



ATAC Booster Meeting

Date: March 25, 2025

Call to Order Time: The meeting began at 5:31 p.m.

Coaches Report:

Coach Eddie explained that the Area 4 Championships and Flags went well and was a positive experience for the swimmers. He also shared that two swimmers qualified for the Sunshine Showcase, which will be a great opportunity for these swimmers to meet and compete against swimmers from all over FL.

Coach Amanda explained that the Area 4 Championship went well, but she would like to see more swimmers there next year. She discussed the upcoming meets saying that the Panama City meet (April 11-13) would be a good opportunity for all swimmers (silver and up). There will be a short course developmental meet on May 3 at Jack McLean. There will be a long course developmental meet at the end of May (more information to come).

Coach Jon explained that the Senior Championships was a great success, where some swimmers got national cuts, and ATAC placed 9th overall.

All coaches agreed that they were encouraged about the positive culture we are creating on the team. They said it was great to see swimmers cheering each other on and parents sitting together in the stands cheering on the swimmers at meets. This year, the senior champions and flags swimmers participated in a gift exchange and had a spirit pizza party before the meets, which was a great way to celebrate swimmers and for the swimmers to get to know each other.

President Report:

Booster President, Crystal, shared that there is an open board position for treasurer. She also shared the need for volunteers, specifically for hospitality and timers when we host meets. The ATAC Banquet will be on April 6 at 5:30 in the FSU Ballroom. Crystal will send out a link soon for parents to upload pictures of swimmers for the banquet slideshow.



Treasurer Report:

For the period since the last booster meeting held 2/11/2025, we generated a Total Income of \$13,108.69, incurred \$0.00 in Cost of Goods Sold and Gross Profit of \$13,108.69. Notable income during this period was related to annual team fees, meet entry fees, sponsorships (coach's gifts for the banquet), merchandise and banquet ticket sales. The Boosters incurred Expenses totaling \$20,026.69. Notable expenditures during this period were for awards and prizes (gifts for banquet), banquet costs (venue rental), administrative costs (Sports Engine subscription), license and training, meet, meet entry fees, and coaches travel to away meets. For the period, the Boosters generated Operating Income of -\$6,918.00. The Boosters account has a current balance of \$55,808.94 which puts the Boosters in a sound financial position for the Spring season.

Committee & Rep Updates:

ATAC Spirit Gear Co-Chairs, Christina and Christina, shared that they are currently working on Winter Warrior shirts and Senior shirts for the banquet. They will send out an email to order team shirts and caps at the beginning of the summer.

New Business & Updates:

Coach Amanda followed up from the last meeting about mandating parents to volunteer each season and/or each year in order to support the team/swimmers and fill volunteer spots at home meets. She added that she will continue to host parent training sessions before meets to teach parents how to be timers and answer questions.

Coach Eddie shared that he is working on ordering four touch pads.

The ATAC Clinic and Mac Foundation Clinic will both happen in April, but coaches are checking on the dates before information is sent out.

Next Meeting: The next meeting will be on April 8 at 5:30 p.m.

Adjournment Time: The meeting adjourned at approximately 6:10 p.m.