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Board of Directors ZOOM June 8, 2020 7:00 pm EDT

Agenda

CALL TO ORDER: 7:05pm

APPROVAL OF AGENDA: Larry motioned that Unfinished Business C and D be moved to after Block Two and conducted as an executive session. Agenda approved as amended.

APPROVAL OF MINUTES: Amended to reflect the 2020 Convention is cancelled as an “in-person” convention. Approved as amended.

ATTENDANCE: Christina Cappola, Dan Clough, Casey Coble, Cherita Gentilucci, Tom Malecki, Sophia Pecjic, Jamie Platt, Kate Scheuer, Larry Schwarz, Mike Seip, Matt Sprang, Amy Steeves

ABSENT:

ANNOUNCEMENTS: Gina Mensay from USA Swimming passes away last week.

BLOCK ONE

These items will be discussed in the order presented, unless amended during the agenda approval process.

AREAS FOR IMMEDIATE ACTION: None

ELECTIONS AND APPOINTMENTS: J. Platt
None

FINANCE

A. Finance Report-- T. Malecki

Middle Atlantic had 14 clubs receive awards in the USA Swimming COVID 19 relief program. One club submitted but did not get one. They plan to resubmit. One club submitted but did not tell us about it.

Middle Atlantic matched the grants. We sent out \$65000 in matching funds.

For our PPP loan we should get 100% converted to a grant based on new rules from last week.

NEW BUSINESS

A. Update to Board of Directors reopening efforts—J. Platt

Jamie reported that Middle Atlantic has worked on national exposure, relations and engagement. We have seen LSC's work together on reopening procedures. MA, NJ and AM were on Fox and *Middle Atlantic Swimming advocates the growth and development of a diverse swimming community through education, innovation and a commitment to excellence.*

Friends in part explaining the importance of opening the swimming world. They gave the national message and the fact that in this area our sport matters.

A letter was sent to the tri-state governors giving them our version of swimming.

Worked with the NJ coaches to help get NJ Swimming open

Sent a letter to a NJ Senator

Talked to parents

We have explained Middle Atlantic, worked on engaging our clubs and offered matching grants to clubs for relief.

The entire board as well as staff were engaged in the efforts.

This tested MA as a whole and everyone stepped up to help when asked. We are advocates for our sport.

Wednesday June 10 MA will hold a Town Hall meeting virtually. 160 people have signed up as of Monday June 8.

B. Trademark—L. Schwarz

Three-fourths of the way done with the document needed to send to lawyer. Will proceed with TM application. We are seeking to TM only our name not the logo at this time.

C. Outreach Program—J. Platt

Coming out of the COVID 19 crisis we anticipate being in a situation dealing with an increase in members undergoing financial struggle. Jamie talked to Larry and Tom about a more comprehensive outreach program that will have greater impact for those in need. Suggests creating a standing outreach committee, which will require a by-law change. Middle Atlantic already has a collaboration with Toad Hollow that could be used to help with cost of equipment. Jamie looking for board support.

The outreach committee would be a separate committee from Diversity/Inclusion.

The goal would be to grow the base, expanding our numbers, by reaching out to those that feel swimming is out of reach financially.

The program can be used to prevent losing members due to the pandemic that may never return.

The program can also be used to help bring in those not yet involved with swimming.

This will make MA more approachable to athletes and families, giving the message we care about you in good times and in bad.

Does this fall within our mission? Some clubs have funds allocated to outreach athletes and this can help them to expand the numbers they help.

Would we require this to be done through the Club?

The new committee would figure out the procedures and how to roll out the program.

A motion was made to amend the by-laws to create a standing outreach committee. Motion passed

UNFINISHED BUSINESS

A. House of Delegates Meeting—J. Platt

HOD meeting will take place at the earliest 40 days after stay at home orders are lifted. The 40 days started June 5. We are still working with restrictions on capacity and will wait until we are able to hold the meeting without restricting member attendance. The Crisis Management Team will make recommendation to board as to when crisis is over. At that time, we will schedule the HOD meeting

Middle Atlantic Swimming advocates the growth and development of a diverse swimming community through education, innovation and a commitment to excellence.

B. MA Swimming Grants—T. Malecki

14 clubs applied for grants. \$65,500 in matching MA dollars.

MOVED TO EXECUTIVE SESSION (C&D)

C. IT Updates—J. Platt

D. Transition Task Force—L. Schwarz

BLOCK TWO

Items requiring discussion should be pulled at the appropriate time. Otherwise all items in Block Two will be passed / defeated as a group.

Kate requested the Safe Sport report be pulled.

Block two approved without safe sport.

Safe Sport report

At a May 30 virtual conference. USA Swimming announced they will be giving a grant to clubs that complete the Safe Sport Club Recognition program. The first 1500 clubs that complete the program after USA Swimming makes the announcement will receive \$500. Kate proposes Middle Atlantic match the \$500 and to grandfather in the ones that already completed the program prior to USA Swimming announcing the \$500. We have 6 clubs that have completed the program already.

Kate feels we should make this a permanent award for completing the Safe Sport program. If USA Swimming makes it a mandatory requirement, we can revisit the process. If all clubs participate, it will be over \$75,000 in matching funds. If we match the awards for our clubs that are in the first 1500 nationally to complete the program and can add on if this is exceeded.

A motion was made to match grant money provided by USA Swimming for clubs receiving safe sport recognition and to grandfather in the clubs that have already completed the program.

Will have to amend or revisit if we have clubs that achieve the recondition after the first 1500. Motion passes.

Safe Sport report is approved as amended.

DIVISION REPORTS

Administrative

Registration
Travel
Convention
Director of Competition
Bylaws/ P&P/ Legislation
Recognition
Admin Review Board
SWIMS
Website
Awards
Personnel

Performance

Senior Programs/Meets
Age Group Programs/Meets
Age Group Zone Team
Open Water
Technical Planning

Athlete

Recognition
Newsletter

Finance

Audit
Budget
Taxes/Ins./Invest
Marketing
Treasurer

Coach

Recognition

Operations

Safety
Diversity
Officials
Equipment

Next Meeting—July 13, 2020

ADJOURNMENT—7:55pm

Respectfully Submitted by,

Amy Steeves
Secretary

Middle Atlantic Swimming Board of Directors Calendar

May	June	July	August
New officers take over Renew banking relationships Review State filings EZ May meeting Appoint Committee Chairs/staff liaisons Review staff compensation Request additional USAS votes Nominees for Lifetime membership Select USAS Delegates New meeting schedule BOD Meeting	Board and committee chair orientation Conflict of interest Drop Box tutorial Board Book Lifetime recipient selected Approve committee membership BOD Meeting	Election of Coach reps BOD Meeting	Registration materials to clubs Meets submitted for sanctioning USAS registration End of fiscal year No meeting

September	October	November	December
Beginning of fiscal year USAS Convention Workshops & clinics Strategic plan review BOD meeting	Early registration period BOD self-assessment & review MANDATORY Committee meetings BOD Meeting	Annual financial review initiated Nominating committee appointed (if not elected by HOD) BOD Meeting	Confirmation of pool availability for next SC season championships Confirmation of pools for this season LC champs <i>BOD or No meeting</i>

January	February	March	April
LC schedule bids received	LC schedule bids approved	SC schedule to bidders	SC bids due
SC schedule proposed	SC schedule approved for bid	Budget meeting	Policy, by-laws, mission & safety review (1 each yr)
Budget meeting/committee budgets due	Nominees for Outstanding Volunteer	Championship meets	Meet host meeting
File 990 by Jan 15 th	Delegates to EZ May	HOD legislation prepared	Awards ceremony (volunteer, athletes, coaches)
Receive financial review from accountant		Slate of nominees presented to BOD	Elections
April HOD plan approved		Budget presented to BOD	
BOD Meeting	BOD Meeting	BOD Meeting	HOD Meeting BOD Meeting

**AGENDA
CALL TO ORDER :
APPROVAL OF**

Middle Atlantic Swimming advocates the growth and development of a diverse swimming community through education, innovation and a commitment to excellence.

**ATTENDANCE;
ANNOUNCEMENTS**

Block One

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**AREAS FOR IMMEDIATE ACTION
ELECTIONS AND APPOINTMENTS**

Committee appointments J Platt

FINANCE

Finance Report T. Malecki

NEW BUSINESS

Update to Board of Directors reopening efforts J. Platt

Trademark L. Schwarz
Outreach Program J. Platt

UNFINISHED BUSINESS

House of Delegates Meeting J. Platt
MA Swimming Grants T. Malecki
IT Updates J. Platt
Transition Task Force L. Schwarz

Block Two

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Coach

Recognition

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Diversity
Officials
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NEXT MEETING:

ADJOURNMENT NO LATER THAN 10:00 PM

**Middle Atlantic Swimming
Board of Directors Calendar**

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Request additional USAS votes Nominees for Lifetime membership Select USAS Delegates New meeting schedule BOD Meeting	Approve committee membership BOD Meeting	 BOD Meeting	End of fiscal year No meeting
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