



Ozark Swimming Strategic Communications Plan

On the website, a central contact person will be listed for all swimming related questions. The contact person will direct individuals to the appropriate person within Ozark Swimming to answer their questions. Our LSC contact person is currently our General Chair.

An email list of board members, coaches, officials, club admins, and others will be maintained on the Ozark Swimming website to be used by those with access to communicate important information and upcoming events. Emails are sent according to the roles each member plays in the LSC to avoid overcommunication.

The Website's News section will post important information and events.

Athlete representatives will oversee the LSC's social media pages. our LSC's Facebook and Twitter pages.