



February 12, 2025

ATAC Booster Meeting

The meeting began at 5:31 PM.

Coaches Report

Coach Terry provided an update on needing more swimmers registered for Area 4. Coach Amanda explained the benefits of participation in the Area 4 meet including a spirit party for all swimmers participating in the championship meets. Coach Terry shared updated location and time for the February 22 Winter Developmental. He also expressed his concern for lack of volunteers at our hosted meets and opened the floor for ideas.

President Report

President shared the open board positions of the president-elect, treasurer and secretary. Kristen Strausser volunteered and was elected secretary and Sara Strickland volunteered and was elected president-elect. President also shared the need to volunteer for the Winter Developmental and championship meet bags and shirts will be fulfilled and distributed to swimmers for Area 4, FLAGS and Senior Champs.

Treasurer Report

For the period since the last booster meeting held 1/14/2025, we generated a Total Income of \$30,578.36, incurred \$1,149.50 in Cost of Goods Sold (Mac Meet Shirts) and Gross Profit of \$29,428.86. Notable income during this period was related to annual team fees, sponsorships (Mac meet donations), merchandise and concession sales. For this period, the Boosters incurred Expenses totaling \$6,758.45. Notable expenditures during this period were for awards and prizes, gifts, concessions, hospitality, license and training, meet sanction fees, meet entry fees, and coaches travel to away meets. For the period between 1/14/2024 and 02/10/2025, the Boosters generated Operating Income of \$22,670.41. The Boosters account has a current balance of \$62,726.94 which puts the Boosters in a sound financial position for the remainder of the Winter season and beginning of Spring/Championship season. \$20,517.01 from Mac Meet but awaiting Leach Center Facility rental of +/- \$9,500.00



Committee & Rep Updates

Championship team shirts for parents will be available for purchase soon.

New Business

Coach Amanda shared an idea of hosting a brunch and learn to recruit officials. She also brought up a hand me down swim swap for parents to bring in swim gear and ATAC gear that can be donated or traded.

Next Meeting

Next meeting will be March 18 at 5:30 p.m.

The meeting adjourned at approximately 6:15 p.m.