

**Katy Aquatics**  
**2024 Swim-A-Thon**  
**Corporate Fundraising Packet**



**Fundraising Goal: \$85,000**



*"Providing a world class aquatic program for all members to develop their full potential as athletes and individuals in a safe and positive environment."*



Greetings,

Katy Aquatics is a local USA swim club with a guided age-group program that runs year-round for ages three and older. The skill level in our organization ranges from the beginner who is just starting swim lessons, to training highly accomplished athletes who represent our club at National level competitions across the country. We have been in existence for over 30 years as a swim club and **are recognized as one of the top 50 swim teams in the United States.**

Swimming is a sport that provides physical, emotional, and intellectual skills that will last a lifetime. This was proven during the covid pandemic as our team did everything possible to keep our swimmers virtually engaged with an emphasis on community and how to maintain a healthy active lifestyle. We typically have over 1,000 children involved in our club, so you can imagine our determination to keep our swimming programs available and beneficial to our members.

We are a 501 (C) (3) non-profit organization supported by tuition, small grants, and donations. **In March, Katy Aquatics will take part in USA Swimming's National Fundraising Event, Swim-A-Thon.** Swim-A-Thon is our yearly fundraiser where participants earn money by swimming lengths of the pool. All our swimmers will help raise funds for the club and the USA Swimming Foundation as they strive to complete 200 laps (almost 3 miles) in two hours. It is a great way to combine our passion for swimming with a wonderful cause.

A sponsorship or donation made through our Swim-A-Thon fundraiser will help to support the team's goal to keep strong swimming programs obtainable and thriving within the Katy area. This is why every donation made on your behalf to our team will be utilized responsibly, and to better the experience of **all** swimmers in our club.

Please embrace the opportunity to sponsor our team or donate to our organization through our 2024 Swim-A-Thon Fundraiser. We hope you will view the information we have listed in our Corporate Sponsorship Packet and find value in partnering with our swim team at this time.

Thank you for your kind consideration as we greatly appreciate your support in our fundraising efforts. Your encouragement will truly give our team a reason to swim strong at this year's Swim-A-Thon and help our athletes look forward to a new vision for 2024.

Warmest Regards,

Travis Sandifer  
Katy Aquatics, Executive Director  
1806 Avenue D, Suite 103  
Katy, Texas 77493

## **2024 Swim-A-Thon Corporate Sponsorship Packet**

*Swim-A-Thon Corporate Sponsorships must be submitted by **March 9<sup>th</sup>, 2024** to have your Company Logo/Name on the items listed below.*

### **Swim-A-Thon Title Sponsor -- \$2,000**

- Company logo listed as Title Sponsor on 2024 Swim-A-Thon T-shirts
- Company logo on Katy Aquatics homepage with link to company website
- Company logo posted as the Title Sponsor on special signage at all Swim-A-Thon pool locations on April 1<sup>st</sup> (Three pool locations)
- Opportunity to display company information/brochures at all Swim-A-Thon pool locations on April 1<sup>st</sup> (Three pool locations)
- Sponsor acknowledgement with company logo on social media posts (Facebook, Twitter, Instagram) throughout the 2024 Swim-A-Thon Campaign (February, March, and April)
- Sponsor recognition with company link on all Swim-A-Thon email communication to team members
- Receive sponsor appreciation plaque with team picture
- Invitation for up to four guests to attend our Team Awards Banquet in Spring  
*(Pending current state and local guidelines for social gatherings)*

### **Active Giving Sponsor -- \$1,000**

- Company name listed on 2024 Swim-A-Thon T-shirts
- Company logo on Katy Aquatics homepage with link to company website
- Company logo posted as a Sponsor on special signage at all Swim-A-Thon pool locations on April 1<sup>st</sup> (Three pool locations)
- Sponsor acknowledgement with company logo on social media posts (Facebook, Twitter, Instagram) throughout the 2024 Swim-A-Thon Campaign (February, March, and April)
- Receive sponsor appreciation plaque with team picture
- Invitation for two guests to attend our Team Awards Banquet in Spring  
*(Pending current state and local guidelines for social gatherings)*

### **Friends of KATY Aquatics -- \$250**

- Link to company website through "Friends of Katy Aquatics" fundraising tab on Katy Aquatics website
- Company logo posted as a Sponsor on special signage at all Swim-A-Thon pool locations on March 23<sup>rd</sup> (Two pool locations)
- Sponsor acknowledgement with company logo on social media posts (Facebook, Twitter, Instagram) throughout the 2024 Swim-A-Thon Campaign (January, February and March)
- Receive sponsor appreciation certificate

These are general guidelines and donation suggestions. Katy Aquatics will gratefully accept contributions of any level. If you are interested in supporting Katy Aquatics for our 2024 Swim-A-Thon Fundraiser, please complete the attached form and mail back to **Angela Golightly** at the contact information listed at the bottom of the commitment form.

*NOTE: Sponsorship commitments for Swim-A-Thon are good through December 31<sup>st</sup>, 2024. Katy Aquatics has over 1,300 followers on Facebook, 1,250 followers on Instagram, and 610+ Email subscribers on our competitive team.*



2024 Katy Aquatics  
Swim-A-Thon Goal: \$85,000

## 2024 Swim-A-Thon Corporate Sponsorship Form Due March 9<sup>th</sup>, 2024

Donor Type (Please Check one)

Anonymous     Business     Community Supporter     Swim Team Family

Company Name:

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Company Contact:

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Company Address:

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City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company E-mail Address:

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Company Phone: \_\_\_\_\_ Katy Aquatics Swimmer: \_\_\_\_\_

- The check or donation is enclosed. **Please make funds payable to Katy Aquatics and mail** to the address listed at the bottom of the form.
- Please have someone from the Swim-A-Thon Committee contact me to arrange a time to pick-up my donation.

SPONSORSHIP LEVEL / VALUE:

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DONOR'S SIGNATURE:

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Please complete this form and mail to:  
**Katy Aquatics, Attn: Angela Golightly, 1806 Avenue D, Suite 103, Katy, TX 77493**  
**Office: 281-391-7200 / Email: adminasst@katyaquatics.org**

*Katy Aquatics, Tax ID # 75-2124074, gratefully acknowledges this charitable contribution.  
Please consult your tax advisor regarding the tax deductibility of your contribution.*

*"Providing a world class aquatic program for all members to develop their full potential as athletes and individuals in a safe and positive environment."*