



In Pursuit of Excellence

ATAC Booster Meeting – October 8, 2019

Call to order: 5:30PM

Agenda approved and September minutes approved.

Fall Meet Calendar

ATAC Developmental 10/19 Jack Maclean Pool - 75 swimmers signed up as of now with estimation of approximately 20 more to add. Jackie Ayers is the administrator for the meet. Equipment hook-up needs to be resolved. Job sign-up is posted.

Dothan Meet 11/2-3 – 27 swimmers signed up as of now but registration doesn't close until 10/21. Four coaches are going and three hotel rooms have been booked for them.

Halloween Pancake Breakfast- Saturday 10/26 - Food/volunteer sign up is on website. Ginny Barber has secured awards for top two winners for each team. Coaches will ask if swimmer wants to participate in cap decorating contest in order to avoid wasted caps.

Photography Sessions – 10/21, 10/24-25, 10/29-30 - Kaitlyn Dressel will be offering picture packages on these dates. Email has been sent with a sign-up genius and pricing flyer. Pictures will be taken in the team room. 10% of the proceeds will go to ATAC.

Information Sharing Day – Saturday 10/12 9:00-10:30AM pool deck. Booster parents and ATAC coaches will be on hand to answer questions about swim meets, volunteering, sponsorships, and program information. ATAC gear will be available for purchase and light refreshments will be served.

Banquet - Will be held at Shiloh Farms on Sunday 4/19/19 with Red Hills Catering providing food. Deposit to be made and more information coming soon.

Treasurer's Report – Financial records from last year show a loss of \$10,000 to the overall budget. The biggest culprit is meet travel expenses. New travel fees need to be figured. In order to address the deficit, three changes are being made.

1. Team Unify now has a new software that allows for credit card draws more than once a month. In order to help operations with better cash flow, we will take advantage of pulling credit card transactions more often (closer to the time of the actual purchase). ACH transactions will still be pulled one time a month.
2. Booster fees (1X fee) will now be \$25 (for year round swimmers) and \$12.50 (seasonal).
3. Meet fees were voted to be increased due to budget deficit. However, new information came to light after the meeting and actual fee increase still needs to be investigated. This will be addressed at the November meeting.



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Old Business – Stroke and Turn Clinic held on 10/7 went well and Carl Moore is now our official referee. The Challenger and Senior teams enjoyed a time of team bonding with fun relays on Saturday 10/5.

New Business – Mac Meet will be January 24-26th.

Program Evaluation – Coach Terry

Coach Don Finburg will be joining the PreSenior team twice a week. Progress with the Novice group is coming along and it was encouraged by a parent that “stating the obvious” is helpful at that age. Coach Peter with Age Group is tough and making them work. If there are any concerns with the Intensity of practices, please contact Coach Terry. “Our coaching staff is strong,” commented Coach Terry. Coaching fees increase every three years so expect an increase in the spring. Increase amount is still being determined and has been approximately 15% in the past.

2020 Championship Meet Dates/Sites/Hosts

SC Area 1-4	Feb 29 – March 1	Jacksonville Cecil Field	Planet Swim Club
SC Flags	March 5 – 8	Orlando YMCA	YCF
SC SR. Champs	March 12-15	Orlando YMCA	YCF
LC Flag	July 16-19	Sarasota	SYS
LC SR. Champs	July 23-26	Sarasota	SYS
SC Area 1-4	Aug 1-2	Tallahassee	ATAC

We must work as a team to “sell” the meets so that we can increase participation at our meets. Touch pads must be used for the SC Area 1-4 meet in August 2020.

Next Meeting: Tuesday, November 12th at 5:30



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Clarification of meet fees sent to team via Team Unify email 10/25/19 with copy of minutes

Booster Meeting Minutes (Oct) and Updates

Greetings ATAC family,

The following are the meeting minutes from the October Booster meeting.

We apologize for not getting them out sooner but new information concerning fees was brought to light in the days following the meeting.

In the meeting it was voted on to increase the meet fees from \$20 to \$40.

In light of new information the actual increase will be a \$10 increase from \$10 to \$20 per meet.

These fees will not go into effect until after the Dothan Wiregrass meet and the reschedule ATAC developmental.

We apologize for the confusion and misinformation.

If you have any questions please feel free to reach out to us.

Thanks