



**Marketing/Publicity Committee Chair** - The Marketing/Publicity Chair shall chair the Marketing/Publicity Committee which shall be responsible for the development of new ideas, proposals, and sponsorships for marketing ARSI programs. In addition, the committee shall be responsible for providing a forum (e.g., Instagram, Facebook, webpage) to communicate news items of interest about ARSI, ARSI Club Members, swimmers, coaches, administrators, and volunteers and to provide information concerning operations of ARSI, Central Zone and Region VIII; and for the promotion of ARSI Programs.