



Central Zone General Chairs Call
Thursday, May 9th, 2024 – 11:00 AM ET/10:00 AM CT

Agenda

<https://us06web.zoom.us/j/81002608877?pwd=vMxZduuL6il6Ofji5msyfbxqWfgcqb.1>

Meeting ID: 810 0260 8877

Passcode: 1715451

Roll Call

Arkansas	Lake Erie	Missouri Valley	Ozark
Illinois	Michigan	North Dakota	South Dakota
Indiana	Midwestern	Ohio	Wisconsin
Iowa	Minnesota	Oklahoma	

(**BOLD** reflects that LSC was present on the call)

- 1. Welcome!**
- 2. Reports from LSCs**

Discussion topics:

What is your LSC doing to make swim meets/swimming more accessible?

MW – Sanction fee/splash fees, etc. are cheaper for Intr Squad, Dual, Single session meets are cheaper.

MW – Templates are available

MW – Mid-week single session meets are encouraged. (teams often don't want to put forth the effort – parental involvement is often lacking, pool availability is also a struggle)

IN – Central Zone Multi-cultural meet – opening up to Outreach, Premium, Seasonal, Flex athletes that meet requirements. IMR Award – instead of High Point.

OK – Mid-week short meet is often taken advantage.

AR – Short series of meets is successful. Planned ahead of time when negotiating pool rental for season.

MN – Block Party pilot

What is USA Swimming currently doing well and what growth opportunities exist?

The fact that they've asked for the feedback is good! Starting to realize that they need to take some risks.

Organization needs to find a way to be less dependent on registration dollars.

Example of cost to become an official (membership, background check, clothing requirements) – Clubs or LSCs are the ones that give any help. Would help if USA Swimming would create a different level of membership to help with this.

Educational opportunities – investment has been made. Clubs/LSCs to incentivize coaches/officials to take the trainings that are available.

Leadership and Services that they provide are good. LSC Governance Guidance that they've provided are excellent.

Communication is KEY. Miscommunication internally causes problems for the LSCs and membership. Make sure WHO the communication affects are the 1st to know.

Use Zone Directors to help get communication out to membership (prior to general membership)

Update outdated information/documentation/procedures. Possible outsourcing opportunity.

Ticket System – Change the message to membership to go to LSC first and then let the LSC escalate if they can't solve.

MW – Commented that #'s are down/splash #'s are down. LCM facilities are VERY limited.



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3. Reports from Officers

a. Zone Director Update (*Jack, Bob*)

- i. Bids needed for 2026 Zone Meets. To be voted on at fall meeting. Bid form is [HERE](#).

b. 2024 Central Zone 14-under Meets

- i. Meet information to be available by June 1st
- ii. Next call – date TBD
- iii. Call held Sunday, April 28th at 7 CT to discuss meet info.
- iv. Recording of April 28th call can be found: <https://youtu.be/2LHK9b3NCAg>

c. Any Zone meet updates?

- i. Open water – All is posted on CZ website
 - Meet landing page on WI LSC site
 - Officials Clinic dates have changed.
 - Northern KY Clippers – in the process of leaving OH and going to KY LSC. Southern Zone has invited them to their Zone OW Championship. The move will NOT be official prior to meet. Can they still come to the Central Zone Championship? Swim exhibition at the Southern Zone meet. Tom to confirm with USA Swimming. They ARE eligible to compete in the CZ Meet.
 - Technical Meeting Timeline earlier?? Technical Meeting will be via Zoom in the evening. Tom to confirm time with the Meet Referee.
 - Zone Championships entry times are required to be in SWIMs.
- ii. Multi-cultural
 - Update meeting was held on 5/8/2024
 - Included resource documents and meeting was recorded. (Will be sent to all teams participating)
 - Trial Tickets (athletes in meet will get free tickets in 100 level (just behind starting blocks), parents will be offered discount tickets in section right behind the athletes)
 - Tony WILL need #'s from LSCs ASAP! May 24th is date for estimates.
- iii. Fargo
- iv. Des Moines

d. Athletes Report

- i. 2024 CZ Athlete Summit- June 20-23rd Indianapolis, Indiana 4 athletes/1 non-athlete.
- ii. [Event website](#).
- iii. Registration is now closed. Any questions please email Zach and Savannah at ztooth21@gmail.com, Savannah.gurley@miswim.org.
- iv. We are excited to have 68 attendees from 13 LSCs!! Our largest athlete summit to date!!
- v. All registrants and general chairs will be getting a preliminary information email next week (week of May 13th).
- vi. Mark your calendars for Sunday June 16th 8 ET/7 CT Pre-Summit meeting for all attendees, athletes & chaperones, (required) and general chairs (optional).
- vii. Packing list WILL be sent out.
- viii. Chaperone tickets will likely be the responsibility of the LSCs for 1 of the 2 days

e. Task Forces



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i. Central Zone Age Group Meet

1. Review format, time standards, order of events for the Central Zone Age Group Championship Meet.
2. Goal is to be forward looking, not reactionary.
 - a. North - Jack Swanson (MN)
 - b. South - Eric Paden (AR)
 - c. East - Erin Crabtree (LE)
 - d. Official - Betsy Purcell (MW)
 - e. Zone - Bob Staab (OK)
 - f. Athlete - Hadley Wartner (MN)
 - g. Athlete - Meredith Righter (MI)

ii. Central Zone Senior Meet

1. Should we have a Senior Zone Meet?
2. If yes, what should the meet look like?
 - a. North - Kyle Margheim (SD)
 - b. South – Bob Staab (OK)
 - c. East – ???
 - d. Official - Stacy Christie (MV)
 - e. Zone - Jack Swanson (MN)
 - f. Athlete - Casey Bretz (MN)
 - g. Athlete - Mehal Raghvani (IA)

f. Other officers

Tracy – Reminder of requirement to send Meet Back-ups and Results files after your meet. CZ dues are required to be paid. This includes Sectional AND Zone meets.

g. Staff Report

Next Meeting: CHANGED to Thursday, June 6th, 2024