

OCSC Board Meeting 09/13/23

September 13 2023 / 6:30 PM / Mulligans / Open meeting

ATTENDEES

Trevor Vordermann, Matt Burke, Kristin Siget, Brittany Jenkins, Zach Severson, Hillary Plumb, Karen Birling, Chessie Totaro, Katie Kavanaugh, Manny Figueroa, AJ Lerner

Additional: None

AGENDA

Call to Order – President: Trevor Vordermann 6:41pm

Meeting Minutes

Reviewed last month's meetings, no updates – Secretary: Chessie Totaro

Katie motioned to approve last month's meeting minutes, Matt seconded, unanimously approved.

Member Reports

Vice President/OKT Report- Matt Burke

- OKT
 - Got results, which was a big win
 - Wouldn't change much about how everything ran this year
 - A ton of positive feedback from participating families
 - Made 20,192.06 profit; need to review the numbers one more time. Slightly less than last year due to losing Presenting Sponsor and having to pay for the timing company
 - Auction and fundraising were way up
 - Park Bank and Trek may be interested in Presenting Sponsorship next year
 - Check with Speedo about sponsorship or providing items for the auction
 - Need to determine what we are donating to the pool; last year we donated \$6K
 - Kristin motions we donate \$6,000 to the pool from the OKT profits, Manny seconded the donation, unanimously approved
 - Hillary motions that we give the remaining \$250 Kwiktrip gift cards to Eddie Brognano, Matt seconds, unanimously approved
 - Dawn will come back and help next year, assuming she gets help with the auction

Treasurer/Financial Update

- Kathy can't get into the site to get invoices so no financial updates have been shared [still]; Hillary is meeting with Team Unify on 9/14
 - We are getting our money, but we are missing the visibility for what the funds are tied to so Kathy can't categorize the money against the budget
- Chessie motions to put Hillary Plumb on the bank account, Karen seconds, unanimously approved
- Board rebate for 2022-2023
 - Trevor and Matt will contribute their money towards getting caps and t-shirts for the kids
 - AJ will communicate this at the SC Kick off meeting tomorrow night
 - Manny will follow up with SS to get a differently designed t-shirt than is available on the existing sale site

- Karen to motion we re-allocate the \$2500 of the board rebate to go towards funding new caps and t-shirts for the team
- Revisit remaining board members decision in the next meeting once we have financials for last year

Registrar- Katie Kavanaugh

- 109 registered swimmers
 - Estimated revenue \$110,000 which right around what we budgeted
- Registration has been rocky this year with the Team Unify updates
- USA Swimming registration
 - Katie will go through the new swimmers that paid during registration and refund them in the next few weeks
 - Katie will go through the returning swimmers and make sure they paid in the next month
 - Do the bulk renewal for returning swimmers
 - Individuals/board members will need to do register again and we can do the non-athlete for \$30
- Parent raised a question/concern about paying upfront for a high school swimmer since they won't start swimming until much later
- Policy clarification: If swimmers switch groups then they will pay the prorated difference
- Next year we will switch the 3 payment plan to charge August/Registration, October 1st (instead of September 1st) and November 1st

Safe Sport/Club Recognition- Kristin Siget

- Need to renew 10% of the families by next year, Kristin to kick this off in November; Kristin to cover this in the SC kick-off
- Policy clarification: no parents in the locker room; the parents need to be notified that they can only go in with 2 Safe Sport certified parents

Meet Director: Brittany Jenkins

- The swim counters are believed to be in in Brown Deer, we will wait a few days to confirm; if not found by EOD Thursday then OCSC will purchase new ones (8)
- We have not received a check from WestBend; Trevor to follow up with the president of their club
- We will not be hosting or co-hosting a meet during this short course season
 - Next year will look into co-hosting with VAST, Milton, Storm
 - Look into planning a rescheduled an Olympic breakout, Brittany to talk to Josh about options

Events Coordinator/Clothing Order: Manny Figueroa

- SC Kick Off 9/14
 - Parent presentation starts at 5:45pm
- Team social event
 - Bowling alley can accommodate up to 50 kids, look into 10 pin alley as well
 - Laser tag
 - Dates: 9/30 or 10/1 AND November 4th or 5th
- Look into doing a Club night in mid-October
- Try to look for something outdoors initially and then do indoors activity during winter
- Young kids: take a group outdoors and do an activity and do some fun
- Brittany is willing to help plan events
- Board Holiday party: need to discuss

New Member Liaison: Karen Birling

- Completed the application for the Steve Stricker Community Grant, should hear back in November
- Will consistently attend the Leopard/Hammer practice times one day a week, tentatively Wednesdays
- Swim buddies: AJ says young kids love it; will brainstorm on this

Technology: Zach Severson

- Once we retrieve equipment back from previous coaches, then determine outstanding needs of the coaches
 - Get new equipment before first swim meet
- Consider using a board email box and tagging messages you will respond to. In the meantime, anyone that responds to email should BCC the board so we ensure all emails are responded to
- Zach to send instructions on how to configure the alias
- Using Google Drive to store minutes instead of TeamUnify: Zach and Chessie to coordinate
- Zach to do a website audit to remove any reference to Mia San Mia and old coach references

- Need to update the coaches page and remove old references
- Create a Google form to opt out of media: Kristin to create and provide to AJ to include in the weekly

Coaches Report

- Swim meets are finally up on USA Swimming, about a dozen are up.
 - Meet sign ups (2?) will be ready this week
- Need to finalize what board positions are up for vote, AJ to mention it to the membership
 - President
 - Secretary
 - Meet Manager
 - SafeSport Chair
 - Karen motions to have the LSC board position changed to SafeSport Chair, Hillary seconds it, unanimously approved
 - Special Events Coordinator #1 (New Family Liaison)
- SC Kick off content
 - School district relationship is very important; discussed the relationship but distinguished we are not part of OSD
- Assistant coaches
 - Matt Grotenhaus is interested in helping coach but not being compensated; Volunteer Assistant coach
 - Cover his coaching his certifications, no discount on swimmers
 - Head coaches will mentor him
 - Caroline Rush (lifeguard, former OCSC swimmer)
 - Available 3-4 days a week
 - Hourly, \$20/hour
 - 6-8 hours a week
 - Jen/Dryland is willing to do 1 day a week; a yoga teacher might be interested
 - McFarland does dryland for older kids after practice and coaches run it, part of the practice time
 - VAST does it 45 minutes before practice, optional
 - Sun Prairie outsourced it, was optional. 2x/week for older group, 1x/week for 11-12s
 - Board will follow Head Coaches judgment on swimmer/pool needs as long as it fits within the budgeted money; once these coaches are added, reassess if another salaried coach is needed

Old & New Business

Old Business

- Trevor and Matt met with USA Swimming (Bernie) and she is going to review our bi-laws
- USA Swimming University: University 101 and 201: next steps?

New Business

- The Olsons received the first Volunteer award and call it the Olson Volunteer of Year award; Trevor will get the plaque
- Look into having professional pictures taken for swimmers- Chessie to investigate
- Discuss locker name plates for high schoolers
- Fundraiser ideas
 - Shoe drive (minimum of \$2 per pair, up to \$5 a pair); make it a competition between groups
 - Concessions stands for Badger Basketball games
 - Holiday gift drive/giving tree
- Discussing Volunteer Requirement exceptions
- Related to bi-laws, need to distinguish board positions vs. committee leads
 - Bi-laws need to be established by February, then set policies
- Florida meet
 - Swimmers and families like it, it's a reward

- Coaches are not a fan of the Florida meet as it doesn't support long-term growth; WI State meet, Zones, Sectionals, etc.
- No clear decision, but sounded like looking for more team training opportunities would align to families and coaches, needs more discussion

Adjournment – President: Trevor Vordermann 9:45pm