



Columbus Aquatic Club

PO Box 6173
Columbus, GA 31908

July 15, 2024

Greetings,

On behalf of the Columbus Aquatic Club, a 501(c)3 non-profit dedicated to supporting competitive swimming in the greater Columbus Area, we are seeking your support for our club's athletes for the coming year. The Columbus Aquatic Club serves more than 250 swimmers annually through our year-round competitive swimming program, our introductory summer competition swim program, and our Masters swimming program for adults. We believe competitive swimming provides not just a lifelong fitness activity but also teaches valuable life skills such as discipline, determination, responsibility, teamwork and sportsmanship. Our team has been a vital part of Columbus for more than 50 years, fostering an environment where athletes can grow, compete, and achieve their dreams.

As we look forward to an exciting season ahead, we are asking for your support through sponsorship. Our goal is not only to continue our tradition of excellence but also to expand our reach, enhance our training programs, and ensure that every interested child has the opportunity to swim.

By joining us as a Sponsor, you would be instrumental in achieving these goals. Your support can help us in various ways, including covering pool rental fees, hosting local meets that bring hundreds of swimmers and families to Columbus, purchasing new equipment, funding travel expenses to meets, and providing financial assistance for talented swimmers in need. In return, we offer a range of sponsorship benefits designed to promote your brand and demonstrate your commitment to the community. These include your logo on our team apparel and banners, recognition on our social media platforms and website, and opportunities for on-site engagement during our events.

We are excited about the possibility of partnering with you and would be honored to have you as part of our team's journey. Our Board Members are more than willing to meet at your earliest convenience to discuss this partnership in detail and answer any questions you may have. For questions, please contact Jennifer Ladson at Jennifer_Ladson@swimhurricanes.com

Thank you very much for considering our request. Your support can make a difference in our young athletes' lives, and we look forward to the opportunity to work together for a successful and impactful season.

Sincerely,

Jennifer Herbek

Board of Directors –
President

Jennifer Ladson

Board of Directors – Vice President



Sponsorship Levels and Benefits

Columbus Aquatic Club Hurricanes

2024-2025

	Elite	Gold	Silver	Bronze	Team
	\$5000	\$3000	\$1000	\$500	\$250
Invitation to Team Intrasquad Meet and Annual Banquet	X				
Full page advertisement included in visiting team info (at least 6/year)	X				
Monthly mention and link on social media	X				
Premier logo placement on all materials, including weekly team newsletter	X	X			
Invitation to Team Intrasquad Meet and Annual Banquet	X	X			
Business banner hung at all home meets (at least 6/year)	X	X	X		
Quarterly mention and link on social media	X	X	X		
Business logo included in meet heat sheets and visiting team info (at least 6/year)	X	X	X		
Bi-annual mention and link on social media				X	
Mention and link on social media					X
Logo on all printed promotional materials	X	X	X	X	X
Logo and link included in sponsor listing on team website	X	X	X	X	X

About us: The Columbus Aquatic Club is a 501(c)3 dedicated to promoting the sport of competitive swimming in the city of Columbus, GA. The Hurricane swim team is our year-round competitive team, that trains and supports swimmers more than 130 swimmers from the age of 4 and up. During the summers, we welcome more than 120 new swimmers to our introductory swim team. We also offer a Master's swim program for those over the age of 18 who wish to continue their journey in the water. We host 6-10 meets per year, that each draw between 150 and 300 swimmers and their families from around Georgia, Alabama and Florida to the Columbus area for the weekend.

Our mission is to develop the leaders of tomorrow through competitive swimming. We believe that swimming is a medium through which self-discipline, leadership, responsibility, teamwork, determination and sportsmanship are developed and learned. Our goal is that these are characteristics that will transcend the pool. We provide each member of our team with the opportunities and the process to achieve excellence in competitive swimming and therefore in life.



2024-2025 Sponsorship Levels and Benefits

Columbus Aquatic Club Hurricanes

Yes! I want to support the swimmers of the Columbus Aquatic Club for the 2024-2025 Season as Sponsor at the following level:

- Elite (\$5000)
- Gold (\$3000)
- Silver (\$1000)
- Bronze (\$500)
- Team (\$250)

Sponsor or Business Name (As you'd like listed on our website)	
Point of Contact:	
Email:	
Phone:	
Address:	
Website:	
Social Media:	

Payments: Columbus Aquatic Club, PO BOX 7163, Columbus, GA 31908 or processed online via our website at www.swimhurricanes.com For questions or alternate payment arrangements, please contact Jennifer Ladson at jennifer_ladson@swimhurricanes.com. Sponsors will be contacted within two weeks to obtain logos and other information.