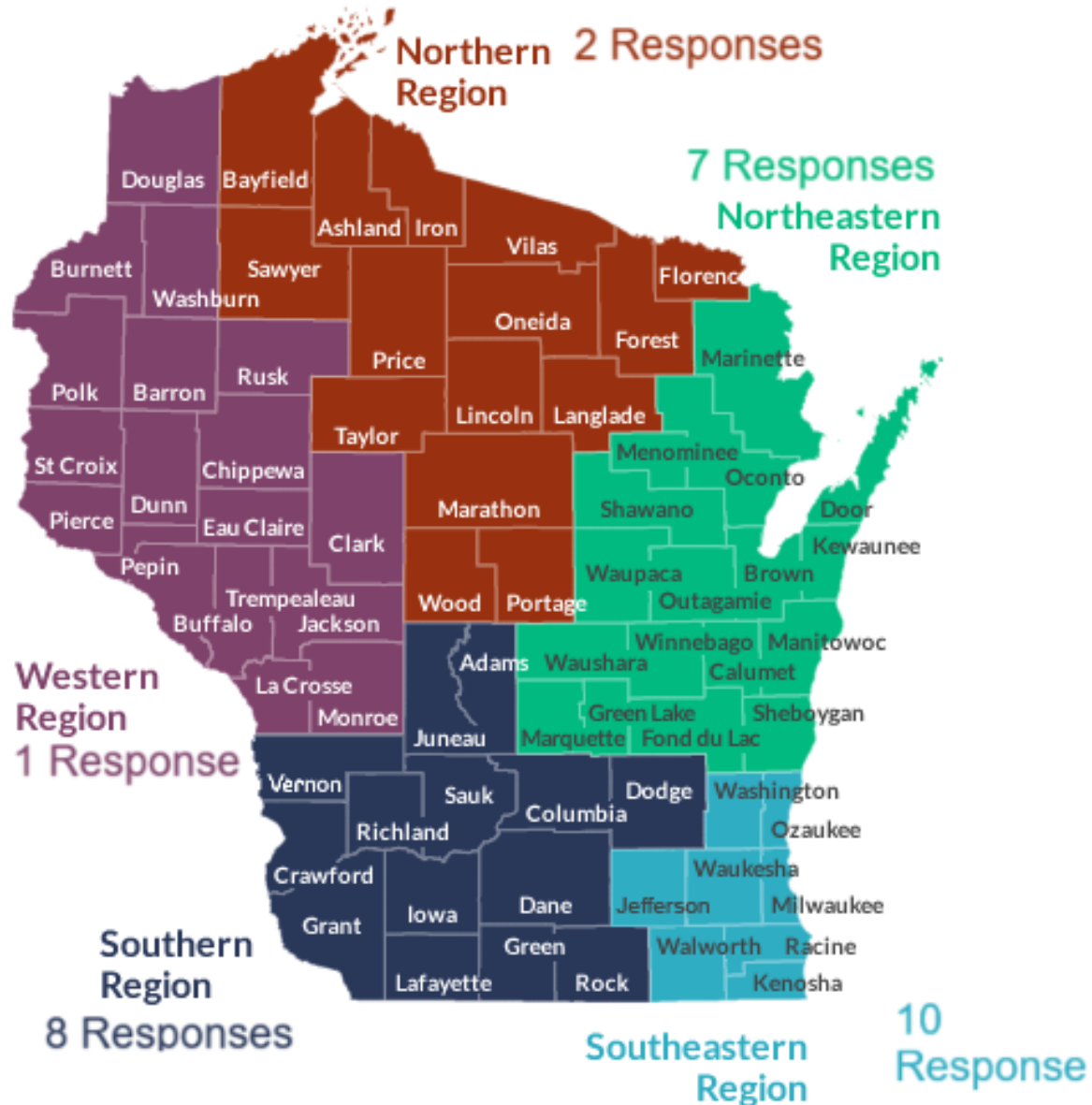


**Coach
Empowerment
Survey 2.0
Results**



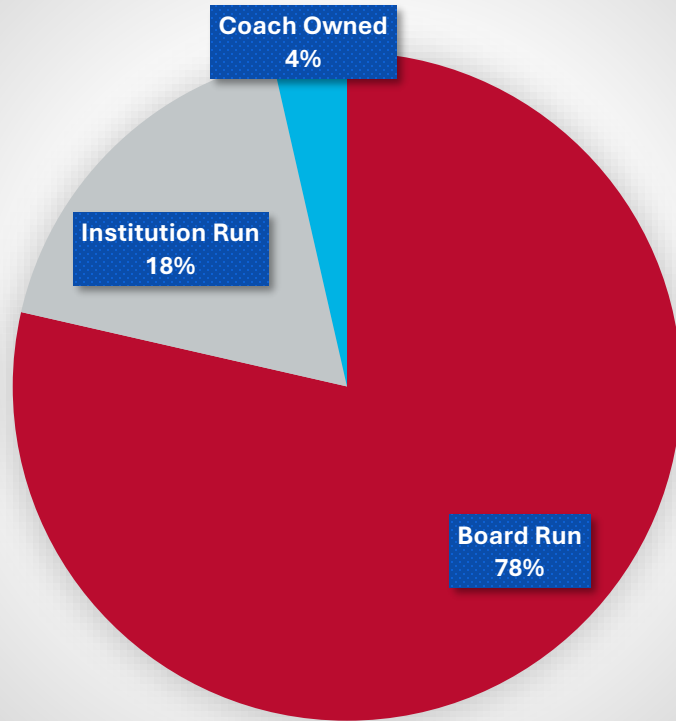


Response Overview

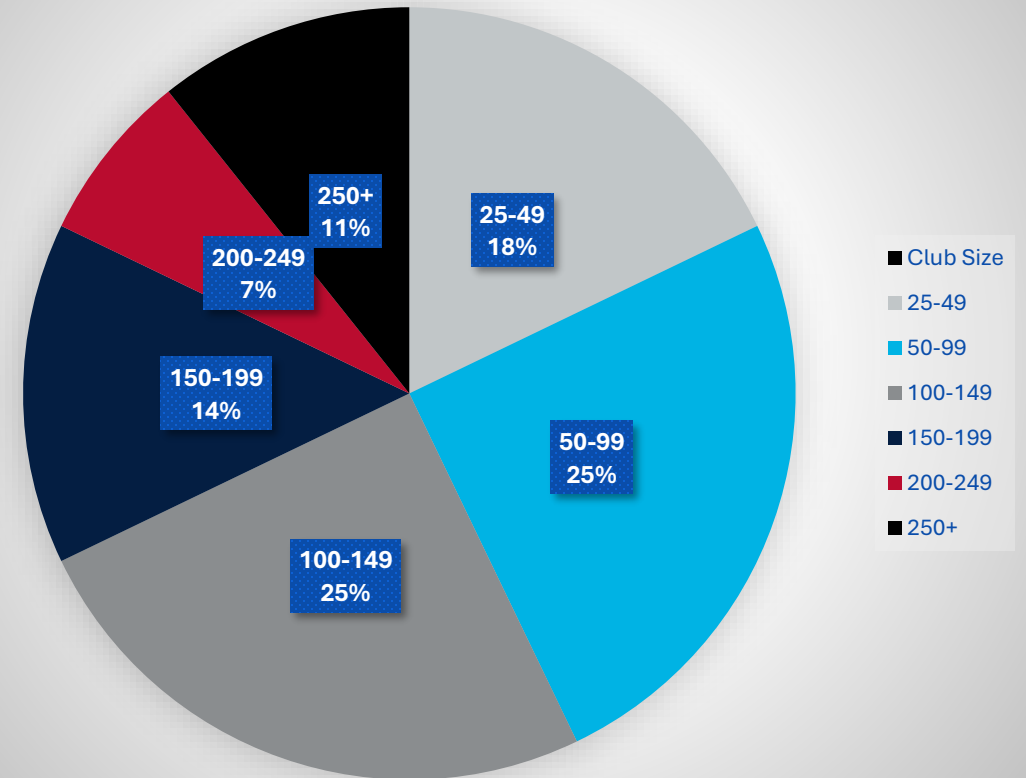
- 28 clubs filled out all or some data, representing 50% of the 56 clubs with Age Group & Senior programming in the Wisconsin LSC.
- 36% of responses from Southeastern
 - 10 of 22 clubs responded, 45%
- 29% of responses from Southern
 - 8 of 13 clubs responded, 61%
- 25% of responses from Northeastern
 - 7 of 16 clubs responded, 43%
- **7% of responses from Northern**
 - **2 of 3 clubs responded, 66%**
- 4% of responses from Western
 - 1 of 2 clubs responded, 50%

Respondent Demographics

Responses by Club Type

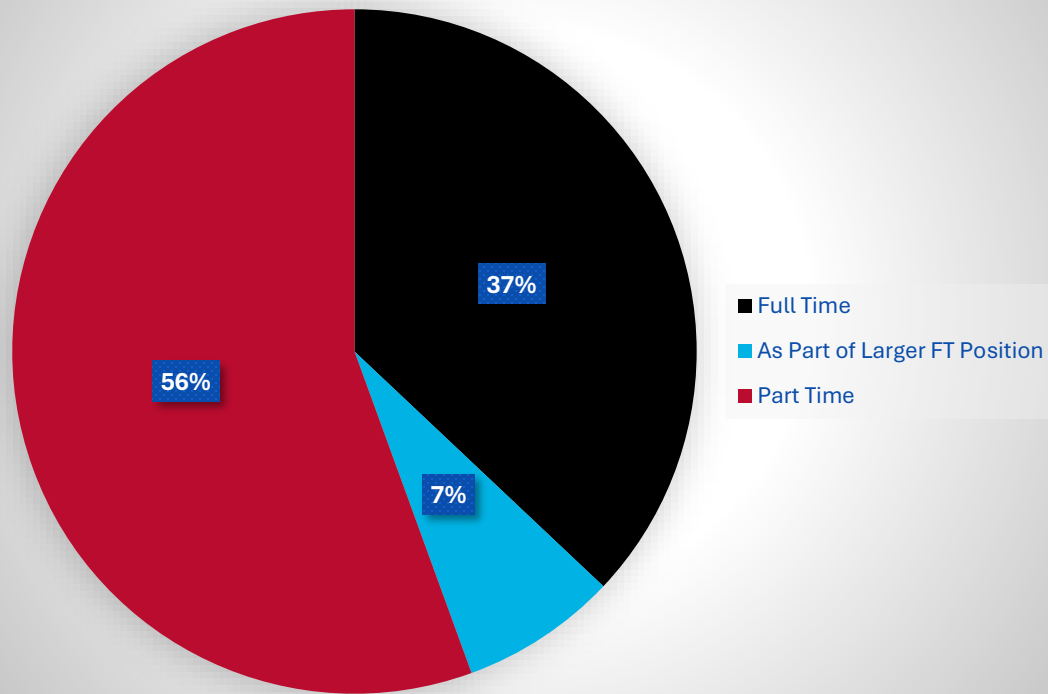


Responses by Club Size

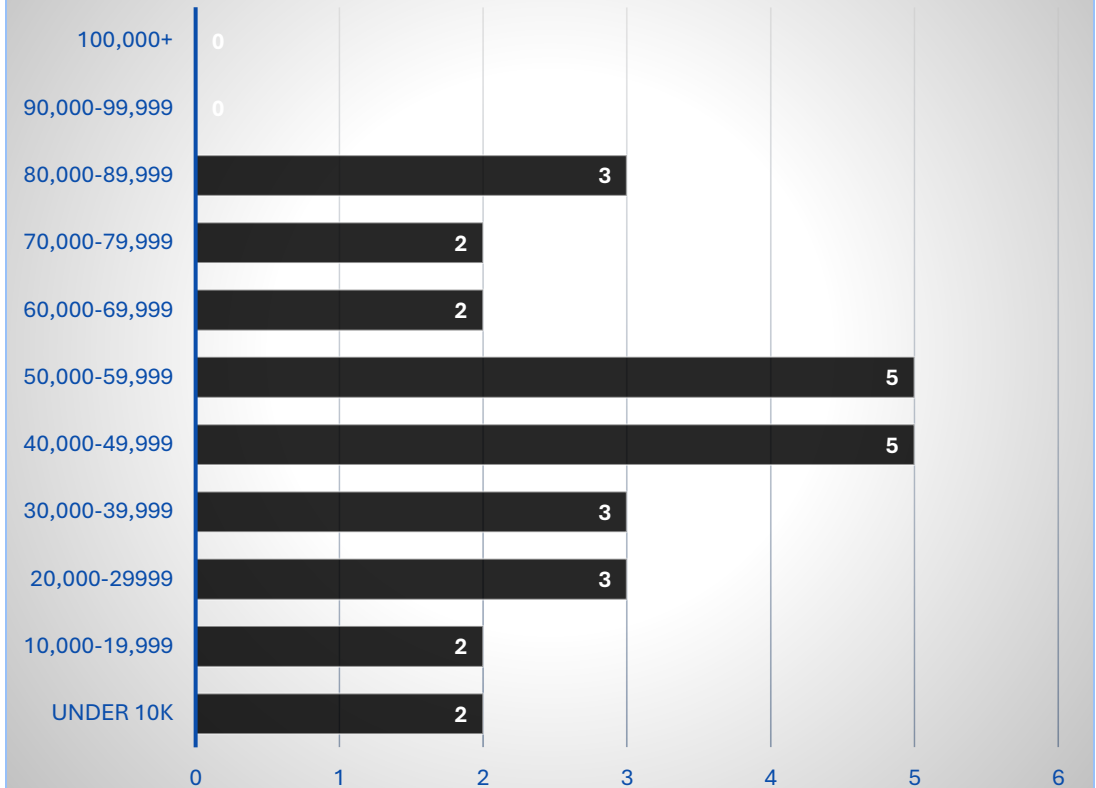


Head Coach Details

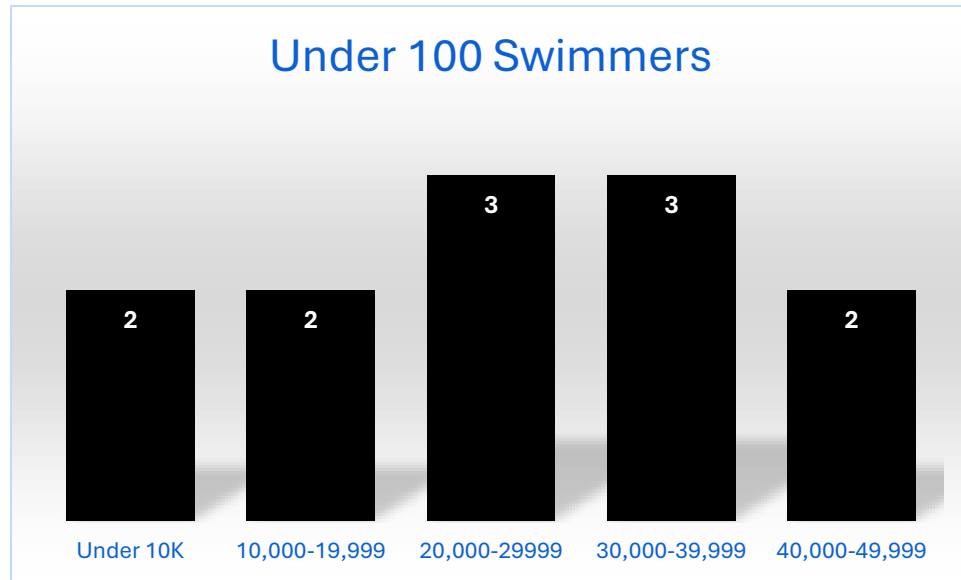
Head Coach Employment Status



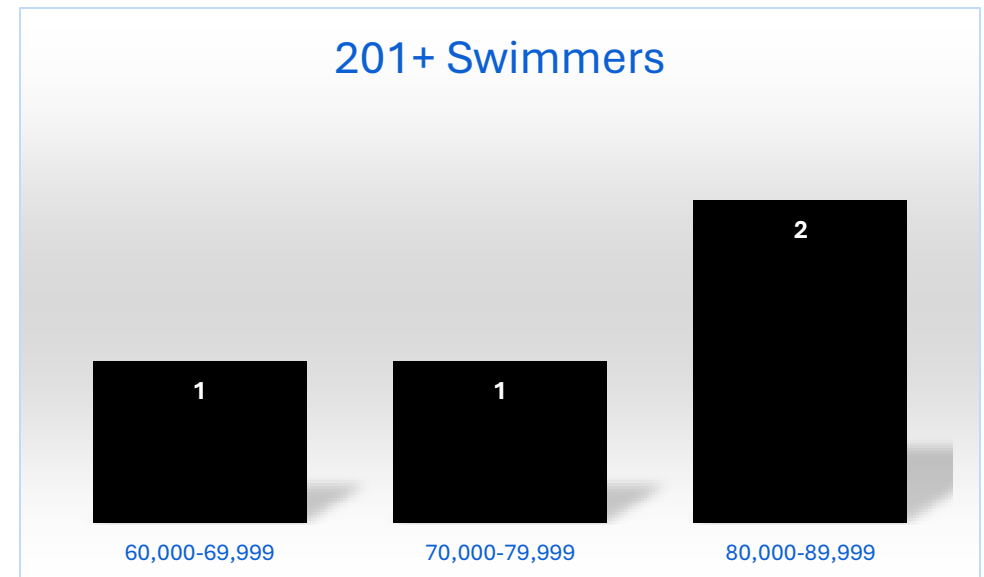
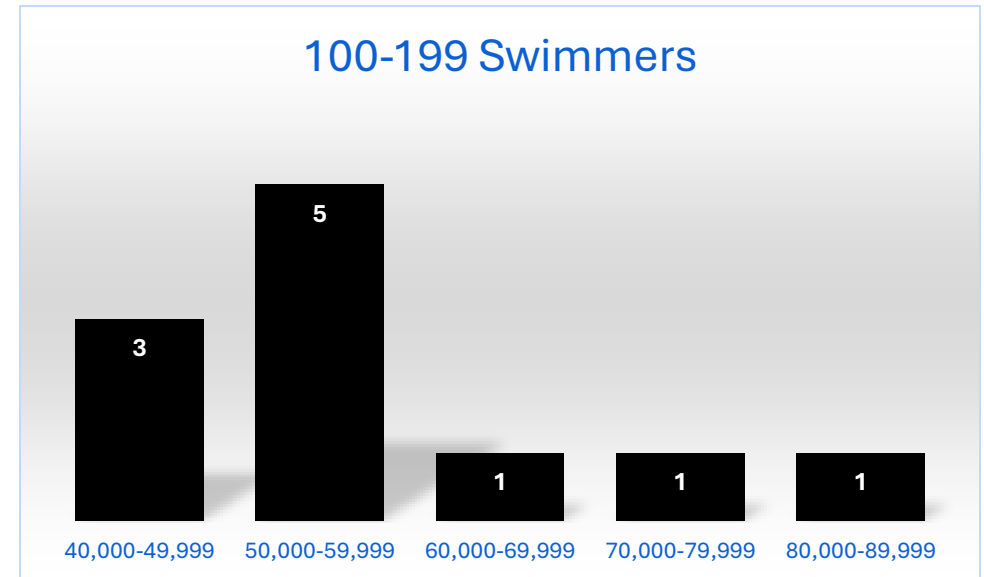
Head Coach Salary



HC Salary Breakdowns



Note: With only 50% of clubs responding, breaking salary numbers into subgroups can lead to less accurate numbers.

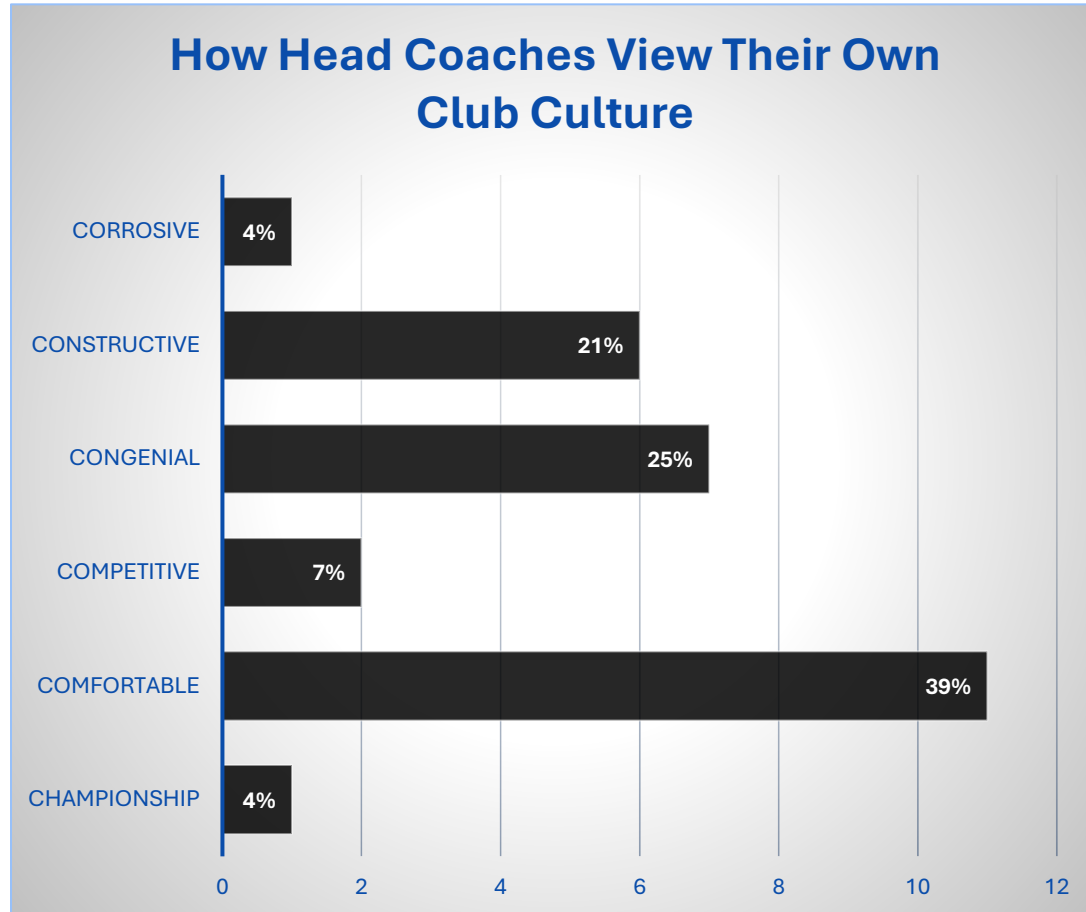


Head Coach Details, Continued

- In 2019, 20% of coaches paid meet expenses versus 3% in 2024
- Incentives, such as health insurance offerings, have remained similar to 2019
- In 2019, 22% of respondents listed themselves as making under \$10K. Now, only 7%.
 - Theory: many of those clubs either didn't answer in 2024, or don't coach any longer.

No		Yes
13	Written Contract	14
19	Incentives	8
21	Health Care	6
22	Dental	5
22	Vision	5
19	Retirement	9
1	Meet Expenses Covered	26
18	Member of ASCA	9

Head Coach Odds & Ends



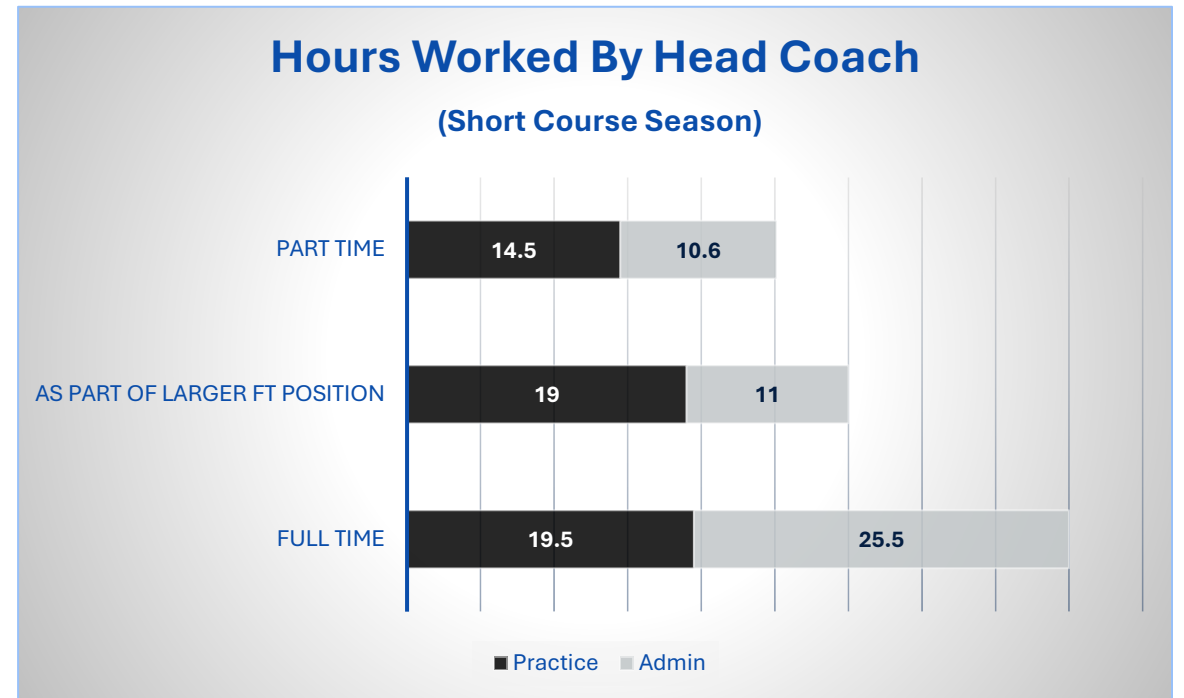
- 64% of Head Coaches on Board Run Clubs have a position on their board
- 64% of Head Coaches on BRCs have a say in their budget

Ratios in the LSC

The average Head Coach attends

2.18

meets per month



	10U Novice	10U Experienced	11-14 Novice	11-14 Experienced	Senior Novice	Senior Experienced
Swimmers Per Coach	8.38	9.04	10.3	10.26	10.35	10.46
Swimmers Per Lane	5.46	5.5	5.25	4.96	4.77	4.35



Club Concerns

The most consistent concerns among programs:

- Aging facilities
- Meet fees
- Finding, retaining quality coaches
- Volunteer buy-in



Sport Concerns

An overwhelming majority of the concern came in the form of:

- Concern about small clubs
 - Large clubs taking or outright recruiting their athletes
 - Due to aging facilities, difficulty in finding/retaining quality coaches, teams collapsing
- Costs, specifically meet fees
- Retaining swimmers against other sports
 - Meets, even champs meets, can be *boring* and without excitement
 - Kinds finding other sports with quicker validation

Questions, Concerns, or More Details Needed?

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