



500 creek view road, suite 101  
OFFICE@MASWIM.ORG

Newark, DE 19711

302-861-6760

[WWW.MASWIM.ORG](http://WWW.MASWIM.ORG)

**Board of Directors Upper Dublin HS FDR February 10, 2020 7:00 pm EDT**

## Minutes

**Call to Order: 7:00pm**

**Attendance:**

**In person- Jamie Platt, Kate Scheuer, Larry Schwarz, Mike Seip, Doug Cornish**

**Zoom- Fred Killian, Carlton Taylor, Tom Malecki, Matt Sprang, Amanda Pope, Cherita Gentilucci, Amy Steeves**

**Absent: Geoff Scheuer, David Burnette, Brian Elko, Casey Coble,**

**Announcements: Long Course JO's dates have changed to July 23-26 due to schedule at F&M. LC Silvers will be July 10-12, LC Senior Champs will be July 8-11.**

**Maryland LC Champs will be at Mercersburg.**

**Agenda for February 10, 2020 was approved  
Minutes for January 13, 2020 meeting was approved**

Block one

**Areas for Immediate Action: None**

**Elections and Appointments:**

**A. Committee Appointments**

Larry recommended Brigitta Braatz to be the Chair of the **Awards & Recognition Committee**—  
Approved.

## Finance

- A. Finance report: Tom discussed the 1<sup>st</sup> quarter report. We show a decrease in revenue from Club meets, Travel from Summer was put into September and not August where it belongs, Education expense for Convention was put in August not September.
- B. Budget: In 2021, Middle Atlantic will raise membership fees for athletes and non-athletes by \$5. MA raises fees for membership every other year. USA Swimming raises fees by \$2 every year. Registration of members is on track to remain flat for 2021  
We will show a loss in 2021 due mostly to our restructuring. The Executive Director, staff increases and an increase in the Travel Budget plus the commitment to the All Star Dual meet with NJ is the reason.

Tom has received budget requests from the Division Chairs for 2021.  
Tom will be working on the Chart of Accounts to reflect changes  
It was noted the Sanctioned fees in the budget is twice what we brought in and Interest income is not in line with the budget.

The board voted to wait until March to see updates to budget to recommend the House approve the budget at the HOD meeting.

## **New Business**

### **A. Chicago USA Swimming meeting May 1-3**

Committed to attend: Jamie Platt-GC, Kate Scheuer-Safe Sport, Larry Schwarz-Governance Committee, Mike Seip-Director of Competition, Amy Steeves-Registrar

Possible attendees: Diversity-Carlton Taylor will see if he can get someone to attend, Officials-N2 Evaluator can attend. Will see if Mike Petrakis has someone.

Attendees will make their own travel arrangements, and USA Swimming will pay for the hotel.

### **B Secretary Position**

Sandy Hartmann has resigned as Secretary. The Secretary position has a voice but not vote. MA Staff will now take over as Secretary—Amy Steeves

### **C. HOD Meeting**

2020 HOD meeting will be held at the Upper Dublin Township Building on April 25<sup>th</sup>

The 2019 Itinerary was in drop box to remind the board of what happened last year. The Governance committee is working on increasing interest in elections. Constant Contact will be used to contact individuals. Constant Contact has not been updated by us since we started using it. Amy updates the Head Coach and Club Contact for each club annually and Mike updates the Meet Directors annually. What is a better way to contact our members?

Larry has been working with coaches to get a contingent of athletes to attend. He now has 75-80 names to invite. They will elect an athlete committee as well as athlete members to the board. He is working on a swimmer event, presentation, leadership workshop as well as swag. His goal is to have 35-40 at the meeting.

Fred noted that most people that attend a morning workshop the day of the HOD will leave prior to the HOD meeting itself.

What are incentives we can provide to encourage people to attend? Discounts on registrations?

Each club is now given 1 member and 1 athlete vote.

Meet hosts are required to be at the host meeting first thing in the morning or they do not get awarded a meet.

### **D. George Breen Celebration**

Jamie reported the Celebration of Life for George will be Sunday April 26 from 1-6 in Ridley Park. He requested between \$2500-\$4000 assistance to the family for the event. Fred suggested raising that amount to \$10,000. The board approved up to \$10,000 to help with the Celebration of Life for George Breen.

### **E. Board Calendar**

The LC bids are coming in. JO's will be moved again in 2021 due to the facility availability.

The SC proposed schedule for 2020-21 is in drop box. No major changes have been added. There is a minor change to the championship schedule with Mini's first then JO's, Silver, Bronze and Sr. Champs.

The board voted to approve the proposed schedule.

There is a larger request for intrasquad meets, developmental meets and mini meets.

2021 will have only 4 weekends in March. Easter will be early.

Outstanding Volunteer award nominations can be sent to Brigitta Braatz.

The Eastern Zone meeting usually held in May will be held April 18<sup>th</sup> this year. Hosted by Berkley Aquatic Club. Kate, Cherita, Mike, Matt and Doug indicate they will attend.

## **Unfinished Business**

### **A. Marketing RFP**

Matt gave an update on the Marketing RFP. There is interest in companies from West Chester, Chicago (that bid on 2011 contract), and 5 other marketing firms. Swim Sam is also interested. It is anticipated that we will have many bids by the March meeting.

### **B. Transition task force**

The transition task force presented a plan. The staffing for MA was discussed. Expectations for staff members was outlined with the acknowledgment that the Executive Director could change job descriptions when this person is hired. The plan is to hire someone by August with Cherita staying in place through December 1 to help with the smooth transition.

A motion was made to provide up to \$7000 in MA funds for advertising, interviewing and resume management for the Ex. Director search. The motion passed.

### **C. Suit sponsorship contract**

The 1 year TYR Sponsorship agreement was presented. This will discounts for the coaches, board and team athletes for the All Star Zone meet and the Eastern Zone Summer Zones meet. This is not intended to provide suits for athletes. The question was raised about TYR supplying an athlete for a clinic each year. This will be looked into.

The vote to accept the contract with TYR passed with Larry and Fred abstaining.

Block two: No Reports were pulled and the block was approved.

**Meeting Adjourned at 8:25 pm**

**Respectfully Submitted**

**Amy Steeves-Acting Secretary**