

# OCSC Board Meeting 07/12/23

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12 July 2023 / 6:30 PM / Mulligans / Open meeting

## ATTENDEES

Trevor Vordermann, Matt Burke, Kristen Siget, Jim Lohmeier, Brittany Jenkins, Zach Severson, Hillary Plumb, Karen Birling, Chessie Totaro, Katie Kavanaugh

Additional: Mindy Fleming, Jim Conklin

Not in attendance: Manny Figueroa

## AGENDA

Call to Order – President: Trevor Vordermann 6:30pm

### Meeting Minutes

Confirmed last month's minutes, no changes – Secretary: Chessie Totaro

## Member Reports

### Vice President/OKT Report- Matt Burke

- Down 2K in sponsorships; got a few more on board but don't have a presenting sponsor
  - Redesigning all of the banners given the change in sponsors
- Shirts are designed, will start printing this next week
- 432 registered; up from 421 which is trending ahead of last year. On track for the 500-525 participants
- Got a grilled cheese food truck for Saturday; Tom's Coffee truck
- Fire Dept will do the spaghetti dinner on Friday night
- Still looking for some additional items for the swag bag; Trevor to send an email to the club asking for swag bag items and items for the silent auction
- Need 11 more volunteers but generally looking good

### Treasurer/Financial Update

- Since Unify update, Kathy can't get into the site to get invoices so no financial updates have been shared

### Registrar- Katie Kavanaugh

- 100 signed up for SC; 10 signed up for Tigershark camp; last year we had 139 in SC
- Sarah to send another email to the non-LC families
- Post Tigershark camp on FB so families can share
- Keep payment structures: one time payment and 3 payment option

### **Safe Sport/Club Recognition- Kristin Siget**

- One swimmer turning 18 and completed all of her SafeSport certifications
- The club expires next May, will look to re-certify towards the end of SC

### **Meet Director: Brittany Jenkins**

- Volunteers are looking good; missing one person on Friday night but we should be good
- She wanted half delivered in advance; was done; rest will be delivered by the weekend (total \$471) -> the club will cover the costs
- Estimated that this meet will bring in \$25K-\$35K; net \$10-15K to split with Westbend
- A tent will be available outside the meet with our banner; all families welcome; swimmers need to stay on deck
- Discussion about doing a team night on Saturday night, coaches will not attend
- Brittany put together a little treat bag for each volunteer; no meal provided

### **Events Coordinator/Clothing Order: Manny Figueroa**

- No update from Manny
- Follow ups for Manny
  - A presence at All-City
  - A beginning of the season meeting; have Simply Swimming there

### **New Member Liaison: Karen Birling**

- Will be available through championship meets as needed
- Will plan to attend Tigershark camp to support questions people weren't comfortable asking coaches

### **Technology: Zach Severson**

- Will work to get a Board distribution list
- Compared our website to other clubs websites who are using TeamUnify
  - Missing Swimming 101 page; something more than the new to swimming page
  - New features: ability to sign up for 1-1 lessons and includes payment
  - Ability to push shopping site; given we use Simply Swimming it's less useful to us
  - Google Translate was turned on
  - They support Google Analytics
  - Adding metadata to pages to improve search results
  - Can turn on logos for SafeSport; we are level 2 -> Zach will turn that on
  - Can create banners with text & link on the home page

- Contact us section is legible now
- OnDeck is being degraded; what is Team Unify's replacement; also what are we paying for that we're not using. Jim will have Sarah follow up on this
  - Can't see workouts on the app
  - Families want an app
- Need OCSC credit card by the end of the month to pay for the domains

## Questions and Comments from the Floor

- Mindy: please reach out to the new parents/families
- Jim C.: can we see the budget, Trevor will share the information to Jim

## Coaches Report- Jim Lohmeier

- Budget Revisions – did not discuss
- Hillary motioned that the main coach per day & session and coach contact details will be included in Sarah's email with the meet information; Karen seconded; motion unanimously passed
  - The coaches divide the meet to split time Jim leans towards the older groups
- Special guest: Jeff; happy with everything in the pool

## Old & New Business

### Old Business

- Review the Budget – did not discuss

### New Business

- Scholarship- two applicants
  - Noelle Marsh & Ben Witt
  - Include more information in the bylaws for the parameters as to how the decision is made for scholarships; years of membership, volunteering
  - Kristen motions to award the full \$1,000 to Noelle; Brittany seconds; unanimously passed
    - Will present the check to Noelle at the next board meeting (if she's available)
    - Karen will write up the emails to Noelle & Ben to inform them of the decision
- Alumni Return to Practice Policy -> will discuss in the next meeting, currently not an urgent matter
- Meeting Closed to Membership to discuss Bonuses

Adjournment – President: Trevor Vordermann 8:10pm

## Closed Board Agenda

- Review the Budget
  - Reviewed Jim's proposal and cut the budget by \$5,750
    - \$3K from National Meets
    - \$1K from meet mileage
    - \$1,500 from meet hotels
    - \$250 from meet food
  - We added an additional \$750 associated with fundraisers
  - We already approved the \$2,500 as part of the approved budget
  - This totals \$9k for additional salary money
  - Matt motioned; Chessie seconded and unanimously approved this money to go to a raise for Jeff
  - Chessie to summarize the discussion in an email to Jim
  - Hillary to send a revised budget to Karen