



# HAWAIIAN SWIMMING

## STRATEGIC PLANNING AGENDA

Date | 9:00am - 3:30pm (lunch served at noon)

Location: Punahou School, 1601 Punahou St, Honolulu, HI 96822

**Please bring your laptop or tablet for use during our session**

### **9:00-10:00 Prepare to Plan**

1. Introductions/Agenda/Icebreaker
  - a. [What Shape Are You?](#)
2. Communication: Helping your BOD become a high-performing team

### **10:00-NOON Assess the Organization & the Environment**

1. MARKETING PRESENTATION
2. SWOT Analysis: Identify LSC Strengths, Weaknesses, Opportunities, Threats & Critical Issues
3. Agree on Priorities and Key Issues
  - a. Athlete Engagement
  - b. Others?

### **12:30-3:30 PM Set a Course for the Future**

1. Develop Strategic Goals, SMART Objectives, and Action Steps to Address Key Issues
  - a. [Strategic Goal Worksheet](#)
2. Wrap-Up: Review Assignments & Deadlines

### **[Session Evaluation](#)**