

Club Development Committee

October 12, 2021

Meeting notes

The mission of the Club Development Committee is to develop and implement programs that help build, support, and educate clubs in the Gulf LSC.

Attendance: John, Matt, Tanja, Kody, Macy, Adrian, and Dana

A. Old Business

1. How can we collaborate with other committees? Updates

- Safe Sport- Bob Kizer is new chair. (Adrian)
- No updates, just trying to connect with Bob
- Tanja has had experience with this on her old team, she will be working with Adrian
- They both had a lot of great ideas (from themselves going through the process or others). They will work to put together a simple document for teams. Steps needed to become certified, pointing out the new requirements for Club Rec. Program, and ideas to help teams.
- The document will be shown to Bob, to make sure he is ok with us sharing
- Ideas: Have kids go over the course together after practice, have parents get together for coffee to take the course (off raffle prizes for their swimmer), Tanja worked with others to develop a Domestic Violence Prevention Program, that USA Swimming approved as part of SafeSport certification, give volunteer hours for parents taking the course, give water bottle stickers to kids taking the course.
- TPC- How to run a meet document. (John)
- John attended a TPC meeting, they recommended the first steps for teams be to get a Meet Director.
- How can we help teams start to host, especially as we are moving to free market type system
- Short course is not as hard to host as Long Course, due to pools. Tanja asked if pools that host LC can make a calendar of dates that are available to host and post that.
 - Get list of teams not hosting and reach out?
- John will get a list of teams not hosting, so that we, as a committee, can reach out to teams. Ask what information they need and how we can help.
- Kody is going through this process now (trying to start hosting), he will help John with this project.
- Athlete Rep Committee- What do other LSC's do? Do we want to reach out to this committee? How to get more athlete reps (Matt and Macy)
 - Develop a simple document for teams to know how to get an athlete rep and what the athlete rep role is. Matt will reach out to Julie and Ainsley to see if they have started working on this.
- Matt got a power point from Pacific Swimming that had information for Athlete Reps and how to help them get the most out of the program.
- Matt will reach out to Julie, who is the new athlete rep?
- Matt will work on developing a document for teams

2. Social Media- Update on posting

We, as Club Dev, do not need a special log-in. We can post on the Gulf Coaches page from our personal account or send to Julie to post.

3. Start a team/coach highlight- Showcase a team or coach doing something cool. DO we still want to do this?

Example-Could start with Kate and Sharks new program.

Yes, we want to do this!

John- Reach out to Kate, he will see her next month and do a quick interview

Adrian/Macy- Reach out to Colin for a quick interview in November about his award

Adrian- Do an interview with Dana about her award

Post interviews on social media, Club Dev page, and to the Gulf Coaches

Any other cool things you see coaches doing, let Dana know to keep a list going

B. New Business

1. Education topics
 - Next talk will be October 30th at 4:00 PM (Tisha Steimle)- Focused on 10 & Under coaches
 - Please share with others
 - Julie reaching out to Louisiana to join
 - Plan calendar for talks through next year
Dana will send mock calendar to starting making plans and getting speakers
 - List of ideas at the bottom of the outline
Next talk, get with Julie for her contacts at LEAD. Either a talk about sleep or nutrition. Talk will be geared toward parents, athletes, and coaches
2. Post information about the Gulf education reimbursement. Do write up for newsletter?
John will reach out to find out who coaches submit documents to and what the process is.
3. Boys Leadership Program- Anyone know any updates? Who wants to work on this?
Tanja will reach out to Julie to see if she needs any help

****Next meeting will be November 30th at 1:00 PM****

Education Series Talk Ideas- Running list

Coaches:

- How to run a business (hiring process, team culture, leading in a crisis, operations of a team, structure of a team-registration/billing/meet entry, pool maintenance- contracts/owning a pool)
- Dr. Megan- mental health for coaches
- Russell Mark
- Financial planning- Invite coaches, BOD, and team admin leaders
- For 10 & Under coaches education- Mark Taliaferro
- Jeff Raker- Coach development
- Another option for BOD member education- Kim O'Shea and Juan Caraveo
- Nutrition

Parents:

- Dr. Megan- Mental health for their kids
- Parents of national level athlete?
- Nutrition

Athletes:

- National team athlete
- Nutrition or importance of sleep
- What resources does Julie have- LEAD nutrition instructor?
- Breathing- Austin Suroff
- Sleep- Matthew Walker with Cal

Future Ideas- Running list

- Meet Director/AO shadowing program
- LSC Young Coach Development Program
- Recruitment and development of officials
 - *Officials do a virtual training?*
 - *Club hosts do an officials training at meets- advertise ahead of time*
 - *How to get younger families involved?*