

ASL Photography Policy

The publication of a photograph of a swimmer under 18 either on a team website, team social media account, public notice board, or in a published article/video recording (including video streaming) of swimming competitions (“publication”) should only be done with parental consent.

A parent or guardian has a right to refuse to have their child(ren) photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. Therefore, any photo that may be published, be it through a member of the club or official photographer, should receive parental consent before publishing/displaying the photo. This consent is to be indicated below.

In the case of open meets and other competitions where the host club has an official photographer present, all parents attending will be made aware of this in the meet information.

All photographs must observe generally accepted standards of decency, in particular:

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swimsuit.
- Photographs should never be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should never be taken in locker-rooms or bathrooms.

Photography Consent:

Aiken-Augusta Swim League may wish to take photographs (individual and in groups) of swimmers under the age of 18 that may include your child while participating in ASL team activities. All photos will be taken and published in line with the policy guidelines described above.

As a parent/guardian, by acknowledging this policy at the time of registration, you grant permission for ASL staff and designees to take photographs and/or video of the swimmers registered with ASL under your account to use on the club’s website, informational flyers, social media accounts, newspaper articles, bulletin boards, for training purposes, or for other public-facing marketing efforts.

If you do not consent to the use of photographs and/or videos of your child as described above, please halt registration and contact membership@swim-asl.com for assistance with completing registration.