.40

**USA SWIMMING  
EVENT FINANCIAL REPORT**

**MISC INFO**

Participants (list actual numbers)

Male Athletes	<u>          </u>
Female Athletes	<u>          </u>
Total # of Swimmers	<u>802</u>
Total # of Individual Entries	<u>          </u>
Total # of Relay Entries	<u>          </u>
Coaches	<u>27</u>
Total # of Clubs	<u>9</u>
Total # of Volunteers	<u>350</u>

Apparel

Short sleeve T-Shirts	<u>          </u>
Long sleeve T-Shirts	<u>          </u>
Tank T-Shirts	<u>          </u>
Sweatshirts	<u>          </u>
Other Apparel	<u>          </u>

Tickets (# Sold & Price)

All-Session	<u>\$40</u>
Prelims	<u>\$10</u>
Finals	<u>\$10</u>

Hotels

Total # Rooms blocked	<u>1200</u>
Total # Rooms utilized	<u>298 (preliminary)</u>

**USA SWIMMING  
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**MISC INFO CONTINUED**

**Entry Fees:**

Each Individual Event

\$10.00

Each Relay

\$16.00

Individual Swimmer Surcharge

\$1.25

**Ticket Information:**

Single Finals Ticket

\$10.00

All Session Ticket

\$40.00

Cost of Meet Program

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Cost of Heat Sheet

} offered  
online

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**Miscellaneous:**

Hotel Rebates (per room night)

Parking Charges (per vehicle) \*only pertains  
if you receive income from parking

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Number of places awarded (ex. 1-3 or 1-8)

1-16 ind.  
1-8 relay

**USA SWIMMING  
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**ECONOMIC IMPACT**

**Hotel Revenues**

To determine the average amount spent at the event for accommodations, use the following formula:

**Total Hotel Income** = # Swimmers + # Coaches + # Officials ÷ average # of people per room (2.5) x length of event in days (including warm-ups) x average cost per room

**Rental Car Revenue**

The average daily rate for a rental car/van is \$60. Most clubs rent one van or two cars. Based on these assumptions this is the formula for car rental income:

**Total Rental Car Income** = # clubs x # cars(1.5) x daily rate(\$60) x length of event in days (including warm-ups)

**Food/Miscellaneous Revenue**

Typical costs for food average \$45 per day:

**Total Restaurant/Misc. Income** = #Swimmers + #Coaches + #Officials x \$45/day x length of event in days (including warm-ups)

**Summary:**

**Economic Impact** = total hotel income + total rental car income + total restaurant/misc. income

These figures exclude the impact of spectators coming to the event. The figures also exclude any airport tax or landing fees paid to the city, or special events coordinated, or held in conjunction, with the meet.

Total Hotel Income	<u>\$208,560</u>	<u>\$409,035 w/o spectators</u>
Total Rental Car Income	<u>\$4,950</u>	
Total Restaurant/Misc. Income	<u>\$195,525</u>	
<b>Total Economic Impact</b>	<u>\$1,150,635</u>	<u>est w/ spectators</u>

Please return all three pages of this completed financial report along with any supporting documentation to:

USA Swimming  
National Events Department  
1 Olympic Plaza  
Colorado Springs, CO 80909