

The Dayton Raiders Parents Meeting Presentation – Sep 2010

Presented by
The Dayton Raiders Swim Club, Inc Board



Agenda

- Welcome & Introductions
- 2010 – 2011 Board
- 2009 – 2010 Overview of Accomplishments
- 2010 – 2011 Coaches
- Pool Status
- Financial Information
- 2010 – 2011 Fee Structure



Agenda

- Fundraisers
- Volunteer Requirements
- Long Term Planning Team & Mission
- Dayton Raider Quest
- Website & Demo
- Questions



2010 – 2011 Board

- Ted Valentini – President (Blue)
- David Listerman – Past President (Gold)
- Greg Fullington – Vice President (Gold)
- Anissa Kanzari – Secretary (Gold & White)
- Dawn Warrick – Treasurer (Gold)
- Jim Bodner – At Large Member (Bronze)
- Dan Lowry – At Large Member (Silver & White)
- Chris Sperber – At Large Member (Bronze & Mini)
- Open – At Large Member
- Kevin Weldon – Head Coach
- Brent Peaden – Head Age Group Coach



Team Athletic Accomplishments in 2009 – 2010 Season

- Ohio Age Group State Meet Top 3 Finishes – Winter 2010 and Summer 2010
- One United States National Record
- Numerous Ohio Junior Olympic record times
- 4 athletes achieved a top 3 national ranking in Short Course
- National team ranking of 30nd in the United States (out of 3,000 teams)
- 9 senior athletes received college scholarships and aid to swim next year!



Board Accomplishments in 2009 – 2010 Season

- Achieved Level 4 – USA Club Recognition Program
- Implemented the Varsity Group - LC 2010
- College Recruiting Coordinator Position
- Group Move Up Procedure
- SCRIP/Kroger ACH availability
- Board Rotation Policy
- Renovation of Dixon Pool



Coaches

- Kevin Weldon – Head Coach – Gold & Silver
- Brent Peaden – Head Age Group Coach – Bronze & Blue
- Veronica Cassidy – Assistant Age Group Coach – Red, White & Mini
- Gary Galbreath – Gold & Varsity
- Eric Limkemann – Varsity
- Jacyn Helt – Varsity & Silver
- Andrew Sellers – Bronze & Blue
- Paul Bizzaro - Masters
- John “JK” Koehler – Gold, Silver
- Heather Moeller – Silver, Bronze & Blue
- James Landis – Red, White, & Mini
- Katie Rippl – Red, White, Mini



Group Contacts

- “Go to” parent in each training group for general questions and help
- “Liaison” between coaches, families, and parents board
- Assist in distributing fundraising items or equipment to the group
- Assist coaches where needed
- Has been a parent on the team for at least one year

2010-2011 Group Contacts

- Gold – Florence Quallen (parent of Josh and Jordan)
- Varsity – Rene Schoenung (parent of Samatha)
- Silver – Kelly Higgins (parent of Jordan and Jackson)
- Bronze – Jody Chick (parent of Erica and Olivia)
- Blue – Open
- Red – Jami Russ (parent of Hali and Katie)
- White/Mini – Shawn Fry (parent of Cassidy and Carrigan)



Present Pool Status

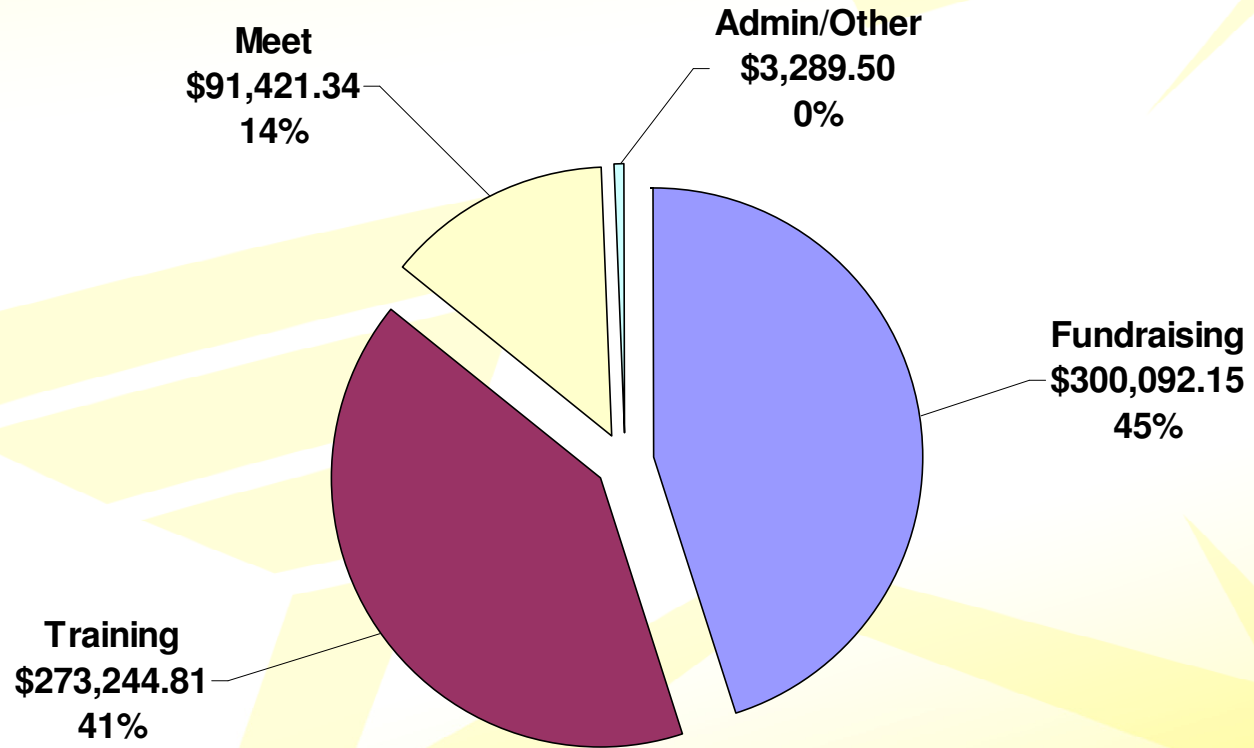
- Sinclair Community College (SIN)
 - Excellent training facility
- Dixon Wellness Center (DIX)
 - Aging pool that has required some costly repairs
- Wright State University (WSU)
 - More time added for this season
- Summer Pools – Five Seasons (FS), Dunsinane (DUN), Pleasant Hill (PH) and Black Oak (BO)
- Lohrey Center Pool – in discussions with the City of Dayton



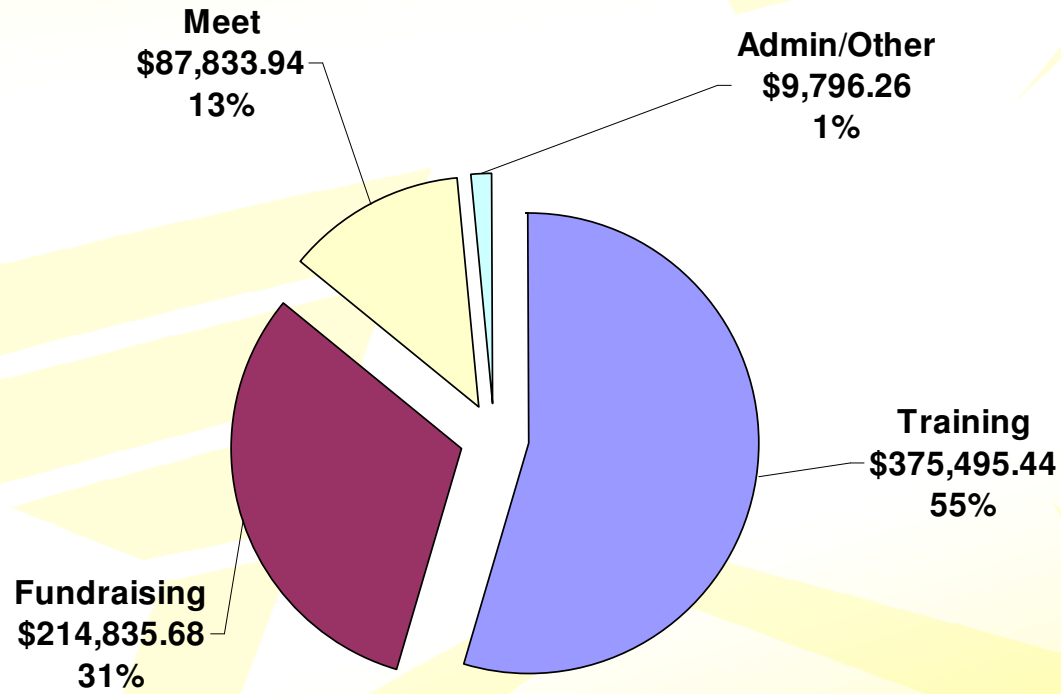
Financial Information



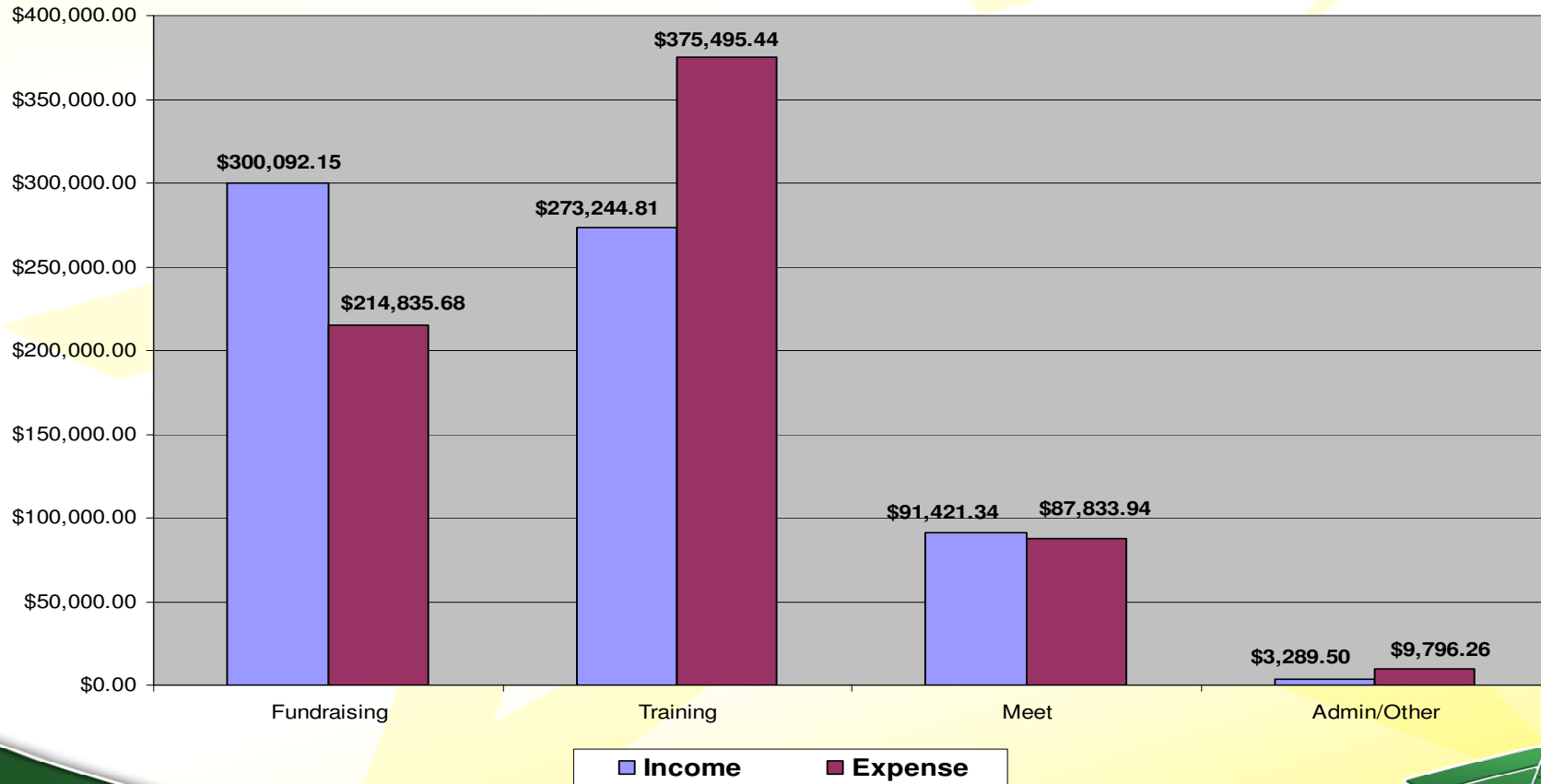
2009-2010 Income



2009-2010 Expenses



2009-2010 Income to Expense



2010 - 2011 Fees

- Team Registration Fees stayed the same
- Group Fees increased 10% to offset pool rental costs and coaches salaries
- USA Registration Fee increased \$1
 - Goes to USA Swimming
- Fundraising requirement increased to \$825/family
- 10% reduction for 2nd and 3rd swimmer (4th or more are free)
- 10% discount for year round swimmers



Group	2010 Total Monthly Cost	2009 Total Monthly Cost	Difference	2010 Total Yearly Costs	2009 Total Yearly Cost	Difference
Gold	\$291.00	\$251.00	\$40.00	\$3,201.00	\$2,761.00	\$440.00
Varsity	\$261.00	\$224.00	\$37.00	\$2,871.00	\$2,464.00	\$407.00
Silver	\$261.00	\$224.00	\$37.00	\$2,871.00	\$2,464.00	\$407.00
Bronze	\$217.00	\$184.00	\$33.00	\$2,387.00	\$2,024.00	\$363.00
Blue	\$169.00	\$140.00	\$29.00	\$1,859.00	\$1,540.00	\$319.00
Red	\$163.00	\$135.00	\$28.00	\$1,793.00	\$1,485.00	\$308.00
White	\$158.00	\$130.00	\$28.00	\$1,738.00	\$1,430.00	\$308.00
Mini	\$141.00	\$115.00	\$26.00	\$1,551.00	\$1,265.00	\$286.00



Fundraisers

The Dayton Raider Swim Club depends on fundraising dollars to meet its annual operating budget since training fees and registration fees do not fully fund expenses. Each family will be assessed \$75 per month (\$825 per year) fundraising fee (\$525 for SC session families, \$300 for LC session families). The fundraising fee is assessed per family, not per athlete. Each family will receive a credit on their monthly statement equal to 100% of additional fundraising earned for the team.



SCRIP Fundraiser

- Instructions to Register are on the website
- Register & Order On-line
- Cards in book are available today
- Easy way to work down assessment
- Start Date: On Going
- End Date: On Going
- Event Coordinator: Debbie Gracey



Kroger Card Fundraiser

- Card sells for \$25
- 4% return on sales dollars when cycle met
- Reload card at Kroger's up to \$250 at a time
- Can check your balance on line at www.gcbalance.com
- Start Date: On Going
- End Date: On Going
- Event Coordinator: Debbie Gracey



Meet Advertising Program Fundraiser

- 100% Profit on each ad sold
- Ad prices are listed on the website
- Sponsor letter and Ad Contract are on website
- Start Date: Wednesday Sep 8th, 2010
- End Date: Monday Nov 1st, 2010
- Event Coordinator: Cyndi Bodner



Cookie Dough Fundraiser

- 40% Profit on each dollar sold (\$5.60 per tub)
- Otis Spunkmeyer Branded product
- Sales Packets & Info Letter will be in WSU mailboxes
- Start Date: TBD
- End Date: TBD
- Delivery Date: TBD
- Location: TBD
- Prize Incentive Program
- Event Coordinator – Ellie Monger



Entertainment Book Fundraiser

- Book sells for \$30 (Sales Flyer in WSU Mailbox)
- \$12 Profit on each book sold (40%)
- Book covers all of Dayton & surrounding areas
 - Cincinnati & Columbus books are available
 - Out of City Forms are available for 160 cities
- Books are consigned to the Raiders until sold
- Prize Incentives Program – Buy 5 get 1 Free
- Start Date: Tuesday Sep 8th, 2010
- End Date: Friday Nov 5th, 2010
- Event Coordinator: Terri Eckley



Yankee Candle Fundraiser

- Sales Packets will be in the WSU Mailboxes
- 40% Profit on each dollar sold
- Start Date: Monday Sep 8th, 2010
- End Date: Friday Oct 20st, 2010
- Delivery: 1st or 2nd week of Dec
- Event Coordinator: Shiva Katai



Swim-A-Thon

- Packets will be in the WSU Mailboxes by the end of the year
- 100% Profit on each dollar
- Start Date: Saturday January 29th, 2011
- End Date: Saturday January 29th, 2011
- Event Coordinator: Heather Weisman



Volunteer Requirements

- The family volunteer point requirement is based on the most advanced swimmer in each family:
 - 500** points per family if oldest child is in groups Blue, Bronze, Silver, Varsity or Gold
 - 350** points per family if oldest child is a high school swimmer
 - 300** points per family if oldest child is in groups Mini, White, Red
 - 150** points per session swimmer (Mini, White, Red only)



Long Term Planning Team & Mission

Mission – To seek out options for the future base home of the team

- David Listerman
- Dave Senseman
- Greg Fullington
- Chris Sperber
- Rick Lehman
- Kevin Weldon
- Ted Valentini



Long Term Planning Team & Mission

New Pool Options:

- 1) Build a Turn Key 50m pool with nice building for about 7M - 8M.
Hard to justify without a partner.
- 2) Build 50m pool with a pole barn type building for about 3M - 4M.
- 3) Build a 25 yd pool with a pole barn type building for about 1M - 2M.
- 4) "Buy" Dixon and spend about 100K+ to make it a ultra nice facility.
- 5) Continue with current situation and try to fix costs with long-term contracts.



Dayton Raider Quest

- Striving hard to make our business operations among the best in the nation
- Striving hard to make our team performance among the best in the nation
- Striving hard to make our young athletes into great citizens
- Motto adopted by the Board making our quest clear:

The Dayton Raiders seek to be the best in and out of the pool



Dayton Raider Website & Demo

The screenshot shows a web browser window titled "Dayton Raiders Swim Club : - Mozilla Firefox". The address bar displays "http://www.teamunify.com/Home.jsp?team=czosdrsc". The website header features the "DAYTON RAIDERS OHIO SWIMMING" logo on the left and a "USA SWIMMING" logo on the right. A navigation menu includes "Home", "Coaches", "Contact", and "Member". A user profile for "Ted & Penny" is visible in the top right corner.

The main content area is divided into several sections:

- Left Sidebar:** A vertical menu with options: Sign Out, Training Webinars, FAQs, OnDeck Help, TeamUnify Updates, Feedback Zone, My Account, My Meet Results, My Sponsor Center (highlighted in red), My Invoice/Payment, Membership Info, Team Profile, Website Design, Account/Member Admin, E-Mail Center, Documents/Images, and Admin ALERT!
- Center Content:**
 - Welcome to the Dayton Raiders** with links for "Edit Home", "Upload Home Graphic", and "Upload Banner".
 - FALL PRACTICES BEGIN FOR ALL TRAINING GROUPS** (Tuesday September 8th) with a link to "Click here for practice schedule".
 - EQUIPMENT DAY AND PARENT MEETING** (Saturday Sep 12 at WSU) with details for "Parent Meeting" and "Practice Schedule".
 - 2009-2010 RETURNING RAIDER REGISTRATION FORMS** with a link to "click here for info".
 - FALL PRACTICE SCHEDULE - BEGINS TUE SEP 8th** with a link to "click here".
 - NEW COACHES ON STAFF 2009-2010** listing names: Jac LaFave, John Koehler, Dave Cruickshank, Eric Limkemann, James Landis, and a link to "Read all Coaches Bios Here".
 - A row of five small photos of team members.
- Right Sidebar:** A "News & Announcements" section with a list of recent news items, including "Sep 11, 2009 - Meet information posted for first 2 meets" and "Jul 18, 2009 - Raiders break".

The Windows taskbar at the bottom shows the Start button, several open applications (Yahoo! Messenger, Ted Valentini, Dayton Raiders, Microsoft Power...), and the system clock showing 2:20 PM.



Questions?????

