



Company Donation Matching for the

Williston Sea Lions Swim Club SWIM-A-THON

On Thursday, January 23, 2020, the **Williston Sea Lions Swim Club** will be hosting their annual **SWIM-A-THON fundraiser**.

OUR FUNDRAISING GOAL THIS YEAR IS \$30,000.

The SWIM-A-THON event will raise funds to support the non-profit Williston Sea Lions Swim Club and USA Swimming Foundation. During this Swim-a-Thon, swimmers will have a two-hour period in which to swim a maximum of 200 laps. Donors are encouraged to support our athletes by pledging to support their efforts—either via a flat donation, or by pledging a certain amount of money per laps that the swimmer completes.

The Swim-a-Thon will provide funds to enable our club to help defray the costs for new equipment and scoreboards for the 50-meter indoor pool, scholarships, swim clinics and water safety for our Swimmers and the Williston community.

In addition to raising funds for the team, 5% of the money raised will go back to the USA Swimming Foundation. The Foundation works to strengthen the sport of swimming by saving lives and building champions—in the pool and in life. Whether they're equipping kids across the country with the lifesaving skill of learn-to-swim through their Make a Splash initiative, or providing financial support to the heroes on the U.S. National Team, the USA Swimming Foundation aims to provide the wonderful experience of swimming to kids at all levels across the country.

Swim-a-Thon™ is the only pledge-for-laps swimming program recognized by the USA Swimming Foundation. Since 1998, Swim-a-Thons have generated more than \$30 million for swim clubs and swim programs across the country.

We invite you to support the Williston Sea Lions Swim Club by giving a Matching Gift for the total amount raised by our swim club during our SWIM-A-THON.

Thank you in advance for your generosity!

Sincerely,

Williston Sea Lions Swim Club Board Members, Coaches and Swimmers

To donate, please WSL Board Member 720-346-2817

Williston Sea Lions Swim Club Tax ID # 45-0432456, gratefully acknowledges this charitable contribution.

Please consult your tax advisor regarding the tax deductibility of your contribution

About the USA Swimming Foundation: The USA Swimming Foundation serves as the philanthropic arm of USA Swimming. Established in 2004, the Foundation works to strengthen the sport of swimming by saving lives and building champions—in the pool and in life. Whether we're equipping our children with the life-saving skill of learn-to-swim through our Make a Splash initiative, or providing financial support to our heroes on the U.S. National Team, the USA Swimming Foundation aims to provide the wonderful experience of swimming to kids at all levels across the country. The Foundation also serves as the home for our National and Olympic Team Alumni reunions and regional events. The development efforts of the USA Swimming Foundation aim to establish and endowment to strengthen the future of USA Swimming's programs and services. For more information on the USA Swimming Foundation, please visit usaswimmingfoundation.org.