

**482 Norristown Road Suite 110 Blue Bell PA 19422**

[**www.maswim.org**](http://www.maswim.org)

BOARD OF DIRECTORS MEETING – January 10, 2022  
ZOOM

**Minutes**

**CALL TO ORDER 7:33 pm  
ANNOUNCEMENTS**

**Strategic Planning Session May 13-14**

Rooms reserved at Marriott Courtyard—1/4 mile from Bluebell, PA office

Tom Avishious, USA Swimming, will facilitate the meeting

**HOD** April 30 time and place TBD Will include In person and remote opportunities

**USA Swimming meeting in Denver April 20-23.**

Attendees will be: Amy, Anthony(DEI), Kate, Mike Seip, Kate and Liam (athletes)

**Eastern Zone Meeting. May 6-7 Ft. Myer, Florida**

Attendees will be: Kate, Brian Elko, Mike Rinde (tech planning), Larry Schwarz, Jamie Platt

**CONFLICT OF INTEREST STATEMENT Read by: Larry Schwarz  
APPROVAL OF AGENDA—approved as stated  
APPROVAL OF MINUTES—November minutes approved as submitted**

**BLOCK ONE**

*These items will be discussed in the order presented, unless amended during the agenda approval process.*

**AREAS FOR IMMEDIATE ACTION**

1. Conflict of Interest/Confidentiality Agreement-- needs to be on-file for each board member. If not submitted, send to Jamie.

**ELECTIONS AND APPOINTMENTS**

1. Committee appointments – K. Scheuer
   1. No new requests

**FINANCE**

1. Finance Report – S. Mittman Besnoff
   1. Working on correcting duplicates as a result of a bank fraud
   2. Budget for registration exceeds projection
   3. On track to doubling entry fees/splash fees for the fiscal year. Still have 8 months of meets to be completed.
   4. Expenses are as expected. Relocation of office is largest expense.
   5. Budget for 2023 will be ready to be submitted for HOD in April
   6. Net loss showing for the fiscal year. YTD. Mostly due to new office.

**EXECUTIVE DIRECTOR REPORT**

Organize:

New home of MA Swimming. Purchase of office on Dec 1. Moved at end of December. Mostly moved in. The main meeting room will be: George Breen Meeting Room. Plaque and memorabilia of George displayed. Let committees utilize the space.

Working with Tom Avishious—USA Swimming-- on the strategic planning meeting sessions.

Working with local banks, TD, PNC to determine best fit.

Weekly meetings with GC and Admin VC

Athlete rep meetings

Working on a Championship handbook for meets

Connect

Adventure Aquarium—title sponsor for 10 and under championships “a match made in water”

Included in the contract will be Adventure Aquarium high point award and passes to the aquarium.

Worth over $10,000 in cash and trade

USA Swimming leadership calls. Have gotten smaller over time. More conversations between LSC’s.

Reaching to committees to build budget for 2023 to meet actual planning.

Re-establish the Brand

Kampus Klothes MA is getting 20% back from the online store

Holiday Card. Exceeded 2021 interest in submissions of design

Championship meet logos for each level. Teams getting a championship meet will be expected to follow the trademark rules for merchandise available for sale.

**NEW BUSINESS**

1. Middle Atlantic New Year Resolutions – K. Scheuer

Email to board at New Year as to the role and definition of Board Members/Positions.

Work with Andrew and governance committee defining roles to give current members road map and give upcoming members a guideline as to expectations and definitions of position to being on the board.

Reports: Vice-Chairs need to submit reports that are written by committee chairs.

Chairs send reports to vice-chairs and vice chairs put in drop box.

Looking for feedback from board as to response to New Year’s Resolutions from Kate.

1. Long Course Meet Fees – M. Seip

With the SC meet fee increases in place. Mike is proposing LC meet fees also increase. The proposal is for the $6 fee to increase $12 for individual entries and $12 fee to increase to $24 for relays. Continue to allow the surcharge of $5 per swimmer in place if meet host wishes. History behind the surcharge is that there are less athletes per meet during the LC season and the facility fees are the same.

After discussion a Motion to increase LC fees to $10 individual and $10 relays maintaining $5 surcharge per simmer. Motion 2nd

Vote: motion passes

1. Board Resolutions – L. Schwarz

The only documentation of board resolutions have been in our minutes and not as stand alone documents —as in purchase of office condo.

Asked for resolution in purchase process.

Guidance suggests going forward any major decision altering policy, finances or financial purchase should be documented in “board resolution”.

1. Contract Resolution – L. Schwarz

In Dropbox a “contract” resolution proposal allowing the Ex-Director to apply for Grant agreements that benefit MASI, sign sponsorship agreements for MASI, and purchase agreements limited to $5000 or less.

Motion to approve the contract resolution as presented.

Motion 2nd

Does not replace board members ability to sign just gives Ex-Director same abilities.

Resolution may be rescinded.

A Motion to amend resolution to include Ex-Director may only sign purchase agreements (deleting the grants and sponsorship agreements)

Motion 2nd.

Motion passes as amended.

1. Tri-State Cup – B. Elko

Partnership with NJ and AM to hold all-star meet at Berkley Aquatic Center.

Selection process TBD

Single age groups 11yr, 12yr and 13yr. Will represent LSC not a club. Planned is a 3 session 2 day meet held April 8-9

Financial commitment to MA will be outfitting team. (caps, t-shirts, etc). Coaching stipend? Flat fee for each LSC for meet in lieu of entry fee.

**UNFINISHED BUSINESS--none**

**BLOCK TWO**

**Block Two reports are approved.**

*Items requiring discussion to be pulled at the appropriate time. Otherwise, all items in will be passed/defeated as a group.*

**DIVISION Reports**

**Administrative Performance Finance Operations Athlete Coach DOC**

Registration Senior Audit Safety

Convention Age Group Budget DEI  
Personnel Zone Team Tax/Ins/Inv. Officials

Marketing Open Water Treasurer Equipment

Admin Review Board Tech Planning

Recognition   
Awards

Next meeting will be March 14.

Adjourned 9:35pm

Respectfully Submitted,

Amy Steeves

Secretary

Middle Atlantic Swimming