



SOUTH SHORE SAILS PHOTOGRAPHY POLICIES

PURPOSE

There has been much talk about whether it is safe to have images taken of children participating in sports. While the great majority of images are appropriate and are taken in good faith, it is a fact that images can be misused and children can be put at risk if common-sense procedures are not observed.

SSS CLUB POLICIES

1. South Shore Sails use photography & film with our athletes for a variety of purposes including: stroke technique instruction (video), athlete recognition, press releases, marketing & advertising, and teambuilding via our social media presence
2. The publishing of a photograph of swimmer under 18 either on a website, social media page, or in a published article or video recording of swimming competitions should only be done with parents' consent per the attached form. This includes "live streams" of races at USA Swimming sanctioned meets.
3. A parent or guardian has a right of refuse to have children photographed. Therefore, any photo that may go to press, or posted on a web or social media site, be it through a member of the club or official photographer, should receive parental consent before publishing/displaying the photo, preferably in writing.

All photographs must observe generally accepted standards of decency in particular:

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swimsuit.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should not be taken in locker- rooms or bathrooms.



Sails Photography Consent Form

South Shore Sails may wish to take photographs (individual and in groups) of swimmers under the age of 18 that may include your child during their membership in the club. All photos will be taken and published in line with the South Shore Sails club photography policies. The club requires parental consent to take and use photographs. Parents have a right to refuse agreement to their child being photographed.

Please indicate your consent that the club may take photographs or video of your swimmer that are in-line with the stated club photography policy.

Printed Name: _____

Signature: _____

Date: _____