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[**www.maswim.org**](http://www.maswim.org)

BOARD OF DIRECTORS MEETING – July 10, 2023

**Minutes**

**CALL TO ORDER 12:05 pm**

**Attendance: Mike Seip, Jamie Platt, Kate Scheuer, Amy Steeves, John Lyons, Brian Walters, Anthony Powell, Samantha Mittman-Besnoff, Will Gallagher, Andrew Austria, Mary Poleto , Rob Jorgenson, Taiylor Tegler**

**ANNOUNCEMENTS: Destin Lasco (college swimmer & former MA athlete) and Henry McFadden of Jersey Wahoos have been selected to the World Championship Team.**

**CONFLICT OF INTEREST STATEMENT read by Mary Poleto**

**MIDDLE ATLANTIC MISSION STATEMENT read by Kate Scheuer**

**APPROVAL OF AGENDA approved as amended by adding the Board Calendar to New Business A.**

**APPROVAL OF MINUTES approved as submitted**

**BLOCK ONE**

*These items will be discussed in the order presented, unless amended during the agenda approval process.*

**AREAS FOR IMMEDIATE ACTION- none**

**ELECTIONS AND APPOINTMENTS**

1. Committee appointments – K. Scheuer No discussion. NONE

**FINANCE**

1. Finance Report – S. Mittman Besnoff
   1. P&L through June is in report
   2. Samantha requests that expenses are submitted in a timely manner as the FY ends August 31.
   3. Motion by Samantha to accept her report as submitted. Approved.

**EXECUTIVE DIRECTOR REPORT**

**Organize-**The ASCA conference will be held in MA in the fall. ASCA representatives were at Sr. and Silver Champs. The Tri-State Coalition reached out about Olympic Trials. MA was the host of the Eastern Zone Open Water meet.

**Connect-** Began work with Mindful Athlete Training. A contract is in the works with Speedo to be our brand of the LSC for 4 years. Will give athletes 20% off suits and supplies. Zone members will receive 40% off. This will not exclude clubs from partnerships with other companies. Jamie attended the 2023 World Team Trials and was one of very few LSC staff members to attend, as noted by USA Swimming staff. There is a new App for MA officials that will show their certifications. This is MA exclusive. To be used at a meet to prove the position they are able to work.

**Re-establish the Brand:** MASI the Middle Atlantic mascot has arrived. MASI will begin appearances in the fall. MA will work with USAS on an official release. Working with Digital Content Experiences from Lancaster. There is a highlight video from the Zone Open Water Championships hosted by Middle Atlantic.

**NEW BUSINESS**

1. Board Calendar: The board calendar will be used to help prepare the agenda for each meeting. The calendar will be supplied to all members.

**UNFINISHED BUSINESS- None**

**BLOCK TWO Block two for June is approved as a block.**

Suggestion to take a look at the format of Block Two

Discussion of the format for Block Two led to the request that the Governance Committee develop a template for committees to operate by. This will give the committees guidance and give uniformity to the committees throughout Middle Atlantic.

*Items requiring discussion to be pulled at the appropriate time. Otherwise, all items in will be passed/defeated as a group.*

**DIVISION Reports**

**Administrative Performance Finance Operations Athlete Coach DOC**

Registration Senior Audit Safety

Convention Age Group Budget DEI  
Personnel Zone Team Tax/Ins/Inv. Officials

Marketing Open Water Treasurer Equipment

Admin Review Board Tech Planning

Recognition   
Awards

**Next meeting September 11.**

**Meeting Adjourned 1:00 pm**

**Board of Directors Annual Schedule**

**(revised June 2023)  
(topics, events, etc.)**

|  |  |  |  |
| --- | --- | --- | --- |
| May | June | July | August |
| * New officers take over * Renew banking  relationships * EZ May meeting * Appoint/reappoint Committee chairs & members * Board & committee chair orientation * Board Book update (if needed) * Conflict of interest * New meeting schedule   BOD Meeting | No Meeting | * Lifetime recipient nominees requested * Approve committee membership * Select USAS ABM Voters * Set Governance Policy’s Means/Ends * LC Championship Meets           BOD Meeting | * End of fiscal year           No Meeting |
| September | October | November | December |
| * Beginning of fiscal year * USAS Annual Business Meeting * Strategic plan review * BOD self-assessment & review   BOD Meeting | No Meeting | BOD Meeting | No Meeting |
|  |
| January | February | March | April |
| * SC schedule review * Budget discussion * File 990 by Jan 15th * April HOD plan approved * USAS Workshop plans     BOD Meeting | No Meeting | * SC Championship meets * HOD legislation prepared * Slate of BOD nominees presented to BOD * Budget presented to BOD * Delegates to EZ May Meeting * Nominees for Outstanding Volunteer discussed & selected * Policy, by-laws & mission review   BOD Meeting | Meet Hosts meeting    BOD Elections  **HOD  Meeting** |