



Club Development Committee

January 26, 2021

Meeting Notes

The mission of the Club Development Committee is to develop and implement programs that help build, support, and educate clubs in the Gulf LSC.

Attendees- Adrian, Bill, Dana, John, Macy, and Matt

A. Old Business

1. LEAD Academy Update
 - Julie head up, we will support
 - Next topic will be Sport Psychology, starting in early February
2. Webpage Tab
 - Everyone ok with contact info posted? Everyone was good with have contact information posted
 - *Everyone was good with have contact information post*
 - *Dana will get access and start posting*
 - *Become a link that coaches know about and use as a resource!*
3. Officials recognition program for banquet
 - We have a running list, contact Officials Chair
 - Share with person running banquet
 - *Adrian will keep list updated for this year, until we figure out who will keep going list*
 - *Dana- Figure out who will keep list going and when is best time to update*

B. New Business

1. Resources to offer on webpage-
 - LEAD Academy
 - Document for hosting an intra-squad meet (work with Tech Planning)
 - *Work with TPC to compile a document-Beginning to host meets*
 - *Documents to compile:*
 - Ladder/steps to becoming a host, where to start (example: do intra-squad, co-host...)*
 - Getting officials trained*
 - Supplies list*
 - How to run a business education talks- Risk management, labor laws, tax exempt vs. non-exempt, over time rules...
 - *Look into what is offered through USA Swimming Business school (Link [HERE](#)). Would they be willing to do a special course for our LSC?*
 - *Reach out to: Alexis Keto & Paris Jacobs*
 - Club Recognition
 - *Post link on webpage to the information, a place to start!*
 - Coach portal for meet opportunities
 - *Due to covid, we will put this on hold due to limitations on meet opportunities*
 - National team athlete zoom call
 - *Good start could be to reach out to LEAD or Julie for some contacts*
 - *This would be offered for the entire LSC*
 - Links to USA resources
 - *Who runs the club development program now at USA Swimming, what resources do they have?*
 - *Link to USA Swimming health insurance*

- Parent education
 - *Other ideas for webpage resources:*
 - A link to officials training dates*
 - Break webpage into sections*
 - Compile a list of resources for educational opportunities for young coaches*
 - Make a highlight section for us to showcase upcoming events in swimming (example: ASCA webinars)*
2. How can we collaborate with other committees?
- Help Safe Sport?
 - *Dana reach out to Erik and see if we can help*
 - *Collaborate with TPC on the beginning to run a meet documents*
3. Future Ideas- Anything stand out?
- Education topics- Get other LSC to write.
 - Marketing yourself in a free market (get someone from another LSC to write?)
 - What kids/sport gets out of parent volunteers/officials
 - Meet Director/AO shadowing program
 - Recruitment and development of officials
 - *Officials do a virtual training?*
 - *Club hosts do an officials training at meets- advertise ahead of time*
 - *How to get younger families involved?*
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Action Items:

Dana:

- Reach out to Erik, Safe Sport
- Get access to webpage to start posting

Adrian:

- Update list of officials for this year

Matt:

- Start to compile a list of educational resources for young coaches