

September 27, 2014
Ozark House of Delegates Meeting

Meeting Location: John Davis Wrestling Center (theatre)
6168 Center Grove Rd.
Edwardsville, Illinois, 62025

ATTENDEES: Dave Stevens, Sally Cole, Gussie Crawford, Morgan Dodge, Angie Dorsey, Steve Grimm, Tom Lombardo, Dan Dreisewerd, Sean Harrison, Derek Shipp, Erik Strom, Dave McCrary, Thomas Higgins, Bob Rettle, Bruce Dreyer.

CALL TO ORDER: 1:08 p.m.

ADOPTION OF MAY 27, 2014 MINUTES: Gussie motioned to approve the minutes as posted on the Ozark web site, Bruce Dreyer second. Passed

Committee Reports:

ATHLETE REPORT:

Junior Athlete Representative- Report from 2014 USA Swimming National Convention- Jacksonville, FL (*prepared by Amanda Dreyer*)

I attended the convention representing the Ozark Swimming LSC at the USA Swimming National Convention as the Junior Athlete Representative. I was in two days of meetings, Wednesday, September 17th and Thursday, September 18th. It was a great experience, I enjoyed going, and I learned a lot about the structure of USA Swimming along with its current pressing issues.

Day 1- Wednesday, September 17th, 2014

I attended an athlete meeting, which was run by the Athlete Executive Committee, and the Athletes' Executive Vice President Tim Liehold. The structure of USA Swimming was thoroughly covered, going through each athlete committee and national committee and each person who holds such positions. Various topics were addressed:

- **Safe Sport**

A consultant was hired to instruct what areas were in need of improvement for USA Swimming in addition to the many that have already been made to increase the swimmers' safety.

The consultant said there are many great ways we are improving, but he gave 60 recommendations on how to make it better.

It has also been brought to the attention that it is not only sexual abuse but also bullying and physical abuse is becoming more of an issue as well.

- **USADA**

USADA is the national anti-doping organization in the U.S. for Olympic, Paralympic and Pan American Sport, preserving the integrity of their competitions and the rights of clean athletes. From education to drug resources, sample collection and result management services, USADA is a leader in the anti-doping industry. USA Swimming has brought them in and to enforce individual drug tests at upper level meets.

- **Legends Meet**

They will begin the summer of 2015 in Indiana. This meet has been developed because the gap between Sectionals and Junior Nationals continues to grow and those that do not have Junior National times, Sectionals under serves the swimmer. Legends will take place the same time as Junior Nationals so the choice will have to be made by the coach which he or she believes would benefit the swimmers most. There is no age limit on this meet, and it is unclear at this time if there is a time cap set.

- Mixed relays are legal, up to meet host if they will enter them.

Day 2- Thursday, September 18th, 2014

- Marketing
When non-swimmers are asked if swimming is a team sport, 16% say it is not. Swimmers see the world one-way, the rest of the world sees it another. For non-swimming families, mom is the #1 influence in choosing a swim team for their family. The child is #2. Dad is (a distant) #3.
- Athlete Outreach
All swimmers came together to prepare meals for those in need. In an hour and a half we made 11,156 meals.
- Town Hall Meeting with Bruce & Chuck

The President and Executive Director of USA Swimming had a Q & A for everyone. When asked about Safe Sport they agreed that athletes as well as parents need to be pushed to partake in some classes. In doing

TREASURER REPORT: Deb Canti not able to attend, Bruce Dreyer gave the report. P&L 2103-2014 : Budget of income \$96,500 over budget for income by \$9,600. Expense side – budgeted \$96,500 under budget by \$7,000 net income of \$17,226.20.

Budget for Sept. 2014 thru Aug. 2015 has a budgeted deficit of \$8,000.
Ozark will not share the A champs profit

Tom Lombardo motion to accept the 2014-2015 budget, Erik Strom second, passed

VICE CHAIR: Bruce Dreyer

Administrative Vice-Chair – Report from 2014 USA Swimming National Convention – Jacksonville, FL (*prepared by Bruce Dreyer*)

I attended the convention representing the Ozark Swimming LSC (OZ) in the capacity of Admin Vice-Chair Wednesday, September 17th & Thursday, September 18th. This is my 3rd time to have the privilege to represent the Ozark LSC at the convention & I have included below a summary of my activities & learning. If anyone would like any additional information, please do not hesitate to ask.

Day 1 – Wednesday, September 17, 2014

- I attended the Our Kids Initiative business meeting, which was hosted by the USA Swimming (USA-S) OKI committee (led by Jay Thomas). Topics covered included:

- Overview of OKI
 - Originally formed in 2000 to support athletes competing across various swimming organizations. By promoting commonality across the governing bodies of these various swimming organizations, the goal is to enable legal swimming by athletes when competing across the various governing bodies
 - USAS, USMS, NCAA, NFS (National Federation of Swimming), YMCA, FINA, IOC, IPC
 - Amy Hoppenrath installed as liaison between OKI & USAS Officials Committee
 - Rules comparison table by governing body



OKI swimming rules
comparison table.pdf

- FINA rules changes (typically every 4 years)(per “extraordinary congress” being called this year)
 - Adding language to document in the rules that a False Start called prior to the race beginning is also dual confirmed
 - Adding language to rules on Breaststroke to clarify permitted Butterfly kick as permitted at any time prior to the first Breaststroke kick after the start & each turn
 - Adding rule to Backstroke start to permit the optional “ledge” for starts as presently used in World Cup
- NCAA rules change (typically every 2 years)
 - Beginning September 2015, MCAA to use certified officials, potentially leveraging USAS Officials
- NFS
 - Inclusion of disability swimmers in rules.
 - Backstroke rules being aligned with USAS w/r/t underwater prior to finish
 - Rule to not permit swimmers to step off the blocks following “stand” command unless instructed to “step down”. Not a DQ but safety issue
- Attended Membership & Registration meeting
 - Defer to Gussie’s report as she also attended
- Attended 2014 USAS Disability Committee Workshop
 - Safe Sport
 - Keep swimmers with limited abilities in their age group but shorten distance swim
 - Personal assistants are allowed minimal contact with swimmers but beyond this, require non-athlete memberships
- Attended USAS Governance Committee meeting

Day 2 – Thursday, September 18, 2014

- Attended Officials Committee Meeting Workshop

- Over 13,000 officials
- FINA Rules update
 - Dolphin kick on BreastStroke
 - Early false start call dual confirmed
- New DQ slips coming in the next couple months to address recent updates
 - Q codes will now match HyTek DQ codes
- Athlete representative reminded the meeting attendees that officials need to keep it fun for all athletes
- Communications representative – Amy Hoppenrath
 - Maxwell award nominations due by December 1st
 - Voting to take place during February National Officials Committee meeting
- Attended Governance Committee Meeting
 - Committee term limits being proposed for National committees
- Attended Central Zone meeting
 - Defer to Sean for details

Once again, I found attending the annual USAS convention to be a positive & informative conference with good information relating to the current & future direction of USA Swimming enabling us as the elected leadership of the OZ LSC to continue to guide the member clubs & individuals in a direction consistent with & supporting the overall agenda & direction of USA Swimming.

TECH PLANNING: Stefan Yarborough - no report

SR. CHAIR: Jordan Kuper –

Convention Report from OZARK Senior Chair Jordan Kuper:

I went to the 2014 Convention in Jacksonville Florida this year. I was present for meetings held on Wednesday and Thursday. Below is a recap of what was discussed in those meetings:

SENIOR COMMITTEE: The first thing brought up was the horribly long line for time trials at Juniors and nationals so there was discussion about having online Time Trial registration for these meets instead of a long line that literally took 2 hours to get everyone signed up.

One of the big things discussed were the details of the **new LEGENDS or FUTURES** meet. The bullet point details included:

- No age limit, starting with 3 meets at different locations in the country
- Each LSC would be assigned to one of the 3 locations each year
- Possibly rotate through assigned location
- 2.5% slower than the Junior cut

- USA Swimming will provide funding, much like they do Zones This meet will be Long Course in summer, held the SAME week as Summer Juniors

Summer Juniors has reached maximum capacity. Short course Nationals is 400-500 athletes while short course Juniors is at 1200 athletes. To scale down the size of the Junior meet by making the cuts faster, the cuts would literally have to be right next to Nationals.

Meet Details: -Central and Southern Zone would be held in San Antonio or West Lafayette, IN
-since it's the same week as Juniors, it wouldn't be a meet used to qualify for

Juniors, therefore a legitimate championship meet.
-July 1st is the start date for the qualifying period (year

previous)

JUNIOR NATIONALS:

Talks of an EAST/WEST split for Juniors. Efforts to change it to a 3 day meet instead of a 3.5 day meet have all failed because of FINALS timeline. After much discussion, it was agreed it has to stay 3.5 days.

Winter Juniors Split: nothing set in stone yet, but it will depend on # of qualified athletes

Qualifying period for Summer Nationals and Juniors are both July 1st, 2014
Apparently at the 4th day of Juniors this summer, the 100 back got shifted around in event order between prelims and finals due to location of sun. This was discussed and voted on to keep the event order in place, regardless of sun location.
There was some other discussion about event orders at this meet. On Day 3, the Mens 100 Fly goes right into the Mens 800 Free relay without a Girls heat to separate. Meet Ref will have discretion to add a 10 minute break if any team is affected.

NATIONALS

By have the C final as an 18 and under heat, 190 swimmers got a second swim that they would not have gotten. These were viewed as great stats to continue support of this decision.

Winter 2015 Nationals are in Seattle and Summer 2016 are in Minneapolis

OLYMPIC TRIALS—June 26-July 3

Fina wouldn't allow a July 4th start. Apparently every other body wanted a July 4th start.

There will be a 2 day overlap with the College World Series.
New Marriott going in downtown to help with lodging
Hotels open approximately 15 months before start date. Ticket on sale 13 months prior

July 30th 2014 opens the qualifying period
756 athletes currently qualified, looking for around 1400
Olympic swimming dates are August 6-13

Backstroke Wedges

USAS is in approval of allowing the block wedges for backstroke starts that were used in the Pan Pacs. FINA is the only one who hasn't yet given approval, just waiting on their decision.

Club Excellence Program

Discussion was had that the current format of the Club excellence program awards size of club too much, making it nearly impossible for a small club to achieve Silver or Gold.

85% of Gold/Silver recipients are clubs over the 300/400 athlete mark.

Tabled until April, possibly discussion to add categories based on size of club and distribution of Grant money for levels achieved

Club Development Committee-

The committee reviewed the growth of USA swimming as a whole through various reports. One interesting fact mentioned was that 10 years ago there was only 1 club that had over 1000 athletes and now there are 9.

The average drive time for swimmers to their USA practices is 15 minutes. So this would help create a radius of advertisement for clubs for future growth.

There was a Club Presidents Summit in Colorado recently where 35 club presidents attended. This was an invitation only summit but they did not go into what criteria they looked at for invitations.

Discussion was had about the Club Development Program, especially in regards to clubs that were Level 3 or Level 4. It was mentioned that there is no "recertifying" that goes on from year to year. Once you get the Level, you always have the Level, regardless of how long ago it was achieved. Areas of concern were:

Head Coach tenure, Athlete qualifications (juniors cuts per swimmer, etc), and continuing coach education achievements. Those speaking stated that a Club that gets Level 4 and then brings in a new Coach a few year later, should have to re-qualify for their level minus the points they got for coach tenure. There was an overwhelming agreement that some sort of process needed to be developed to help monitor the program to be more up to date and efficient. Further discussions will be had at the next meeting.

Analytics Project Update-

Almost every meeting I attended including at least 10 minutes of talking about the new analytics project being launched sometime near the end of November. This is a "rate of improvement" database that is accessed through the Club Portal search and will be right next to the Club reports, LSC reports, and National reports that you find once logged in with your administrator's password. Areas including times for SCY, LCM, membership counts, retention rates, and time standards achieved are all being put into pie charts and bar graphs. You can look up individual to team to LSC to Zone to National rates and make every comparison there is to make. It can even develop automated emails when new swimmers/coaches reach new levels, allowing USAS to be able to reach out to these coaches/athletes for specific needs. All reports will be able to be saved as a PDF for you to save or send out to a board of directors, team, or whoever.

When pulling all the data from the SWIMS database, the rate of improvement on the individual side seemed most worthy. It creates bar graphs that will show the difference between season for swimmers, or between strokes/events so you can see all strengths and weaknesses for each individual and use them through goal setting, training adjustments, any way you want to. Really cool stuff coming out through this database. It was the highlight of the convention

AGE GROUP CHAIR: Sean Harrison
2014 USAS Convention Report

Age Group #1

- Talked about parent education. USA Swimming is partners with □David Benzel and Growing Champions for Life.

- Developing character in our athletes □Age Group #2

- Age group development committee is reworking the “Athlete

Progression” that was in the Foundations of Coaching ○ Also making it easier to find

- John Leonard talked about what Assistant coaches need to be effective.
 - Mostly talking about inexperienced beginner level coaches
 - It is the job of the experienced coaches on staff to make sure the others know how to teach effectively □Analytics In Swimming
- New Club Portal tools being released by the end of December
 - Improvement by event Central Zone Meeting

Zones in Topeka □OW June 25-26 in Pleasant Prairie, WI □National Age Group Open Water Championships

- April 24-26 in Ft. Meyers, FL
- Top 8 from Zone Championship Qualify
- Ozark has 14 currently qualified
- 15 & Over→ Jordan Stout, Alyssa Lemon, Tommy □Lombardo, Artie Hidalgo, Justin King, Conner Ripp
- 13-14→ Matthew Hillmer, Cameron Kratky
- LSC11-12→ Emma Cox, Alex Gelman, Tyler Lewis 10 & Under→ Emily Traube, Emma Harris, Max Wehrmann □Other way to qualify is AAA times in

longest Fr

■ AAAA for 17-18 □ OW Border Battle (June 9-10, 2015)

Ozark, Illinois, Indiana, and Wisconsin □ hosted by Pleasant Prairie, then Carbondale □ Serve as LSC OW Champs and competition with the other LSC's □ Travel could be by bus as combined teams □ Hotel for 1 night, leave morning of 9th, return evening of 10th

● 2016 Zones

- Indianapolis will host a Mega Zones
- Open Water will be June 23-24 in Pleasant Prairie, WI

COACH'S REP: Dave McCrary

*Attended the Swim-a-thon meeting at convention. TU is helping team make more money.

*Deck changing has been banned nation wide.

*Ozark needs to make a stronger statement about deck changing on the sanction application.

*USA Swimming adding an additional meet. Will be the same weekend of Jr. Nationals.

*Sectional times are both same for spring and summer.

*No Senior Zone meet

*Zone Open Water Select Camp - ?

* Portal changes on USA Swimming, updating to make them easier. Making new dashboards for all clubs.

* If you run a master's program, there is going to be a master's coach's certification clinic. A scholarship is available. **See handout**

*2014 Vornbeck award, each club gets to vote on one female and male. **See handout.**

MEMBERSHIP: Gussie

8 clubs have renewed for 2015

Gussie moved sally seconded. – passed.

*applying for sanctions please give me more time and won't register without the money.

REGISTRATION (2) and SWIMS TIMES MODULE WORKSHOP

Over 16,000 have taken the on line American Red Cross safety training course. If problems call the Red Cross training resource center. They are working on listing on their web site classes available for the safety training course .

The YMCA has updated their aquatic training certification cards.
The APT will be extended another year without taking the on line course.
New non athletes must taken the course.

Apprentice officials can do the APT without registering.

Swims 2.0 is in process of being updated with new analytics (reports available for club, LSC, and National data.

In most of the meetings I attended there was discussion regarding on line registration. National is working with the current venders to improve their data bases before this can become a reality .

CLUB DEVELOPMENT

2014 STATISTICS- 229,843 ATHLETES, 14,839 OFFICIALS, 18,001 COACHES, 2,926 CLUBS

A pilot LSC Coach mentoring program was initiated in 2014 with 8 LSC's participating. It will be kept as a pilot program in 2015.

There is a large perception gap of swimming between parents with swimmers and those that are not in swimming. The mother is the primary decision maker. Research shows that 79% of parents are not thinking of joining a swim team after the child has completed swim lessons. The SWIM TODAY's campaign goal is to grow participation in swimming. TV commercials, print and posters, plus other media are being developed and used in tis regard.

CLUB and LSC FINANCIAL MANAGEMENT

Main discussion on internal and external audits -i.e. in kind donations like T shirts, where are records kept, property & equipment location, 990 , state reporting, etc. Working on a legal opinion whereas LSC is special agent and gross receipts for National membership dues would not be declared as income. Member services will post when this is finalized.

SAFE SPORT WORKSHOP

Roch King of Positive Coaching Alliance discussed how to develop " better athletes, better people " by creating a positive sports culture at you club and LSC. He explored goals of double goal coaches to teach life lessons, build character, and honor the game (rules, opponents, officials, teammates,self,etc.)

MAKE A SPLASH

Launched by USA Swimming Foundation in 2007 with the goal for every child to learn to swim. Over 2.5 million kids have participated. The planned ratio is 6 kids per instructor. In 2009 the Make a Splash tour was launched in 35 cities. There are 74 million kids in the US so we have a long way to go. There are grants open once a year in January where you can get free group lessons, caps, suits, and goggles.

The new president of USA Swimming is Jim Sheehan.

OFFICIALS: -

SAFETY & DISABILITY: need to add someone to head this committee.

OUTREACH/DIVERSITY: Brandon Taylor

CLUB DEVELOPMENT: Mary Liston

SWIMS: Angie Dorsey – send form C for high school swims

RECORDS: Mark Imig – no report

NEW BUSINESS:

OZARK SWIMMING

Presents
Multi-Cultural Swim Day
October 18, 2014
Chuck Fruit Aquatic Center

Summary: Ozark Swimming with the support of USA Swimming, the national governing body for the sport of swimming will host a Multi-Cultural Swim Day on October 18, 2014 for swimmers at the Chuck Fruit Aquatic Center in Edwardsville, IL. This first ever event will bring novice as well as competitive swimmers together in an open and inclusive atmosphere to celebrate the diversity of swimming in the Ozark LSC through a swim clinics and classroom sessions.

Purpose of the Day:

- To expose novice swimmers to competitive swimming.
- Provide an opportunity for experience swimmers to work with novice swimmers.

- To educate parents on the benefits and value of participating in the sport of swimming.
- Assist in recruiting more swimmers and coaches from diverse ethnicities to the sport of swimming

Site: Chuck Fruit Aquatic Center. The new Chuck Fruit Aquatic Center is home to one of only two Olympic-size swimming pools in the region.

Dates: October 18, 2014. The day will consist of a morning session for novice swimmers while the afternoon session will be for competitive swimmers.

Athletes: The swim clinics are open to noncompetitive and competitive swimmers

Staff: The clinic staff will be chosen by Ozark Swimming and USA Swimming. USA Swimming diversity and inclusion representatives will be on site.

Special Guests: TBD

Tentative Schedule:

- 9:00 – 11:30 A.M. – Swim Clinic
- Noon – 1:00 P.M. – Lunch (Novice Swimmers)
- 1:00 – 3:00 P.M. – Dual Swim Meet
- 3:00 – 4:00 P.M. – Classroom Presentations
- 3:00-5:00 P.M. – Swim Clinic (Competitive Swimmers)

Coaches and Parents of Swimmers: Attending this day will be beneficial for you if you are a swim coach or a parent. Coaches and parents will learn what efforts USA Swimming and Ozark Swimming are doing to increase the diversity of swimming.

Manuel Banks III

USA Swimming Diversity & Inclusion Membership Specialist

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[USA Swimming's Diversity & Inclusion Page](#)

Ended @ 2:54

Next meeting Sat. feb.28