



August 20, 2024

ATAC Booster Meeting

The meeting began at 5:33 PM.

Coaches Report

Coach Terry provided a recap of new groups from the summer and getting back in practice. The COVID gap between ages 12-14 is closing which is good. College coaches will be back at the end of August. He shared the new date for the Panama City meet which is September 20 weekend. He also shared a two day meet October 21 weekend at Trousdale or Myers to make up for the Long Course meet.

President Report

President shared the open board positions of the treasurer and secretary. She also inquired with Coach Terry on the date for the pancake breakfast and cap contest. He will look into the date of October 26. She shared the need for volunteers to help with hospitality for the MAC Meet in January next year. It was also shared that a hotel block will be available for the Panama City meet. The board will also be ordering heat winner prizes and will email a sponsorship opportunity for them.

Treasurer Report

For the period since the last booster meeting held 06/11/2024, we generated a Total Income of \$39,964.76, incurred \$3,749.19 in Cost of Goods sold (clothing, merchandise and concession supplies) which means we generated a Gross Profit of \$36,215.57. Notable income during this period was related to annual team fees, meet entry fees, revenue from merchandise sales, and sponsorships. For this period, the Boosters incurred Expenses totaling \$32,572.32. Notable expenditures during this period were for awards and prizes, license/certifications, concessions, hospitality, meet entry fees, meet sanctions, equipment, rental fees, and coach travel to away meets. For the period between 06/11/2024 and 8/19/2024, the Boosters generated Operating Income of \$3,643.25. The Boosters account has a current balance of \$46,274.92 which puts the Boosters in a sound financial position as the Summer swim season winds down and we look ahead to Fall.

4 touchpads have been ordered at a cost of \$5975



We have received \$13,262.50 in donations toward the 10-Lane Scoreboard and are working with Colorado Timing Systems to place the scoreboard order.

Committee & Rep Updates

No updates

New Business

Concern on losing revenue from not hosting large meets from Coach Terry was addressed. Suggested solutions are increasing small development meets and/or corporate sponsorships.

Next Meeting

Next meeting will be September 10 at 5:30 p.m.

The meeting adjourned at approximately 6:30 PM.