



In Pursuit of Excellence

ATAC Booster Minutes 2/11/2020

Call to order at 5:30 and agenda and January minutes approved.

Coach Terry Program Update

Coach Terry thanked everyone for their efforts to put on a successful MAC Meet. This meet is good revenue for ATAC and people enjoyed the meet. The meet started on time and people really enjoyed the hospitality room (thanks Karoline Hodge). FSU possibly has a way to address the problem with the number of people in the facility.

Adjustments are going well for AGE Group II. Coaches are thinking of ways to get into elementary schools/preschools in order to increase membership. Membership is the lowest it has been in 15 years. Looking at utilizing social media to promote ATAC and using "moms" to get the word out to try summer league. We want to share that ATAC is not for elite swimmers only, yet we provide recreational swimming opportunities, too.

Fee increases are coming June 1st. These happen every three years due to cost of living increases and need to pay good, quality coaches.

Novice	\$65/mo to \$75/mo
Age I	\$85/mo to \$98/mo
Age II	\$80/mo to \$92/mo
PreSenior	\$120/mo to \$135/mo
Senior	\$150/mo to \$170/mo
HS Conditioning	\$85/mo to \$92/mo

This fee increase comes at a time where the City of Tallahassee is also looking to change the contractual agreement with ATAC. The City wants to charge swimmers a facility fee to use the pool. Coach Terry says this is long overdue in Tallahassee as other larger markets have been charging facility fees for years. Coach Terry and the ATAC executive board will look to meet with the city officials to discuss the new fee. We may be able to charge facility fees at our summer meets in order provide revenue for the city.

Financial Update

\$35,913.75 is currently in our account (this is up \$12,600 since September 2019). A profit of \$11,498.93 was made at MAC Meet.



In Pursuit of Excellence

Co-President's Report

Thanks so much to all the volunteers who helped with MAC Meet and Last Chance Meet.

ATAC Banquet will be held Saturday, April 18th at the Turnbull Conference Center on FSU Campus at 5:30. Currently working on collecting silent auction items like swim related items, event tickets, or two nights at a beach house or lake house. Please reach out to Brooke Pautsch if you have any ideas or suggestions. In maintaining our fiscal responsibility, swimmers will be charged for a dinner ticket this year. More information on ticket prices/sales will be published soon.

Stroke/Turn clinics will be held in March/April. Dates coming soon. We are in need of officials, as many that volunteer for ATAC currently do not have any children in the program. Looking at ways to thank the officials – possibly inviting them to the banquet or purchasing them a new white shirt.

Meet Set Up Training will be held Wednesday, March 11th at 4:30 at Myers Park for the Senior Games. We are looking for people to train to do the console operator role and set up the touch pads.

Additionally, we will have a Meet Set Up Training on Saturday, April 18th at Trousdell at 7:30 AM. More details to follow.

We will have normal practice schedule on President's Day Monday 2/17.

Cindy Granquist will be the new ATAC Travel Coordinator.

Eddie Hertsenberg has committed to be the summer Long Course Invitational Meet Manger.

The new ATAC website (through Team Unify) will be rolling out in the next few weeks. It should provide a better ease of use, especially on mobile phones.

A spirit party will be held on Saturday 2/22 from 9-11AM to celebrate swimmers headed to the championship meets. All swimmers are invited to enjoy bagels and juice. Good luck goody bags are being prepared for swimmers registered for Area 1 & 4 (2/28-3/1 in Jacksonville), FLAGS (3/5-8 in Orlando) and Senior Champs (3/12-15 in Orlando).

Meeting Adjourned at 6:30PM.