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## March 11, 2020 MA Board Meeting Minutes

### CALL TO ORDER: 7:10PM

**ATTENDANCE:** Jamie Platt, Casey Coble, Kate Scheuer, Carlton Taylor, Matt Sprang, Tom Malecki, Larry Schwarz, Mike Seip, Cherita Gentilucci, Amy Steeves

**ANNOUNCEMENTS:** Hofstra, Columbia, GAAC, Lower Merion are all closed  
Jeff Allen is no longer the EZ Development Director. We will share this with Coaches and Club Contacts

**APPROVAL OF AGENDA:** Approved

**APPROVAL OF MINUTES :** February Minutes Approved

**Block One**

*These items will be discussed in the order presented, unless amended during the agenda approval process.*

### AREAS FOR IMMEDIATE ACTION ELECTIONS AND APPOINTMENTS

A. Committee appointments J Platt

Dan Clough from HAC is the new Operations Vice-Chair

He is a HAC board member, officials coordinator, a championship referee and a lawyer.

Jamie and Larry will onboard him.

### FINANCE

A. Finalized budget presentation T. Malecki

There are two changes from the February Budget presentation.

- 1 The average for sanctions over the last four years is changed to \$8000
- 2 Diversity and Inclusion is changed to \$18,000 which includes camps, safety day and meet reimbursement.

The board will be presenting a budget showing a loss at the HOD meeting. (-\$185,000) There may be items in the budget that will not happen and the money will not be used.

A motion was made to present to the House of Delegates the Budget as submitted by Tom. The motion passed.

### NEW BUSINESS

A. Appointment of Operations Vice-Chair replacement  
Reported in Elections and Appointments above: Dan Clough

J. Platt

B. Presentation of slate of nominees for elections

L. Schwarz

The current nominees for the 2020 HOD meeting:

1. General Chair:
  - Kate Scheuer
2. Admin Vice-Chair:
  - Brian Gunn
  - Steve Napoli (tentative)
3. Finance Vice-Chair:
  - None
4. Performance Vice-Chair:
  - Matt Sprang

There are 3 possibilities for the Finance Vice-Chair position that Tom will contact.

HOD information: 21 athletes are committed to coming to the meeting. They will meet and vote in the morning of the HOD day. They will vote on 2 board members and form an athlete committee. The agenda for the athletes portion of the day is being worked on.

C Pageant Swim request

M. Seip

Brian Elko from SEA has requested a waiver of the LSC fee for the single day registrations for the Pageant Swim. MA waived the fee for the 2019 swim. The date of the Open Water swim was changed to accommodate the summer JO's. Last year more than 500 participants competed. In an effort to encourage Open Water swimming Mike recommends waiving the fee again this year. Motion was made and approved to waive the LSC fee for single day registration for the Open Water Pageant Swim.

**UNFINISHED BUSINESS**

A. Marketing RFP\*

M. Sprang

Proposals were due by February 29 and 6 were received. Matt is looking for feedback on the proposals. He would like to cut the number to 3 and ask each to make a presentation to the board. Three missed what we are looking for completely, 1 was great and 2 others were ok.

Matt will notify 3 Seed, TEAM and Ike Richman Communications of our interest and let the other three know we are exploring others at this time.

A common issue was they all proposed "fixing" the website. Our website uses the Team Unify platform and is functional and common across all LSC's that use the same platform.

The posters that were created 2 years ago for meet hosts to use for volunteer recruitment were \$9000

Jamie would like us to get more specifics from the three and have it more personalized. Matt will get a meeting set up and is looking for others to be involved with the process.

B. Transition Task Force\*

J. Platt

The position of Executive Director has been advertised. We have had over 40 applicants. Larry reported that they have been divided into 3 groups. Many have Management, Finance, HR and Swimming experience. A questionnaire of 6-7 questions will be sent to the strong candidates to find out their management philosophy and any challenges. There will be a phone screen as well. There are strong qualified candidates that are fairly local. We are still on track to have the ED hired by early fall.

- C. Finalized Budget presented to BOD  
See the Finance report above

\*This issue is related to the current LSC Strategic Plan which can be accessed at:  
[https://docs.google.com/spreadsheets/d/1JHlo5xCQt5JLLdB9CfzShDEEHdNrorrLjm\\_Mm0LSaBQ/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1JHlo5xCQt5JLLdB9CfzShDEEHdNrorrLjm_Mm0LSaBQ/edit?usp=sharing)

**Block Two**

*Items requiring discussion should be pulled at the appropriate time. Otherwise all items in Block Two will be passed / defeated as a group.*

<u>Administrative Operations</u>	<u>DIVISION REPORTS Performance</u>	<u>Finance</u>	
Registration	Senior Programs/Meets	Audit	Safety
Travel	Age Group Programs/Meets	Budget	
Diversity			
Convention	Age Group Zone Team	Taxes/Ins./Invest	
Officials			
Director of Competition	Open Water	Marketing	
Equipment			
Bylaws/ P&P/ Legislation	Technical Planning	Treasurer	
Recognition			
Admin Review Board	<u>Athlete</u>	<u>Coach</u>	
SWIMS	Recognition	Recognition	
Website	Newsletter		
Awards			
Personnel			

Block Two was approved except for the Director of Competition report which was pulled by Mike Seip.

Director of Competition report was pulled. As noted in his report, the ORD Committee Chair will be replaced.

The 2020 HOD Meeting Itinerary needs to be set and sent to clubs ASAP

The Director of Competition report was approved.

**ADJOURNMENT 8:00 PM**

Respectfully Submitted,

Amy Steeves