

ROCKY MOUNTAIN **RAPIDS** SWIM TEAM

501-C-3 NON -PROFIT

USA SWIMMING COMPETITIVE SWIM CLUB

GENERAL METRICS

- 70+ Swimmer under the age of 14
- 50+ Swimmers between 15 and 18
- 120+ Families
- 20 Swim Meets attended where exposure is to 600 to 1000 additional views

On average
Rapids
Swimmers are
seen by nearly
50,000 people
per season
throughout
Colorado.



Hosted swim
meets bring
athletes and
families to COS
from all over
Colorado and
many of the
Western States.

HOSTED MEETS

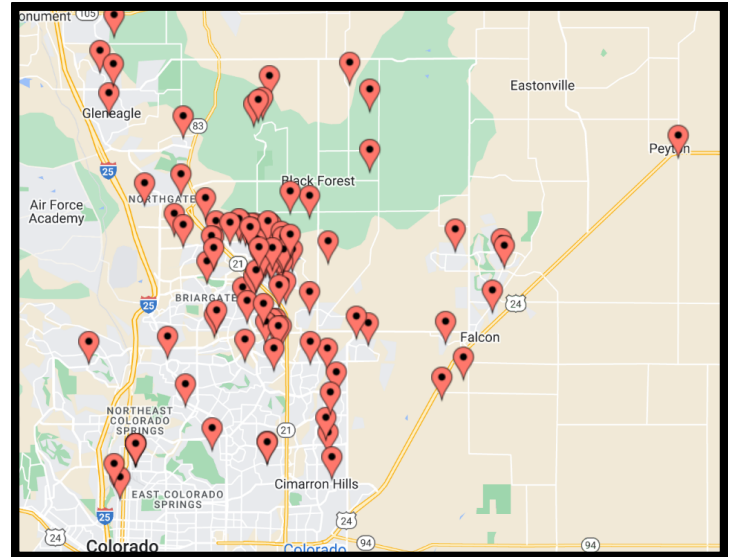
- 3 meets in the 2024/2025 season
- Average attendance 100 to 300 swimmers
- On average each swimmer brings 2 parents and a sibling
- Potential view on a one weekend meet is between 400 & 1200
- Average revenue to local businesses from USA Swimming meets: approx. \$150K

JOIN THE STORY

Rapids can provide local businesses with exposure to a key market segment, including club members and visiting teams. Rapids also strives to make the sponsor become part of a compelling narrative of teamwork and success, and co-create experiences that resonate with fans and swimmers.



Rapids Families



The Rocky Mountain Rapids Swim Team was started in 1999 in Colorado Springs, Co. Over the years the RAPIDS has served as a vital part in the swimming community of Colorado Springs. Each year the Rapids has grown and continued to offer family focused services to our community. In July of 2024, the Rapids won the 2024 Colorado Swimming Long Course Age Group State Championships - Small Club. We are excited that you are considering joining us in our journey!

Rapids Family

