



Policy & Procedures Manual

Wisconsin Swimming, Inc.

Policy 27: LSC Photography Policy

Effective Date: *April 25, 2015*

Last Revision Date: *N/A*

Scope: *The scope of this policy is to establish guidelines for the posting of photographs of athletes on the Wisconsin Swimming website or other social media platforms or that may go to the press.*

27.1 General Guidelines

- 27.1.1 Publication on the Wisconsin Swimming website of a video or photograph of a single or small group of swimmers under 18 shall only be done with the consent of the parent/guardian.
- 27.1.2 A parent or guardian has a right to refuse to have children photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. Therefore, any photo that may go to press, on a notice board or other social media platform, be it through a member of the club or official photographer, should receive parental consent before publishing/displaying the photo, preferably in writing. A suggested form allowing parents to indicate refusal of consent is attached.
- 27.1.3 In the case of open meets and other competitions where the host club has an official photographer present, all parents attending should be made aware of this in meet information. If photos are to be published anywhere, the individual parent should be given the opportunity to withhold their consent.

27.2 Standards for Photographs

- 27.2.1 All photographs must observe generally accepted standards of decency in particular:
 - A. Action shots should be a celebration of the sporting activity and not a sexualized image in sporting context.
 - B. Action shots should not be taken or retained where the photograph reveals a torn or displaced swimsuit.
 - C. Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
 - D. Photographs should not be taken in locker rooms or bathrooms.

Attachment:

- A. Photography Consent Form

Photography Consent Form

[_____] may wish to take photographs (individual and in groups) of swimmers under the age of 18 that may include your child during their membership in Wisconsin Swimming. All photos will be taken and published in line with the Wisconsin Swimming policy.

Parents have a right to refuse agreement to their child being photographed.

As the parent/caregiver of _____ allow the following:

Take photographs to use on Wisconsin Swimming's website

☐ Consent given ☐ Consent refused

Take photographs to include with newspaper articles

☐ Consent given ☐ Consent refused

Take photographs to use on club notice boards

☐ Consent given ☐ Consent refused

Video for training purposes only

☐ Consent given ☐ Consent refused

Signed: _____

Dated: _____

Please return this form to: _____

Attachment A, Policy 27

Date of Revision	Policy Section(s)	Changes Made